

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|  |  |                |   |
|--|--|----------------|---|
| SUBMISSION TYPE:   | NEW ASSIGNMENT                           |                |   |
| NATURE OF CONVEYANCE:  | NUNC PRO TUNC ASSIGNMENT                 |                |   |
| EFFECTIVE DATE:  | 05/07/2009                               |                |   |
| <b>CONVEYING PARTY DATA</b>  |  |                |   |
| Name   | Formerly                                 | Execution Date | Entity Type                               |
| Breathe Spa, LLC   |  | 05/07/2009     | LIMITED LIABILITY COMPANY: SOUTH CAROLINA |
| <b>RECEIVING PARTY DATA</b>  |  |                |   |
| Name:  | On Board A, LLC                          |                |   |
| Street Address:  | 333 Belvedere Avenue                     |                |   |
| City:  | Belvedere                                |                |   |
| State/Country:   | CALIFORNIA                               |                |   |
| Postal Code:   | 94920                                    |                |   |
| Entity Type:   | LIMITED LIABILITY COMPANY: NEVADA        |                |   |
| <b>PROPERTY NUMBERS Total: 5</b>   |  |                |   |
| Property Type  | Number                                   | Word Mark      |   |
| Registration Number:   | 3263124                                  | FEEBBII        |   |
| Registration Number:   | 2902959                                  | BREATHE SPA    |   |
| Registration Number:   | 2902957                                  | BREATHE SPA    |   |
| Registration Number:   | 3105518                                  | BREATHE SPA    |   |
| Registration Number:   | 3219236                                  |                |   |
| <b>CORRESPONDENCE DATA</b>   |  |                |   |
| Fax Number:  | (864)271-4015                            |                |   |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                |   |
| Phone:   | 864-271-4940                             |                |   |
| Email:   | ipdocket@mcnair.net                      |                |   |
| Correspondent Name:  | Hunter S. Freeman, McNair Law Firm, P.A. |                |   |
| Address Line 1:  | P.O. Box 447                             |                |   |
| Address Line 4:  | GREENVILLE, SOUTH CAROLINA 29602         |                |   |

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**TRADEMARK**  
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|--|---------------------|
| ATTORNEY DOCKET NUMBER:  | 118049.             |
| NAME OF SUBMITTER:   | Hunter S. Freeman   |
| Signature:   | /Hunter S. Freeman/ |
| Date:  | 05/03/2011          |
| Total Attachments: 2<br>source=Assignment#page1.tif<br>source=Assignment#page2.tif |                     |

## TRADEMARK ASSIGNMENT


THIS ASSIGNMENT, having an effective date of May 7, 2009, is made between Breathe Spa, LLC, a South Carolina limited liability company, located at 421 Squire Pope Road, Hilton Head Island, SC 29925 ("Assignor"), and On Board A, LLC, a Nevada limited liability company ("Assignee"), located at 333 Belvedere Avenue, Belvedere, CA 94920;



WHEREAS, Assignor is the owner of the trademarks, goodwill associated therewith, and the registrations listed in the SCHEDULE below (collectively, "the Marks") and wishes to assign the Marks, the goodwill associated with the Marks and the registrations to Assignee; and

WHEREAS, Assignee desires to acquire the Marks and the associated goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers, *nunc pro tunc*, to Assignee all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by each of the Marks, and the registrations thereof.

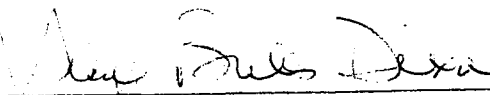
### SCHEDULE

| Registration No. | Mark  | Goods/Services   |
|------------------|---|--|
| 3,263,124        | FEEBBII   | IC 035. On-line retail store services featuring apparel, namely, robes, hats, tee-shirts; bath and body products, namely, lotions, salts, soaps, oils; spa gloves; creams, salt scrubs, body washes, body spray, fragrances, lip balms, tanning spray; candles; food and drink supplements; jewelry; blank journals; home furnishing accessories; and yoga instructional videos and equipment. |
| 2,902,959        | B r e a t h e  S p a | IC 044. Health spa services, namely, cosmetic body care services.  |

|           |   |   |
|-----------|---|---|
| 2,902,957 |  | IC 025. Clothing, namely, bath slippers, bathing caps, bathrobes, beach cover-ups, beach shoes, caps, short-sleeved shirts, tank tops and loungewear. |
| 3,105,518 | BREATHE SPA   | IC 044. Health spa services, namely, cosmetic body care services.   |
| 3,219,236 |  | IC 044. Health spa services, namely, cosmetic body care services and excluding physician services or managed health care services.                    |

IN WITNESS WHEREOF, the undersigned, who is the duly authorized officer of Assignor, hereby sets her hand and seal on the day and year first above written.

BREATHE SPA, LLC, Assignor

By:   
 Gayle Bulls Dixon, Managing Member