

TIS/MADRID ASSIGNMENT

Electronic Version v1.0
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	APPLICATION NUMBER 79006046										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>STRATEGEM, Société par actions simplifiée</td><td>01/31/2011</td></tr></tbody></table>			Name	Execution Date	STRATEGEM, Société par actions simplifiée	01/31/2011						
Name	Execution Date											
STRATEGEM, Société par actions simplifiée	01/31/2011											
RECEIVING PARTY DATA												
<table border="1"><tr><td>Name:</td><td>L'OREAL, Société Anonyme</td></tr><tr><td>Address:</td><td>14 Rue Royale F-75008 PARIS</td></tr><tr><td>Country:</td><td>FR</td></tr><tr><td>Entity Type:</td><td>Société Anonyme</td></tr><tr><td>Entity Country:</td><td>France</td></tr></table>			Name:	L'OREAL, Société Anonyme	Address:	14 Rue Royale F-75008 PARIS	Country:	FR	Entity Type:	Société Anonyme	Entity Country:	France
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Address:	14 Rue Royale F-75008 PARIS											
Country:	FR											
Entity Type:	Société Anonyme											
Entity Country:	France											
CORRESPONDENCE DATA												
Correspondent Name:	L'OREAL, Société Anonyme											
Address:	14 Rue Royale F-75008 PARIS											
Country:	FR											

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