

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Listo, L.L.C.		04/04/2011	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	La Centro-Americana Corp.		
Street Address:	29 Redington Street		
City:	Bay Shore		
State/Country:	NEW YORK		
Postal Code:	11706		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3348651	CATACAMAS	
CORRESPONDENCE DATA			
Fax Number:	(516)934-0952		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516-934-0951		
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Correspondent Name:	Keusey & Associates, P.C.		
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ATTORNEY DOCKET NUMBER:	369-14		
NAME OF SUBMITTER:	Edwin H. Keusey, Esq.		
Signature:	/EHK/		
Date:	04/06/2011		
Total Attachments: 1 source=369-14-asg-exe-pto-settings#page1.tif			

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WHEREAS, Listo, L.L.C. (the "ASSIGNOR"), a Virginia company having an address of P.O. Box 0456, Harrisonburg, VA 22803, owns the following U.S. Trademark Registration (hereinafter "REGISTRATION"):

<u>MARK</u>	<u>Registration No.</u>	<u>Registration Date</u>
CATACAMAS	3,348,651	December 4, 2007

WHEREAS, La Centro Americana Corp., a New York corporation, having a place of business at 29 Redington Street, Bay Shore, NY 11706, desires to acquire the REGISTRATION and related trademark rights;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, assigns, transfers and delivers to ASSIGNEE all rights, title and interest in and to the REGISTRATION, together with the Common Law Rights and goodwill of the business connected with the REGISTRATION and symbolized by the REGISTRATION.

ASSIGNOR  
Listo, L.L.C.

By:   
Name: Jose Marquez  
Date: 4-4-11