05-26-'11 09:50 FROM-Invicta Law Group 2069036365 5/26/2011 11:56:39 AM PAGE

USPTO

4/005

T-472 P005/006 F-402 rax perver

D:MARK V. JORDAN COMPANY:1000 SECOND AVENUE, SUITE 3310

TRADEMARK ASSIGNMENT							
Electronic Version v Stylesheet Version v			04/26/201 90019028	11 33			
SUBMISSION TYPE:			NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL				
CONVEYING PARTY	DATA						
Nam	18		Fomerly	Execution Date	Entity Type	a	
Discovery Bay Game	ss, Inc.			04/01/2011	CORPORATION:		
RECEIVING PARTY	——————————————————————————————————————						
Name:		tor Children					
Street Address:		ermark Driv	e				
City:	Columbus	;					
State/Country:	ОНЮ						
Postal Code:		43215					
Entity Type:	CORPOR	AHON: p	selaware				
PROPERTY NUMBE	RS Total: 2		-				
Property Type Number		Number	Word Mark				
Serial Number: 85238336		38336	HIGHLIGHTS MATCH PATCH				
Serial Number: 85238358		238358	HIGHLIGHTS BUZZ BLAST				
CORRESPONDENCE	E DATA						
Car No.	(306	2002 6265					
Fax Number: Correspondence will	•	i)903-6365 I S Mail Whe i	n the fax attempt is unsu	ccesstut.	•		
Phone:		6) 903-6364	·				
Email: trademark@invict			ictalaw.com				
Correspondent Name: Mark V. Jordan							
Address Line 1: 1000 Second Avenue, Suite 3310 Address Line 4: Seattle, WASHINGTON 98104-1019							
, 1001 000 LITTO T.							
ATTORNEY DOCKET NUMBER:		3143.003					
NAME OF SUBMITTER:		Mark V. Jordan					
Signature:		/Mark V. Jordan/					
Date:		04/26/2011					
Total Attachments: 1 source=Assignment of	of Trademark	to Highlight	s for Children Inc_SIGNE	ED#page1.tif			

TRADEMARK REEL: 004551 FRAME: 0069 05-26-'11 09:49 FROM-Invicta Law Group 2069036365

T-472 P005/006 F-401

USPTO 5/26/2011 11:48:54 AM PAGE 4/005 Fax Server

D:MARK V. JORDAN COMPANY:1000 SECOND AVENUE, SUITE 3310

TRADEMARK ASSIGNMENT							
Electronic Version v Stylesheet Version v			04/21/2011 900189976				
SUBMISSION TYPE:			NEW ASSIGNMENT				
NATURE OF CONVEYANCE:			ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL				
CONVEYING PARTY	DATA				A 44 TO		
Name			Farmerly	Execution Date	Entity 1	уро	
Discovery Bay Game	s, Inc.			04/01/2011	CORPORATION:		
RECEIVING PARTY	Highlights for C						
Street Address:	1800 Waterma	rk Drive)			_	
City:	Columbus						
State/Country:		ОНЮ					
Postal Code: Entity Type:	43215 CORPORATIO	NI. X	Laurana				
PROPERTY NUMBERS Total: 1 Property Type Number		ber		Word Mark	· · · · · · · · · · · · · · · · · · ·		
Serial Number: 85238351		1	HIGHLIGHTS SILLY SITE	JATIONS			
CORRESPONDENCE DATA Fax Number: (206)903-6365 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: (206) 903-6364 Email: trademark@invictalaw.com Correspondent Name: Mark V. Jordan Address Line 1: 1000 Second Avenue, Suite 3310 Address Line 4: Scattle, WASHINGTON 98104-1019							
ATTORNEY DOCKET NUMBER:			3143.003				
NAME OF SUBMITTER:			Mark V. Jordan				
Signature:			/Mark V. Jordan/				
Date:			04/21/2011				
Total Attachments: 1	of Trademark to Hi	ghlights	for Children Inc_SIGNED#p	page1.tif			

TRADEMARK **REEL: 004551 FRAME: 0070** USPTO

O:MARK V. JORDAN

5/26/2011 11:56:39 AM

COMPANY: 1000 SECOND AVENUE, SUITE 3310

rax berver

5/005

ASSIGNMENT OF TRADEMARKS

The undersigned, DISCOVERY BAY GAMES, INC., a Delaware corporation, whose address is 206 First Avenue S., Suite 310, Seattle, Washington 98104 ("Assignor"), for One U.S. Dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to HIGHLIGHTS FOR CHILDREN, INC., a Delaware corporation, whose business address is 1800 Watermark Drive Columbus, Obio 43215, as of April 1, 2011, all of its worldwide right, title and interest in and to the following trademarks, the goodwill associated therewith, all claims for damages by reason of past infringement of the trademarks and registrations, and the right to sue for and collect such damages:

Trademark	Serial No.
Highlights Match Patch	85238336
Highlights Silly Situations	85238351
Highlights Buzz Blast	85238358

IN WITNESS WHEREOF, Assignor hereby executes this Assignment by its duly authorized officer at Seattle, Washington as of the 1st day of April, 2011.

DISCOVERY BAY GAMES, INC.

Craig Olson, Its President

STATE OF WASHINGTON)
) ss.
COUNTY OF KING	Y

On April 19 2011. I certify that I know or have satisfactory evidence that Craig Olson is the person who appeared before me, and he acknowledged that he signed the foregoing instrument as President and on behalf of DISCOVERY BAY GAMES, INC., a Delaware corporation, as his free and voluntary act and deed for the uses and purposes therein mentioned, being authorized to do so.

WITNESS my hand and official seal the date and year in this certificate written

above.

3143, 631 ka610903

NOTARY PUBLIC in and for the State of Washington, residing at Seattle

My Commission expires: 2

TRADEMARK

REEL: 004551 FRAME: 0071

D:MARK V. JORDAN COMPANY:1000 SECOND AVENUE, SUITE 3310

2069036365

T-472 P006/006 F-401

USPTO

5/26/2011 11:48:54 AM PAGE Fax Server

5/005

ASSIGNMENT OF TRADEMARKS

The undersigned, DISCOVERY BAY GAMES, INC., a Delaware corporation, whose address is 206 First Avenue S., Suite 310, Seattle, Washington 98104 ("Assignor"), for One U.S. Dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to HIGHLIGHTS FOR CHILDREN, INC., a Delaware corporation, whose business address is 1800 Watermark Drive Columbus, Obio 43215, as of April 1, 2011, all of its worldwide right, title and interest in and to the following trademarks, the goodwill associated therewith, all claims for damages by reason of past infringement of the trademarks and registrations, and the right to sue for and collect such damages:

Trademark	Serial No.
Highlights Match Patch	85238336
Highlights Silly Situations	85238351
Highlights Buzz Blast	85238358

IN WITNESS WHEREOF, Assignor hereby executes this Assignment by its duly authorized officer at Seattle. Washington as of the 1st day of April, 2011.

DISCOVERY BAY GAMES, INC.

Craig Olson, Its President

STATE OF WASHINGTON COUNTY OF KING

On April 18, 2011, I certify that I know or have satisfactory evidence that Craig Olson is the person who appeared before me, and he acknowledged that he signed the foregoing instrument as President and on behalf of DISCOVERY BAY GAMES, INC., a Delaware corporation, as his free and voluntary act and deed for the uses and purposes therein mentioned, being authorized to do so.

WITNESS my hand and official seal the date and year in this certificate written

above.

NOTARY PUBLIC in and for the State of Washington, residing at Seattle

My Commission expires: 2

TRADEMARK

REEL: 004551 FRAME: 0072

RECORDED: 04/26/2011

3343, 031 ka640902