

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Grant of Security Interest in US Trademarks - 1st Lien		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Speedy Cash Intermediate Holdings Corp.		05/12/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jefferies Finance LLC, as collateral agent		
<b>Street Address:</b>	520 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3909801	RC RAPID CASH	
Registration Number:	3909800	RAPID CASH	
Registration Number:	2966547	SC SPEEDY CASH	
Registration Number:	2677082	SPEEDY CASH	
Registration Number:	3563682	SPEEDY CASH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)354-8113		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2128198200		
<b>Email:</b>	fcutajar@whitecase.com		
<b>Correspondent Name:</b>	White & Case LLP		
<b>Address Line 1:</b>	1155 Avenue of the Americas		
<b>Address Line 2:</b>	Patents & Trademarks		
<b>Address Line 4:</b>	New York, NEW YORK 10036		

OP \$140.00 3909801

ATTORNEY DOCKET NUMBER:	1155732-0079
NAME OF SUBMITTER:	Frances B. Cutajar
Signature:	/Frances B. Cutajar/
Date:	05/17/2011
<b>Total Attachments: 7</b> source=SpeedyCashTMGrantToJefferiesFIRSTLIEN)#page1.tif source=SpeedyCashTMGrantToJefferiesFIRSTLIEN)#page2.tif source=SpeedyCashTMGrantToJefferiesFIRSTLIEN)#page3.tif source=SpeedyCashTMGrantToJefferiesFIRSTLIEN)#page4.tif source=SpeedyCashTMGrantToJefferiesFIRSTLIEN)#page5.tif source=SpeedyCashTMGrantToJefferiesFIRSTLIEN)#page6.tif source=SpeedyCashTMGrantToJefferiesFIRSTLIEN)#page7.tif	

GRANT OF SECURITY INTEREST  
IN UNITED STATES TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, Speedy Cash Intermediate Holdings Corp., a Delaware corporation (the "Grantor") with principal offices at 3527 North Ridge Road, Wichita, KS 67205, hereby grants to Jefferies Finance LLC, as Collateral Agent, with principal offices at 520 Madison Avenue, New York, NY 10022 (the "Grantee"), a continuing security interest in (i) all of the Grantor's right, title and interest in, to and under to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other assignors from time to time party thereto and the Grantee, dated as of May 12, 2011 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). Upon the occurrence of the Termination Date (as defined in the Security Agreement), the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks acquired under this Grant.

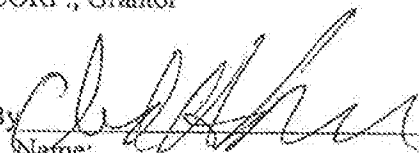
This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this

Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

**[Remainder of this page intentionally left blank; signature page follows]**

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 12th day of May, 2011.

SPEEDY CASH INTERMEDIATE HOLDINGS  
CORP., Grantor

By   
Name:  
Title:

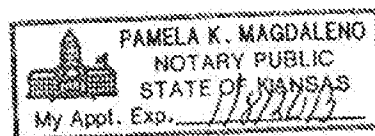
JEFFERIES FINANCE LLC,  
as Collateral Agent and Grantee

By \_\_\_\_\_  
Name:  
Title:

STATE OF Kansas )  
COUNTY OF Sedgewick ) ss.:

On this 12th day of May, 2011, before me personally came Chad Faulkner  
who, being by me duly sworn, did state as follows: that [s]he is President of Speedy  
Cash Intermediate Holdings Corp., that [s]he is authorized to execute the foregoing Grant on  
behalf of said company and that [s]he did so by authority of the board of directors of said  
company.

Pamela K. Magdaleno  
Notary Public



IN WITNESS WHEREOF, the undersigned have executed this Grant as of the 12th day of May, 2011.

SPEEDY CASH INTERMEDIATE HOLDINGS  
CORP., Grantor

By \_\_\_\_\_  
Name:  
Title:

JEFFERIES FINANCE LLC,  
as Collateral Agent and Grantee

By   
Name: E.J. Hess  
Title: Managing Director


Grant of Trademark Security Interest (Speedy Cash Intermediate Holdings Corp.)

NEWYORK 8140628 (2K)

**TRADEMARK**  
**REEL: 004543 FRAME: 0403**

STATE OF NEW YORK    )  
                                  ) ss:  
COUNTY OF NEW YORK )

On this 12th day of May, 2011, before me personally came E.J. Hess who, being by me duly sworn, did state as follows: that he is a Managing Director of Jefferies Finance LLC, that he is authorized to execute the foregoing Grant on behalf of said company and that he did so by authority of the Board of Directors of said company.



Notary Public  
DANIEL M. DUVAL  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 02DU61992111  
Qualified in New York County  
My Commission Expires August 25, 2012

Grant of Trademark Security Interest (Speedy Cash Intermediate Holdings Corp.)

NEW YORK SL98281281



<u>MARK</u>	<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
	3909801	01-25-2011
RAPID CASH	3909800	01-25-2011
	2966547	07-12-2005
	2677082	01-21-2003
SPEEDY CASH	3563682	01-20-2009

Grant of Trademark Security Interest (Speedy Cash Intermediate Holdings Corp.)

NEW YORK S140626 (2R)

RECORDED: 05/17/2011

TRADEMARK  
REEL: 004543 FRAME: 0405