

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fajate Trademark Company, a California general partnership		07/16/2010	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	FAJATE Trademark Holding, LLC		
Street Address:	5807 Pacific Boulevard		
City:	Huntington Park		
State/Country:	CALIFORNIA		
Postal Code:	90255		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3560871	VIRTUAL SENSUALITY	
CORRESPONDENCE DATA			
Fax Number:	(310)475-1368		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 475-0321		
Email:	mariat@candlaw.com		
Correspondent Name:	Maria Taylor		
Address Line 1:	10866 Wilshire Boulevard, Suite 970		
Address Line 4:	Los Angeles, CALIFORNIA 90024		
NAME OF SUBMITTER:	Richard K. Citron		
Signature:	/Richard K. Citron/		
Date:	05/11/2011		
Total Attachments: 1 source=VS.TMAssignmentGPtoLLC#page1.tif			

OP \$40.00 3560871

TRADEMARK ASSIGNMENT

WHEREAS, **Fajate Trademark Company, a California general partnership** ("Assignor"), is the owner of United States Patent and Trademark Office Registration Number **3560871** for the mark "**VIRTUAL SENSUALITY**" (the "Mark"); and

WHEREAS, **FAJATE Trademark Holding, LLC**, a California limited liability company ("Assignee"), desires to acquire **all** of Assignor's rights in and to the Mark and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and conveys to Assignee all of its right, title, and interest in and to the Mark, together with the goodwill of the business associated with the Mark, the same to be held and enjoyed by Assignee, its successors and assigns.


Assignor further assigns to Assignee the right to sue for and receive all damages accruing from past infringements of the Mark herein assigned.

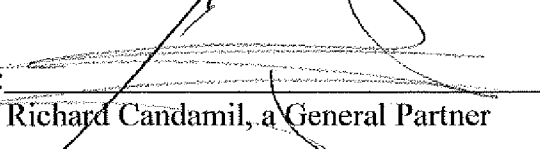
The parties agree to take any further action and execute any documents required to effect the purposes of this Trademark Assignment.

Dated: July 16, 2010

FAJATE TRADEMARK COMPANY
a California general partnership

By: 
Dora Diaz, a General Partner

By: 
Sebastian Candamil, a General Partner

By: 
Richard Candamil, a General Partner