

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1



SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CK Now Group, LLC		05/12/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CK Now Group, LLC		
Street Address:	10175 West Twain Avenue		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89147		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3863336	NO BONES. NO BULL. THE WORLD'S BEST TENDERS	
Registration Number:	3864593	NOW	
Registration Number:	3859950	CHICKENOW	
Registration Number:	3782543		
Registration Number:	3441524	CHICKEN NOW	
CORRESPONDENCE DATA			
Fax Number:	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9087225640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	575 Route 28, Suite 102		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Stephen L. Baker		

OP \$140.00 3863336

Signature:	/Stephen L. Baker/
Date:	05/13/2011
Total Attachments: 2 source=CK NOW Assignment 5-12-11#page1.tif source=CK NOW Assignment 5-12-11#page2.tif	

ASSIGNMENT OF TRADEMARK, U.S. TRADEMARK REGISTRATION
AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, CK NOW GROUP, LLC a limited liability company of the state of Delaware (hereinafter "CK Delaware"), the full post office address of whose principal office or place of business is 10175 West Twain Avenue Las Vegas, Nevada, 89147, is the owner of the following marks and valid U.S. Trademark Registrations :

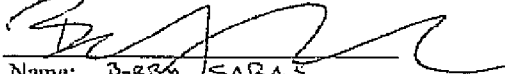
<u>MARK</u>	<u>Registration No.</u>	<u>Registration Date</u>
NO BONES NO BULL THE WORLD'S BEST TENDERS	3863336	October 19, 2010
NOW with design 	3864593	October 19, 2010
CHICKENNOW	3859950	October 12, 2010
 CHICKEN NOW	3782543	April 27, 2010
CHICKEN NOW	3441524	July 3, 2008

AND WHEREAS, CK NOW GROUP, LLC, a limited liability company of the state of Nevada, (hereinafter "CK Nevada"), the full post office address of whose principal office or place of business is 10175 West Twain Avenue, Suite 130, Las Vegas, Nevada, 89147, is desirous of acquiring the rights to the said trade-marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said CK Delaware. does hereby sell, assign and transfer to CK Nevada all its right, title and interest in and to the trade-marks identified above and the pending applications therefor, together with the goodwill attaching to the said trade-marks, and the right to recover for past infringement of the said trade-marks;

IN WITNESS WHEREOF, CK Delaware. has caused these presents to be executed by its duly authorized representative in the City of Las Vegas , this 12th day of May, 2011

CK NOW GROUP, LLC (Delaware)

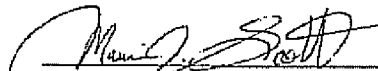

Name: Bobby Sabas
Title: Manager

Dated: May 12, 2011

NOTARIAL CERTIFICATION

STATE OF FLORIDA)
) ss:
COUNTY OF HILLSBOROUGH)

Before me, a Notary Public of the State of FLORIDA, BOBBY SABAS
~~Notary~~, personally appeared, ~~CK NOW GROUP,~~
~~LLC~~, to me known and known to me to be the MEMBER of, CK NOW GROUP, LLC, who
acknowledged that he signed the foregoing Assignment on behalf of David Wu Investments, Inc.
with full authority to do so, this 12 day of May 2011
~~December 2010~~


Notary Public

NOTARY PUBLIC-STATE OF FLORIDA
Masumi I. Scott
Commission #DD809909
Expires: JULY 29, 2012
BONDED THRU ATLANTIC BONDING CO., INC.