

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ms. Vicky Tsai		05/17/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Tatcha LLC		
Street Address:	1517 North Point Street		
Internal Address:	Suite 553		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94123		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3765375	TATCHA	
CORRESPONDENCE DATA			
Fax Number:	(503)620-4407		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	503 806 3734		
Email:	Ken@KwartlerLaw.com		
Correspondent Name:	Kenneth M. Kwartler		
Address Line 1:	Three Centerpointe Drive		
Address Line 2:	Suite 260		
Address Line 4:	Lake Oswego, OREGON 97035		
NAME OF SUBMITTER:	Kenneth M. Kwartler		
Signature:	/Kenneth M. Kwartler/		
Date:	05/30/2011		
Total Attachments: 1 source=TATCHA US assignment#page1.tif			

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TRADEMARK
REEL: 004550 FRAME: 0805

ASSIGNMENT OF A UNITED STATES TRADEMARK

WHEREAS, Vicky Tsai, an individual with principal place of business at 1517 North Point Street, Suite 553, San Francisco, CA 94123 (hereafter "Assignor"), has adopted, used and is using the following trademark which is registered in the United States Patent & Trademark Office:

Trademark	Registration No.	Registration Date
TATCHA	3,765,375	March 23, 2010

WHEREAS, Tatcha LLC, a limited liability corporation formed and operating under the laws of the State of Delaware, with its principal place of business at 1517 North Point Street, Suite 553, San Francisco, CA 94123 (hereafter "Assignee"), desires to acquire the entire right, title and interest in and to said trademark and registration, together with the goodwill of the business symbolized by the trademark;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee all right, title and interest in, to and under said trademark, together with the goodwill of the business symbolized by the trademark, and the above registration thereof.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment.

Vicky Tsai

By: *Vicky Tsai*
Date: 5/19/11

STATE OF CA) ss
COUNTY OF SAN MATEO

Subscribed and sworn to before me this 17 day of MAY, 2011.

Shashi Sheth
Notary Public

My Commission Expires: 11/30/13

Assignment of a U.S. Trademark

