

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CERTIFICATE OF ASSUMED BUSINESS NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VENOM GROUP INTERNATIONAL		07/21/2008	LIMITED LIABILITY COMPANY: IDAHO
RECEIVING PARTY DATA			
Name:	VERTICAL PARTNERS WEST, LLC		
Street Address:	600 W. BUCKLES RD.		
City:	HAYDEN		
State/Country:	IDAHO		
Postal Code:	83835		
Entity Type:	LIMITED LIABILITY COMPANY: IDAHO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85067579	ECO ALKALINES ECO-RESPONSIBLE BATTERIES	
CORRESPONDENCE DATA			
Fax Number:	(440)684-1095		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	440-684-1090		
Email:	mkusner@kusnerjaffe.com, cgoellner@kusnerjaffe.com		
Correspondent Name:	Mark Kusner		
Address Line 1:	6151 Wilson Mills Road		
Address Line 2:	Highland Place - Suite 310		
Address Line 4:	Highland Heights, OHIO 44143		
ATTORNEY DOCKET NUMBER:	SW10211US		
NAME OF SUBMITTER:	Mark Kusner		
Signature:	/mark kusner/		
Date:	05/26/2011		
Total Attachments: 1 source=SW10211US-cert assume bus name#page1.tif			

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