

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gander Mountain Company		04/11/2011	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, N.A.
Street Address:	One Boston Place
Internal Address:	18th Floor
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02108
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 116

Property Type	Number	Word Mark
Registration Number:	3863508	BETTER BRANDS - BETTER PERFORMANCE
Registration Number:	3901736	BETTER GEAR - BETTER PERFORMANCE
Registration Number:	3012212	CREEKSIDE
Registration Number:	3030432	CREEKSIDE
Registration Number:	3030435	CREEKSIDE
Registration Number:	3086312	CREEKSIDE
Registration Number:	3086314	CREEKSIDE
Registration Number:	3033023	CREEKSIDE
Registration Number:	3030436	CREEKSIDE
Registration Number:	3030438	CREEKSIDE
Registration Number:	3086316	CREEKSIDE
Registration Number:	3030440	CREEKSIDE
Registration Number:	3012213	CREEKSIDE

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Registration Number:	3030433	CREEKSIDE
Registration Number:	3030434	CREEKSIDE
Registration Number:	3086313	CREEKSIDE
Registration Number:	3086315	CREEKSIDE
Registration Number:	3033024	CREEKSIDE
Registration Number:	3030437	CREEKSIDE
Registration Number:	3030439	CREEKSIDE
Registration Number:	3112704	CREEKSIDE
Registration Number:	3030441	CREEKSIDE
Registration Number:	3900123	DON'T BE THAT GUY.
Registration Number:	3579186	EVERY GUN, EVERYDAY.
Registration Number:	3579187	EVERY GUN, EVERYDAY.
Registration Number:	2946377	FIRST ICE
Registration Number:	3332659	FOX RIVER
Registration Number:	3332660	FOX RIVER
Registration Number:	1850302	FOX RIVER BRAKE
Registration Number:	3579188	GANDER GUNSMITH CERTIFIED
Registration Number:	3579189	GANDER GUNSMITH CERTIFIED
Registration Number:	3579190	GANDER GUNSMITH CERTIFIED EST. 1960
Registration Number:	3579191	GANDER GUNSMITH CERTIFIED EST. 1960
Registration Number:	2564297	GANDER MOUNTAIN
Registration Number:	1927194	GANDER MOUNTAIN
Registration Number:	1335489	GANDER MOUNTAIN
Registration Number:	3790562	GANDER MOUNTAIN
Registration Number:	3790563	GANDER MOUNTAIN
Registration Number:	3790564	GANDER MOUNTAIN
Registration Number:	3699438	GANDER MOUNTAIN
Registration Number:	3699439	GANDER MOUNTAIN
Registration Number:	3699440	GANDER MOUNTAIN
Registration Number:	3521739	GANDER MOUNTAIN
Registration Number:	3796029	GANDER MOUNTAIN
Registration Number:	3699441	GANDER MOUNTAIN
Registration Number:	3705856	GANDER MOUNTAIN
Registration Number:	2810950	GANDER MOUNTAIN GUIDE SERIES
Registration Number:	2798127	GANDER MOUNTAIN GUIDE SERIES

TRADEMARK

REEL: 004519 FRAME: 0948

	2767122	GANDER MOUNTAIN GUIDE SERIES
Registration Number:	2864302	GANDER MTN.
Registration Number:	2923383	GANDER MTN.
Registration Number:	3305894	GANDER MTN.
Registration Number:	3305893	GANDER MTN.
Registration Number:	3521740	GANDER MTN.
Registration Number:	3778502	GANDER MTN.
Registration Number:	3772060	GANDER MTN.
Registration Number:	3785177	GANDER MTN.
Registration Number:	3702063	GANDER MTN.
Registration Number:	3702064	GANDER MTN.
Registration Number:	3702065	GANDER MTN.
Registration Number:	3513538	GANDER MTN.
Registration Number:	3513539	GANDER MTN.
Registration Number:	3521741	GANDER MTN.
Registration Number:	3521742	GANDER MTN.
Registration Number:	3705857	GANDER MTN.
Registration Number:	3632304	GANDER MTN. CAST AWAYS FOR KIDS ROD & REEL DONATION PROGRAM
Registration Number:	3326789	GANDER MTN. WE LIVE OUTDOORS
Registration Number:	1339735	
Registration Number:	2659032	
Registration Number:	2857420	
Registration Number:	2925335	
Registration Number:	3686605	
Registration Number:	3509571	
Registration Number:	3686606	
Registration Number:	3763700	
Registration Number:	3686607	
Registration Number:	3854134	
Registration Number:	3686608	
Registration Number:	3763701	
Registration Number:	3506127	
Registration Number:	3506128	
Registration Number:	3506129	

Registration Number:	3506130	
Registration Number:	3506131	
Registration Number:	3506132	
Registration Number:	3686645	
Registration Number:	3887856	GREAT GANDER GIVEAWAY
Registration Number:	2666151	GUIDE SERIES
Registration Number:	3911321	GUIDE SERIES
Registration Number:	392304	
Registration Number:	3396057	GUIDE SERIES
Registration Number:	2526278	HUNT FISH CAMP
Registration Number:	3157450	OUTDOOR EXPEDITIONS
Registration Number:	2807091	TECH20
Registration Number:	3761540	TECHUNTER
Registration Number:	3486193	TECHUV
Registration Number:	3086200	THE GANDERGUNMEN
Registration Number:	1850301	THE VIXEN
Registration Number:	3900655	UNPREPARED IS UNSMART.
Registration Number:	2944535	WE LIVE OUTDOORS
Registration Number:	2938134	WE LIVE OUTDOORS
Serial Number:	85165218	GSX
Serial Number:	85165199	GSX
Serial Number:	85165223	GSX
Serial Number:	85165209	GSX
Serial Number:	85251588	GUIDE SERIES
Serial Number:	85251593	GUIDE SERIES
Serial Number:	85251598	GUIDE SERIES
Serial Number:	85251584	GUIDE SERIES
Serial Number:	85169008	SCENTCORE
Serial Number:	85155306	TALL TALES REAL FOOD
Serial Number:	85155310	T T
Serial Number:	85134797	WE LIVE OUTDOORS
Serial Number:	85134817	WE LIVE OUTDOORS
Serial Number:	85174503	WE LIVE OUTDOORS
Serial Number:	85168950	WINDCORE

Fax Number: (617)248-4000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: tmadmin@choate.com
Correspondent Name: Elizabeth A. Walker
Address Line 1: Two International Place
Address Line 2: Choate, Hall & Stewart LLP
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2009985-001
NAME OF SUBMITTER:	Elizabeth A. Walker
Signature:	/Elizabeth A. Walker/
Date:	04/12/2011

Total Attachments: 8
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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, GANDER MOUNTAIN COMPANY, a Minnesota corporation (the "Grantor"), hereby grants to WELLS FARGO BANK, NATIONAL ASSOCIATION, in its capacity as the collateral agent under the Security Agreement referred to below (in such capacity, the "Grantee"), a continuing security interest in (i) all of the Grantor's right, title and interest in, to and under to the United States trademarks, trademark registrations and use based trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all proceeds and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

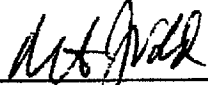
THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Security Agreement by, among others, the Grantor and the Grantee, dated as of April 11, 2011 (as amended, restated, supplemented or otherwise modified and in effect from time to time, the "Security Agreement"). The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

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IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 11 day of April, 2011.

GANDER MOUNTAIN COMPANY, as Grantor

By: _____


Name: Robert J. Vold

Title: Chief Financial Officer

WELLS FARGO BANK, NATIONAL ASSOCIATION, as Grantee

By: _____

Name: Peter Foley

Its Authorized Signatory

[Signature Page to Grant of Security Interest in U.S. Trademarks – Gander Mountain Company]

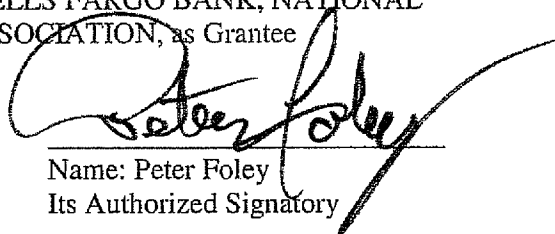
TRADEMARK
REEL: 004519 FRAME: 0953

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 11 day of April, 2011.

GANDER MOUNTAIN COMPANY, as Grantor

By: _____
Name: Robert J. Vold
Title: Chief Financial Officer

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Grantee

By: 
Name: Peter Foley
Its Authorized Signatory

[Signature Page to Grant of Security Interest in U.S. Trademarks -- Gander Mountain Company]

TRADEMARK
REEL: 004519 FRAME: 0954

SCHEDULE A

U.S. REGISTERED TRADEMARKS

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
BETTER BRANDS - BETTER PERFORMANCE	3863508	19-Oct-10
BETTER GEAR - BETTER PERFORMANCE	3901736	4-Jan-11
CREEKSIDE	3012212	1-Nov-05
CREEKSIDE	3030432	13-Dec-05
CREEKSIDE	3030435	13-Dec-05
CREEKSIDE	3086312	25-Apr-06
CREEKSIDE	3086314	25-Apr-06
CREEKSIDE	3033023	20-Dec-05
CREEKSIDE	3030436	13-Dec-05
CREEKSIDE	3030438	13-Dec-05
CREEKSIDE	3086316	25-Apr-06
CREEKSIDE	3030440	13-Dec-05
CREEKSIDE & Design	3012213	1-Nov-05
CREEKSIDE & Design	3030433	13-Dec-05
CREEKSIDE & Design	3030434	13-Dec-05
CREEKSIDE & Design	3086313	25-Apr-06
CREEKSIDE & Design	3086315	25-Apr-06
CREEKSIDE & Design	3033024	20-Dec-05
CREEKSIDE & Design	3030437	13-Dec-05
CREEKSIDE & Design	3030439	13-Dec-05
CREEKSIDE & Design	3112704	4-Jul-06
CREEKSIDE & Design	3030441	13-Dec-05
DON'T BE THAT GUY.	3900123	4-Jan-11
EVERY GUN, EVERYDAY.	3579186	24-Feb-09
EVERY GUN, EVERYDAY.	3579187	24-Feb-09
FIRST ICE	2946377	3-May-05
FOX RIVER	3332659	6-Nov-07
FOX RIVER	3332660	6-Nov-07
FOX RIVER BRAKE	1850302	16-Aug-94
GANDER GUNSMITH CERTIFIED	3579188	24-Feb-09
GANDER GUNSMITH CERTIFIED	3579189	24-Feb-09

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
GANDER GUNSMITH CERTIFIED Medallion Logo	3579190	24-Feb-09
GANDER GUNSMITH CERTIFIED Medallion Logo	3579191	24-Feb-09
GANDER MOUNTAIN	2564297	23-Apr-02
GANDER MOUNTAIN	1927194	17-Oct-95
GANDER MOUNTAIN	1335489	14-May-85
GANDER MOUNTAIN	3790562	18-May-10
GANDER MOUNTAIN	3790563	18-May-10
GANDER MOUNTAIN	3790564	18-May-10
GANDER MOUNTAIN	3699438	20-Oct-09
GANDER MOUNTAIN	3699439	20-Oct-09
GANDER MOUNTAIN	3699440	20-Oct-09
GANDER MOUNTAIN	3521739	21-Oct-08
GANDER MOUNTAIN	3796029	1-Jun-10
GANDER MOUNTAIN	3699441	20-Oct-09
GANDER MOUNTAIN	3705856	3-Nov-09
GANDER MOUNTAIN GUIDE SERIES	2810950	3-Feb-04
GANDER MOUNTAIN GUIDE SERIES	2798127	23-Dec-03
GANDER MOUNTAIN GUIDE SERIES	2767122	23-Sep-03
GANDER MTN.	2864302	20-Jul-04
GANDER MTN.	2923383	1-Feb-05
GANDER MTN.	3305894	9-Oct-07
GANDER MTN.	3305893	9-Oct-07
GANDER MTN.	3521740	21-Oct-08
GANDER MTN.	3778502	20-Apr-10
GANDER MTN.	3772060	6-Apr-10
GANDER MTN.	3785177	4-May-10
GANDER MTN.	3702063	27-Oct-09
GANDER MTN.	3702064	27-Oct-09
GANDER MTN.	3702065	27-Oct-09
GANDER MTN.	3513538	7-Oct-08
GANDER MTN.	3513539	7-Oct-08
GANDER MTN.	3521741	21-Oct-08
GANDER MTN.	3521742	21-Oct-08
GANDER MTN.	3705857	3-Nov-09

<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
GANDER MTN. CAST AWAYS FOR KIDS ROD & REEL DONATION PROGRAM & Design	3632304	2-Jun-09
GANDER MTN. WE LIVE OUTDOORS & Design	3326789	30-Oct-07
Goose Head Design	1339735	4-Jun-85
Goose Medallion Design	2659032	10-Dec-02
Goose Medallion Design	2857420	29-Jun-04
Goose Medallion Design	2925335	8-Feb-05
Goose Medallion Design	3686605	22-Sep-09
Goose Medallion Design	3509571	30-Sep-08
Goose Medallion Design	3686606	22-Sep-09
Goose Medallion Design	3763700	23-Mar-10
Goose Medallion Design	3686607	22-Sep-09
Goose Medallion Design	3854134	28-Sep-10
Goose Medallion Design	3686608	22-Sep-09
Goose Medallion Design	3763701	23-Mar-10
Goose Medallion Design	3506127	23-Sep-08
Goose Medallion Design	3506128	23-Sep-08
Goose Medallion Design	3506129	23-Sep-08
Goose Medallion Design	3506130	23-Sep-08
Goose Medallion Design	3506131	23-Sep-08
Goose Medallion Design	3506132	23-Sep-08
Goose Medallion Design	3686645	22-Sep-09
GREAT GANDER GIVEAWAY & Design	3887856	7-Dec-10
GUIDE SERIES	2666151	24-Dec-02
GUIDE SERIES	3911321	25-Jan-11
GUIDE SERIES	3923304	22-Feb-11
GUIDE SERIES & Design	3396057	11-Mar-08
HUNT FISH CAMP	2526278	1-Jan-02
OUTDOOR EXPEDITIONS & Design	3157450	17-Oct-06
TECH2O	2807091	20-Jan-04
TECHUNTER	3761540	16-Mar-10
TECHUV	3486193	12-Aug-08
THE GANDERGUNMEN	3086200	25-Apr-06
THE VIXEN	1850301	16-Aug-94
UNPREPARED IS UNSMART.	3900655	4-Jan-11
WE LIVE OUTDOORS	2944535	26-Apr-05
WE LIVE OUTDOORS	2938134	5-Apr-05

U.S. USE-BASED TRADEMARK APPLICATIONS

<u>MARK</u>	<u>APPLICATION NUMBER</u>	<u>APPLICATION DATE</u>
GSX	85165218	29-Oct-10
GSX	85165199	29-Oct-10
GSX Logo	85165223	29-Oct-10
GSX Logo	85165209	29-Oct-10
GUIDE SERIES	85251588	25-Feb-11
GUIDE SERIES	85251593	25-Feb-11
GUIDE SERIES	85251598	25-Feb-11
GUIDE SERIES	85251584	25-Feb-11
SCENTCORE	85169008	4-Nov-10
TALL TALES REAL FOOD	85155306	18-Oct-10
TT & Antlers Design	85155310	18-Oct-10
WE LIVE OUTDOORS	85134797	21-Sep-10
WE LIVE OUTDOORS	85134817	21-Sep-10
WE LIVE OUTDOORS	85174503	11-Nov-10
WINDCORE	85168950	4-Nov-10

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