

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

05/03/2011  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/27/2008

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paxar Americas, Inc.		12/27/2008	CORPORATION:

## RECEIVING PARTY DATA

Name:	Avery Dennison Retail Information Services LLC
Street Address:	150 N. Orange Grove Blvd.
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91103
Entity Type:	CORPORATION: Nevada

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2449468	TUFFLABEL

## CORRESPONDENCE DATA

Fax Number: (626)304-2251  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: trademarkprosecution@averydennison.com  
 Correspondent Name: Avery Dennison Corporation  
 Address Line 1: 150 N. Orange Grove Blvd.  
 Address Line 4: Pasadena, CALIFORNIA 91103

ATTORNEY DOCKET NUMBER:	76328-US
NAME OF SUBMITTER:	Sandi Schlegel
Signature:	/Sandi Schlegel/
Date:	05/03/2011

Total Attachments: 3  
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 source=Certificate of Merger PAI to AVERY#page3.tif

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State of Delaware  
 Secretary of State  
 Division of Corporations  
 Delivered 07:03 PM 12/31/2008  
 FILED 07:03 PM 12/31/2008  
 SRV 081246416 - 0746927 FILE

**CERTIFICATE OF MERGER**  
**MERCING**  
**PAXAR AMERICAS, INC., A DELAWARE CORPORATION**  
**WITH AND INTO**  
**EVERY DENNISON RETAIL INFORMATION SERVICES LLC, A NEVADA LIMITED**  
**LIABILITY COMPANY**

*Pursuant to Section 264  
of the General Corporation Law of the State of Delaware*

December 27, 2008

Avery Dennison Retail Information Services LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Nevada

**DOES HEREBY CERTIFY:**

**FIRST:** That the names and state of incorporation or formation and the state of domicile of each of the constituent entities to the merger are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
(a) Avery Dennison Retail Information Services LLC (" <u>AD RIS LLC</u> ")	Nevada
(b) Paxar Americas, Inc. (" <u>PAI</u> ")	Delaware

**SECOND:** That an Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of AD RIS LLC and PAI (together, the "Constituent Entities") in accordance with Section 264(c) of the Delaware General Corporation Law ("DGCL").

**THIRD:** That PAI shall be merged with and into AD RIS LLC, with AD RIS LLC being the surviving entity (the "Surviving Entity") in the merger, and the name of the Surviving Entity shall be Avery Dennison Retail Information Services LLC.

**FOURTH:** That the Articles of Organization of AD RIS LLC at the effective time of the merger shall be the Articles of Organization of the Surviving Entity.

**FIFTH:** That the merger is to become effective as of January 1, 2009 at 3:01 am Eastern Standard Time.

**SIXTH:** That the executed Agreement of Merger is on file at 150 N. Orange Grove Blvd., Pasadena, California 91103, the principal place of business of the Surviving Entity.

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**SEVENTH:** That a copy of the Agreement of Merger will be furnished by the Surviving Entity on request, and without cost, to any stockholder or member, of a Constituent Entity.

**EIGHTH:** That in accordance with Section 264(d) of the DGCL, AD RIS LLC does hereby agree to be served with process in the state of Delaware in any proceeding for enforcement of any obligation of PAI, as well as for enforcement of any obligation of AD RIS LLC arising from the merger, including any suit or other proceeding to enforce the right of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the DGCL, and hereby irrevocably appoint the Secretary of State of Delaware as its agent to accept service of process in any such suit or other proceedings. The address to which a copy of such process shall be mailed by the Secretary of State of Delaware is: Attention: General Counsel, 150 N. Orange Grove Blvd., Pasadena, California 91103.

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B&M DRAFT 16 DEC. 2008  
STEP 3

IN WITNESS WHEREOF, the Surviving Entity has caused this certificate to be signed by an authorized representative as of the date first written above.

Avery Dennison Retail Information Services  
LLC, a Nevada limited liability company

By: Paxar Corporation, a New York  
corporation and its sole member

By:   
Name: Maryn E. Rodriguez  
Title: Vice President & Treasurer

[Signature page for Certificate of Merger of Paxar Americas, Inc. with and into Avery Dennison Retail Information Services LLC]  
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