

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Citromax Flavors, Inc.		03/31/2011	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	VRG Holdings, Inc.		
Street Address:	444 Washington Avenue		
City:	Carlstadt		
State/Country:	NEW JERSEY		
Postal Code:	07072		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3808351	BERRYMAX	
Registration Number:	3911638	CITROMAX	
CORRESPONDENCE DATA			
Fax Number:	(215)832-5767		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-569-5767		
Email:	perry@blankrome.com		
Correspondent Name:	David M. Perry		
Address Line 1:	One Logan Square		
Address Line 2:	8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6998		
ATTORNEY DOCKET NUMBER:	126455-00101		
NAME OF SUBMITTER:	David M. Perry		
Signature:	/David M. Perry/		

CH \$65.00 3808351

Date:

05/03/2011

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is made effective as of March 31, 2011 by and between CITROMAX FLAVORS, INC., a corporation organized under the laws of the State of New Jersey ("ASSIGNOR"), and VRG HOLDINGS, INC., a corporation organized under the laws of the State of New Jersey, with an address at 444 Washington Avenue, Carlstadt, NJ 07072 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the exclusive owner of, and has adopted, the trademarks and trademark registrations listed in Appendix A;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and any and all applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its rights, title, and interests in and to said marks, applications and registrations, together with the goodwill of the business symbolized by and associated with said trademarks set forth in Appendix A.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed.

CITROMAX FLAVORS, INC.

Dated: March 31, 2011

By: 
Name: Vivian Glueck
Title: President

Appendix A

Mark	Country	Registration Number	Registration Date
BERRYMAX	USA	3,808,351	6/22/2010
CITROMAX	USA	3,911,638	1/25/2011