

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VMR Electronics LLC		04/26/2011	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Distinct Intuitive Designs, LLC		
Street Address:	1012 Gabriella Drive		
City:	Endicott		
State/Country:	NEW YORK		
Postal Code:	13760		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3707288	IDITAROD	
CORRESPONDENCE DATA			
Fax Number:	(315)425-9114		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	315-425-9000		
Email:	asample@cny-iplaw.com		
Correspondent Name:	James R. Muldoon		
Address Line 1:	250 South Clinton Street		
Address Line 2:	Suite 300		
Address Line 4:	Syracuse, NEW YORK 13202		
ATTORNEY DOCKET NUMBER:	1651 T 005		
NAME OF SUBMITTER:	James R. Muldoon		
Signature:	/James R. Muldoon/		
Date:	04/28/2011		
Total Attachments: 1 source=Assignment - IDITAROD - Reg No 3707288 - 4-26-11#page1.tif			

CH \$40.00 3707288

Assignment of Trademark

WHEREAS, VMR Electronics LLC, a New York Limited Liability Company, having an address of 811 North Street, Endicott, NY 13760 (hereinafter "Assignor") is the owner of United States trademark Registration No. 3,707,288 for the mark "IDITAROD" (hereinafter referred to as the "Mark" and the "Registration"); and

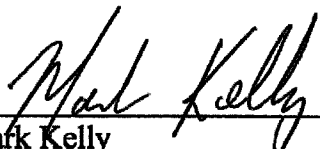
WHEREAS, Distinct Intuitive Designs, LLC, a New York Limited Liability Company, having an address of 1012 Gabriella Drive, Endicott, New York 13760 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to said Mark and said Registration therefor, together with the goodwill of the business in connection with which said Mark is intended to be used and which is to be symbolized by said Mark, along with the right to recover for damages and profits for past infringements thereof.

NOW, THEREFORE, by good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said Mark and the Registration therefor for the United States, and throughout the world together with 1) the goodwill of the business in connection with which said Mark is intended to be used and which is to be symbolized by said Mark, 2) the right to recover for damages and profits for past infringements thereof, 3) all income, royalties and damages due and owing to Assignor, and 4) the rights to sue for infringements or misappropriations past, present or future of the said Mark. Assignor represents that Assignee is a successor to the portion of business of the Assignor to which the Mark pertains.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to said Mark and said Registration in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor, which shall include, without limitation, execution of any forms, statements or other documents required by any trademark office relating to the Mark or the Registration. Notwithstanding the foregoing, Assignee shall be exclusively responsible for any fees or payments to third parties arising from such efforts.

VMR Electronics LLC

Date: 4-26-2011

By: 
Mark Kelly
Vice President