

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MNF DB Acquisition LLC		12/28/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dakota Beef LLC		
<b>Street Address:</b>	4850 Hahns Peak Drive, Unit 240		
<b>City:</b>	Loveland		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80538		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2775452	DAKOTA BEEF	
<b>Registration Number:</b>	3812767	DAKOTA BEEF	
<b>Registration Number:</b>	3809184	BEEF IN ITS PUREST FORM	
<b>Registration Number:</b>	3744054	FULL OF FLAVOR AND NOTHING ELSE	
<b>Registration Number:</b>	3878508	DAKOTA BEEF ALWAYS ORGANIC	
<b>Serial Number:</b>	85046520	DANNY DOG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)789-1407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	dfreedman@troygould.com		
<b>Correspondent Name:</b>	Darren Freedman		
<b>Address Line 1:</b>	1801 Century Park East, Suite 1600		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	Darren Freedman		

**OP \$165.00 2775452**

Signature:	/Darren Freedman/
Date:	05/18/2011
Total Attachments: 1 source=Trademark#page1.tif	

Trademark documentation is not required for a change of name.