

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Autotronic Controls Corporation		06/07/2011	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Superchips, Inc.
Street Address:	1790 East Airport Blvd.
City:	Sanford
State/Country:	FLORIDA
Postal Code:	32773
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3445708	CORTEX
Registration Number:	2677372	D-BOX
Registration Number:	3352887	FLASHPAQ
Registration Number:	3356808	FLASHPAQ
Registration Number:	3089580	MICRO TUNER
Registration Number:	3696241	MILEAGE XS
Registration Number:	1876383	SUPER CHIP
Registration Number:	3241136	SUPERCHIPS
Registration Number:	3081307	SUPERCHIPS INC.
Registration Number:	3912662	SUPERCHIPS RACING

CORRESPONDENCE DATA

Fax Number: (214)756-8570
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 214-740-8570

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**TRADEMARK
 REEL: 004556 FRAME: 0782**

CH \$265.00 3445708

Email: ssapp@lockelord.com
Correspondent Name: Stephen L. Sapp
Address Line 1: 2200 Ross Avenue, Suite 2200
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	0505921-
NAME OF SUBMITTER:	Stephen L. Sapp, Attorney for Parties
Signature:	/Stephen L. Sapp/
Date:	06/08/2011

Total Attachments: 2
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FEDERAL TRADEMARK ASSIGNMENT

WHEREAS, Autotronic Controls Corporation, a Texas corporation, having its principal offices at 1490 Henry Brennan Drive, El Paso, Texas 79936 ("Assignor"), is the owner of all right, title, and interest in and to the Trademarks listed on Exhibit A (collectively, the "Trademarks"), which Trademarks have been registered with the United States Patent and Trademark Office ("PTO") as indicated thereon; and

WHEREAS, Superchips, Inc., a Florida corporation having its principal offices at 1790 East Airport Blvd., Sanford, FL 32773 ("Assignee"), is desirous of acquiring all right, title, and interest of Assignor in and to the Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, and in each case together with the goodwill of the business connected therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred, and conveyed, and by these presents hereby sells, assigns, transfers, conveys, and delivers to Assignee all of Assignor's right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the right, if any, of Assignor to recover for damages and profits for past infringements of the Trademarks.

The Commissioner of Patents and Trademarks is requested to direct any correspondence after the date hereof to Assignee, in each case, c/o Stephen L. Sapp, Esq., Locke Lord Bissell & Liddell LLP, 2200 Ross Avenue, Suite 2200, Dallas, Texas 75201-6776 (phone 214-740-8570; fax 214-756-8570).

This Assignment is binding upon Assignor and its successors and assigns and shall inure to the benefit of Assignee and its successors and assigns.

Signed this 7 day of June, 2011.

AUTOTRONIC CONTROLS CORPORATION
a Texas corporation

By: Karen M. Sevier
Name: KAREN M. SEVIER
Title: Corporate Secretary

EXHIBIT A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION/ APPLICATION DATE</u>
CORTEX & DESIGN	3,445,708	June 10, 2008
D-BOX	2,677,372	January 21, 2003
FLASHPAQ	3,352,887	December 11, 2007
FLASHPAQ & DESIGN	3,356,808	December 18, 2007
MICRO TUNER	3,089,580	May 9, 2006
MILEAGE XS & DESIGN	3,696,241	October 13, 2009
SUPER CHIP	1,876,383	January 31, 1995
SUPERCHIPS	3,241,136	May 15, 2007
SUPERCHIPS INC.	3,081,307	April 18, 2006
SUPERCHIPS RACING & DESIGN	3,912,662	February 1, 2011

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