

Form PTO-1594 (Rev. 03-11)  
OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

GoBackTV, Inc.

- Individual(s)
- General Partnership
- Corporation- State: California
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Aurora Networks, Inc.

Internal Address: \_\_\_\_\_

Street Address: 5400 Betsy Ross Drive

City: Santa Clara

State: California

Country: U.S.A. Zip: 95054

Association Citizenship \_\_\_\_\_

General Partnership Citizenship \_\_\_\_\_

Limited Partnership Citizenship \_\_\_\_\_

Corporation Citizenship Delaware

Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) April 29, 2011

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(1) 3229017; (2) 3226481; (3) 3310285; (4) 3243334; (5) 3243333

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Terri Shieh-Newton, Morrison & Eoerster LLP

Internal Address: Attorney Docket No. 69159-1

Street Address: 755 Page Mill Road

City: Palo Alto

State: California Zip: 94304-1018

Phone Number: (650) 813-5777

Fax Number: (650) 494-0792

Email Address: ifrancetic@mpofo.com

**6. Total number of applications and registrations involved:**

5

**7. Total fee (37 CFR 2.6(b)(6) & 3.41)** \$200.00

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number 03-1952

Authorized User Name Terri Shieh-Newton

**9. Signature:**

/Terri Shieh-Newton/

June 6, 2011

Signature

Date

Terri Shieh-Newton

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

12

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**05/05/2011  
 900191151**

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GoBackTV, Inc.		04/29/2011	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	Aurora Networks, Inc.
<b>Street Address:</b>	6400 Belay Ross Drive
<b>City:</b>	Santa Clara
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95054
<b>Entity Type:</b>	CORPORATION:

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	3229017	GIGAQAM
Registration Number:	3226481	GOBACKTV
Registration Number:	3310285	STREAMCACHE
Registration Number:	3243334	RETROVUE
Registration Number:	3243333	GOBACKTV

**CORRESPONDENCE DATA**

Fax Number: (650)494-0792  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (650) 813-5614  
 Email: ifrancetic@mof.com  
 Correspondent Name: Lee Shepard  
 Address Line 1: Morrison & Foerster LLP  
 Address Line 2: 755 Page Mill Road  
 Address Line 4: Palo Alto, CALIFORNIA 94304-1018

<b>ATTORNEY DOCKET NUMBER:</b>	69159-1
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CH \$140.00 3229017

USPTO  
D.:LEE SHEPARD COMPANY:MORRISON & FOERSTER LLP 6/1/2011 5:58:16 AM PAGE 5/008 Fax Server

NAME OF SUBMITTER:	Lee Shepard
Signature:	/Lee Shepard/
Date:	05/05/2011
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

**In the United States Patent and Trademark Office****Assignment**

**WHEREAS, GoBackTV, Inc.**, a California corporation, with offices at 937 Hamilton Avenue, Menlo Park, California 94025 (“**ASSIGNOR**”) owns certain trademarks and service marks, and applications and registrations for such marks, as listed in Schedule 1 attached hereto and incorporated herein by this reference (the “**MARKS**”); and

**WHEREAS, Aurora Networks, Inc.**, a Delaware corporation, with offices at 5400 Betsy Ross Drive, Santa Clara, CA 95054 (“**ASSIGNEE**”), desires to acquire all of the right, title and interest of **ASSIGNOR** in, to and under the **MARKS**, together with the goodwill of the business symbolized by the **MARKS**;

**WHEREAS, ASSIGNEE** is a successor to a portion of the business of the **ASSIGNOR** to which the **MARKS** pertain;

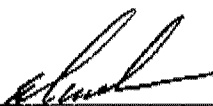
**WHEREAS, ASSIGNOR** and **ASSIGNEE** are parties to that certain Asset Purchase Agreement dated April 29, 2011 and other related agreements, assigning, among other things, all right, title and interest in and to the **MARKS**, and the application and registration therefor, from **ASSIGNOR** to **ASSIGNEE**;

**WHEREAS**, in consideration of the sum paid by **ASSIGNEE** to **ASSIGNOR** pursuant to such Asset Purchase Agreement, the receipt and sufficiency of which hereby is acknowledged, **ASSIGNOR** does hereby sell, assign, transfer and convey unto **ASSIGNEE** its entire right, title and interest in and to the **MARKS**, and to the application and registration for the **MARKS**, together with the goodwill of the business symbolized by the **MARKS** and the portion of the business of the **ASSIGNOR** to which the **MARKS** pertains and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations; to sue for all past, present or future infringements or other violations of any rights in the **MARKS**; and to settle and retain proceeds from any such actions) and **ASSIGNEE** does hereby accept this assignment.

*[Signature page follows]*

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 29 day of April, 2011.

**GoBackTV, Inc.**

By:   
Name: David Boran  
Title: President

*[Signature Page to Trademark Assignment]*

**Schedule 1**

Trademarks

- GIGAQAM 3229017 17-Apr-2007
- GOBACKTV 3226481 10-Apr-2007
- STREAMCACHE 3310285 16-Oct-2007
- RETROVUE 3243334 22-May-2007

Service Mark

- GOBACKTV 3243333 22-May-2007

**In the United States Patent and Trademark Office****Assignment**

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**WHEREAS, Aurora Networks, Inc.**, a Delaware corporation, with offices at 5400 Betsy Ross Drive, Santa Clara, CA 95054 ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

**WHEREAS, ASSIGNEE** is a successor to a portion of the business of the ASSIGNOR to which the MARKS pertain;


**WHEREAS, ASSIGNOR** and ASSIGNEE are parties to that certain Asset Purchase Agreement dated April 29, 2011 and other related agreements, assigning, among other things, all right, title and interest in and to the MARKS, and the application and registration therefor, from ASSIGNOR to ASSIGNEE;

**WHEREAS**, in consideration of the sum paid by ASSIGNEE to ASSIGNOR pursuant to such Asset Purchase Agreement, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its entire right, title and interest in and to the MARKS, and to the application and registration for the MARKS, together with the goodwill of the business symbolized by the MARKS and the portion of the business of the ASSIGNOR to which the MARKS pertains and all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued (including, without limitation, the exclusive rights to apply for and maintain all such registrations; to sue for all past, present or future infringements or other violations of any rights in the MARKS; and to settle and retain proceeds from any such actions) and ASSIGNEE does hereby accept this assignment.

*[Signature page follows]*

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this 21 day of April, 2011.

GoBackTV, Inc.

By:   
Name: David Bacon  
Title: President

*[Signature Page to Trademark Assignment]*

ps-1463004



**Schedule 1**Trademarks

- |               |         |             |
|---------------|---------|-------------|
| • GIGAQAM     | 3229017 | 17-Apr-2007 |
| • GOBACKTV    | 3226481 | 10-Apr-2007 |
| • STREAMCACHE | 3310285 | 16-Oct-2007 |
| • RETROVUE    | 3243334 | 22-May-2007 |

Service Mark

- |            |         |             |
|------------|---------|-------------|
| • GOBACKTV | 3243333 | 22-May-2007 |
|------------|---------|-------------|

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