

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	SEB S.A.		CORPORATION: FRANCE
	Groupe SEB USA		CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Northport Corporation of St. Cloud		
Street Address:	39 N. Harding Street		
City:	Gillett		
State/Country:	WISCONSIN		
Postal Code:	54124-9016		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
Serial Number:	72057085	MIRRO CRAFT	
CORRESPONDENCE DATA			
Fax Number:	(412)945-5933		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-471-8815		
Email:	assignments@webblaw.com		
Correspondent Name:	Kent E. Baldauf, The Webb Law Firm		
Address Line 1:	420 Ft. Duquesne Blvd., Suite 1200		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	5363-063431		
NAME OF SUBMITTER:	Patricia A. Olosky, Reg. No. 53,411		
Signature:	/pao/		
Date:	05/25/2011		
Total Attachments: 2 source=063431#page1.tif source=063431#page2.tif			

OP \$40.00 72057085

**TRADEMARK ASSIGNMENT**

Assignment from SEB S.A., incorporated in France having a place of business located at Z.I. des Granges, BP 89, Rumily, France 74150 and Groupe SEB USA, a Delaware limited liability company having a place of business located at 1 Boland Drive, West Orange, New Jersey, 07052.

WHEREAS, SEB S.A. and Groupe SEB USA are the owners of United States Trademark Application Serial No. 72/057,085 for MIRRO CRAFT, with a filing date of August 12, 1958 (hereinafter "The Mark");


AND, WHEREAS, Northport Corporation of St. Cloud is desirous of acquiring The Mark.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, SEB S.A. and Groupe SEB USA assign to Northport and its successors and assign the right, title, and interest in and to The Mark as described in the Agreement attached hereto as Attachment A, together with the goodwill of the business symbolized by The Mark and the above-identified application therefore.

IN WITNESS WHEREOF, (H. V. EHL) (SEB S.A.) has caused his name to be signed this 5 day of November, 2009

IN WITNESS WHEREOF, LL Gaudemard (Groupe SEB S.A.) has caused his name to be signed this 13 day of December, 2009

SEB S.A.



Groupe SEB USA



By: H. V. EHL  
Title: Intellectual Property Mng  
Printed Name: \_\_\_\_\_

By: LUC GAUDEMARD  
Title: President Core Premium USA  
Printed Name: \_\_\_\_\_