

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Jess S. Jackson		04/15/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Jess Stonestreet Jackson, Jr. and Barbara R. Banke Community Property Trust dated December 11, 2009		
Composed Of:	COMPOSED OF Trustees Jess S. Jackson and Barbara R. Banke		
Street Address:	425 Aviation Blvd		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95403		
Entity Type:	TRUST: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3224099	EDMEADES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(707)547-4767		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707.525.6230		
Email:	judith.schvimmer@kjmail.com		
Correspondent Name:	Judith M. Schvimmer, Esq.		
Address Line 1:	425 Aviation Blvd		
Address Line 4:	Santa Rosa, CALIFORNIA 95403		
ATTORNEY DOCKET NUMBER:	EDMEADES ASSIGNMENT		
NAME OF SUBMITTER:	Judith M. Schvimmer		
Signature:	/Judith M. Schvimmer/		

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**TRADEMARK**  
 REEL: 004527 FRAME: 0542

Date:

04/22/2011

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

**WHEREAS**, Jess S. Jackson, an individual and resident of California having a business address at 425 Aviation Blvd., Santa Rosa, CA 95403, ("Assignor"), is the owner of rights in the trademark EDMEADES (the "Mark");

**WHEREAS**, the Jess Stonestreet Jackson, Jr. and Barbara R. Banke Community Property Trust dated December 11, 2009 (the "Trust"), a California trust made of Trustees Jess S. Jackson and Barbara R. Banke, having a place of business at 425 Aviation Blvd., Santa Rosa, CA 95403, ("Assignee") desires to acquire the Mark;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, absolutely and forever, the entire right, title and interest, throughout the world, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark, and any corresponding registrations and applications, including, but not limited to those listed in Exhibit A hereto, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Mark and other corresponding rights in the Assignee.

Assignor hereby consents to the recordation of this assignment in any applicable country.


Assignor represents and warrants that it is the owner of the Mark, and has not previously transferred or otherwise encumbered the rights being assigned to Assignee.

Assignee hereby accepts the assignment of the Mark, applications, and registrations and all other rights described in this assignment.

The individual signing this document on behalf of both Assignor and Assignee declares that she is authorized to execute this document on behalf of each party. Specifically, Barbara R. Banke has been assigned Power of Attorney by Jess S. Jackson in his capacity as an individual and Ms Banke is a trustee of the Trust.

**IN WITNESS WHEREOF**, this Assignment is effective April 15, 2011.

**Jess S. Jackson**

By: 

Name: Barbara R. Banke on behalf of Jess S. Jackson

**Jess Stonestreet Jackson, Jr. and Barbara R. Banke  
Community Property Trust dated December 11, 2009**

By: 

Name: Barbara R. Banke

Title: Trustee

## EXHIBIT A

EDMEADES REGISTRATIONS

Trademark	Country	Status/ Class	Application Number/Date	Registration Number/Date
EDMEADES	USA	Registered 033 International	78693877 August 16, 2005	3224099 April 3, 2007
EDMEADES	Canada	Registered 033 International	1288271 February 1, 2006	TMA745598 August 18, 2009
EDMEADES	United Kingdom	Registered 033 International	2413268 February 8, 2006	2413268 October 27, 2006

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

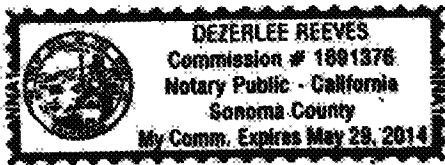
State of California

County of Sonoma

On 4/15/11 before me, Dezerlee Reeves  
Date Here Insert Name and Title of the Officer.

personally appeared Barbara R Banke  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Dezerlee Reeves  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: TU Assignment

Document Date: \_\_\_\_\_ Number of Pages: 2

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_ Signer's Name: \_\_\_\_\_

Corporate Officer — Title(s): \_\_\_\_\_  Corporate Officer — Title(s): \_\_\_\_\_

Individual  Individual

Partner —  Limited  General  Partner —  Limited  General

Attorney in Fact  Attorney in Fact

Trustee  Trustee

Guardian or Conservator  Guardian or Conservator

Other: \_\_\_\_\_  Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_ Signer Is Representing: \_\_\_\_\_

