

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chalco Enterprises, LLP		03/23/2010	Limited Liability Partnership: WISCONSIN
RECEIVING PARTY DATA			
Name:	Wisconsin Cheese Group, Inc.		
Street Address:	105 Third St., P.O. Box 228		
City:	Monroe		
State/Country:	WISCONSIN		
Postal Code:	53566		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1804641	CHALCO	
CORRESPONDENCE DATA			
Fax Number:	(612)642-8331		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-672-8331		
Email:	john.provo@maslon.com		
Correspondent Name:	John W. Provo c/o Maslon et al		
Address Line 1:	3300 Wells Fargo Center, 90 S. 7th St.		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	20101625		
NAME OF SUBMITTER:	John W. Provo		
Signature:	/John W. Provo/		
Date:	04/25/2011		
Total Attachments: 1 source=WCG - Chalco assignment#page1.tif			

OP \$40.00 1804641

**TRADEMARK ASSIGNMENT**

WHEREAS, Chalco Enterprises, LLP, a Wisconsin partnership, (the "Partnership") is the owner of certain rights in the word mark CHALCO, including US Trademark Registration No. 1804641 (the "Mark");

WHEREAS, Wisconsin Cheese Group, Inc., a Wisconsin corporation having a principal place of business at 105 Third St., P.O. Box 228, Monroe WI 53566 ("WCG") is a partner in the Partnership and WCG desires to acquire the Mark; and

WHEREAS, Martina Leal, an individual residing in Wisconsin, ("Ms. Leal") is a also partner in the Partnership and consents to the assignment of the Mark to WCG.

NOW, THEREFORE, for good and valuable consideration, the receipt of which the Partnership, WCG and Ms. Leal hereby acknowledge, the Partnership and Ms Leal jointly and severally hereby agree to and do assign and transfer to WCG any and all rights it/she may have in the Mark together with the goodwill in the business associated with the Mark, throughout the world. The parties agree and understand that this assignment includes no representations or warranties on the part of the Partnership or Ms. Leal as to the validity or scope of rights in the Mark, and is limited solely to the grant to WCG of the rights provided above. The parties also understand and agree that the scope of this assignment is limited to the word mark CHALCO and does not include any design, trade dress, color, logo, font, graphical element or the like which may have been previously used with the Mark.

IN WITNESS WHEREOF, the parties, each intending to be legally bound, have caused this Assignment to be executed by a duly authorized representative.

WISCONSIN CHEESE GROUP, INC.

CHALCO ENTERPRISES, LLP

By: [Signature]  
Name: WALT OLSHAN  
Title: VP OF FINANCE / CFO  
Date: May 6, 2009  
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By: [Signature]  
Name: Martina Schevenin de Leal  
Title: partner  
Date: March 23, 2009/2010

MARTINA LEAL.

By: [Signature]  
Date: March 23, 2009/2010