

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                               |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
|--|--|--|-------------------------|----------------------|-----------------------------|-----------------------|-----------------------|-------------------------|-----------------------|----------------------|---------------------|-------------------------|----------------------|---------|-------------------------|--|
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>CONVEYING PARTY DATA</b>  |  |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Premier Food Services, Inc.</td> <td></td> <td>06/01/2011</td> <td>CORPORATION: CALIFORNIA</td> </tr> </table>   | Name   | Formerly                                     | Execution Date          | Entity Type          | Premier Food Services, Inc. |                       | 06/01/2011            | CORPORATION: CALIFORNIA |                       |                      |                     |                         |                      |         |                         |  |
| Name   | Formerly                                     | Execution Date                               | Entity Type             |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| Premier Food Services, Inc.  |  | 06/01/2011                                   | CORPORATION: CALIFORNIA |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>RECEIVING PARTY DATA</b>  |  |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Premier Food Services Management Group, Inc.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>7966 Arjons Drive</td> </tr> <tr> <td><b>City:</b></td> <td>San Diego</td> </tr> <tr> <td><b>State/Country:</b></td> <td>CALIFORNIA</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>92126</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>CORPORATION: CALIFORNIA</td> </tr> </table>   | <b>Name:</b>                                 | Premier Food Services Management Group, Inc. | <b>Street Address:</b>  | 7966 Arjons Drive    | <b>City:</b>                | San Diego             | <b>State/Country:</b> | CALIFORNIA              | <b>Postal Code:</b>   | 92126                | <b>Entity Type:</b> | CORPORATION: CALIFORNIA |                      |         |                         |  |
| <b>Name:</b>   | Premier Food Services Management Group, Inc. |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>Street Address:</b>   | 7966 Arjons Drive                            |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>City:</b>   | San Diego                                    |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>State/Country:</b>  | CALIFORNIA                                   |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>Postal Code:</b>  | 92126  |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>Entity Type:</b>  | CORPORATION: CALIFORNIA                      |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>PROPERTY NUMBERS Total: 4</b>   |  |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>2676373</td> <td>PREMIER FOOD SERVICES</td> </tr> <tr> <td>Registration Number:</td> <td>2661705</td> <td>PREMIER FOOD SERVICES</td> </tr> <tr> <td>Registration Number:</td> <td>2600495</td> <td>CARRIAGE TRADE CATERING</td> </tr> <tr> <td>Registration Number:</td> <td>2620072</td> <td>CARRIAGE TRADE CATERING</td> </tr> </table> | Property Type                                | Number                                       | Word Mark               | Registration Number: | 2676373                     | PREMIER FOOD SERVICES | Registration Number:  | 2661705                 | PREMIER FOOD SERVICES | Registration Number: | 2600495             | CARRIAGE TRADE CATERING | Registration Number: | 2620072 | CARRIAGE TRADE CATERING |  |
| Property Type  | Number                                       | Word Mark                                    |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| Registration Number:   | 2676373                                      | PREMIER FOOD SERVICES                        |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| Registration Number:   | 2661705                                      | PREMIER FOOD SERVICES                        |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| Registration Number:   | 2600495                                      | CARRIAGE TRADE CATERING                      |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| Registration Number:   | 2620072                                      | CARRIAGE TRADE CATERING                      |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>CORRESPONDENCE DATA</b>   |  |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| Fax Number: (619)702-6813<br><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i><br>Phone: (619) 685-3055<br>Email: alsbaugh@scmv.com<br>Correspondent Name: John H. Alsbaugh<br>Address Line 1: 750 B Street<br>Address Line 2: Suite 2100<br>Address Line 4: San Diego, CALIFORNIA 92101  |  |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 4631.53874                                   |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |
| <b>NAME OF SUBMITTER:</b>  | John H. Alsbaugh                             |  |                         |                      |                             |                       |                       |                         |                       |                      |                     |                         |                      |         |                         |  |

CH \$115.00 2676373

900194019

**TRADEMARK**  
 REEL: 004557 FRAME: 0573

|   |                    |
|---|--------------------|
| Signature:  | /John H. Alspaugh/ |
| Date:   | 06/09/2011         |
| <b>Total Attachments: 4</b><br>source=Assignment Premier Food Services#page1.tif<br>source=Assignment Premier Food Services Logo#page1.tif<br>source=Assignment Carriage Trade Catering#page1.tif<br>source=Assignment Carriage Trade Catering Logo#page1.tif |                    |

## ASSIGNMENT OF SERVICE MARK

Premier Food Services, Inc. ("Assignor") has adopted, used, and is using the service mark "Premier Food Services" ("Service Mark") in connection with restaurant management services, concessions services, and catering services. Assignor has registered the Service Mark in Class 35 and in Class 42 with the Federal Patent and Trademark Office Principal Register on January 21, 2003, as Registration No. 2,676,373.

Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby transfers and assigns to Premier Food Services Management Group, Inc., a California corporation ("Assignee"), and Assignee does hereby accept, all right, title, and interest of Assignor in and to the Service Mark and the goodwill of the business symbolized thereby, including without limitation all rights of Assignor in the Certificate of Registration.

Dated: Effective as of June 1, 2011

### ASSIGNOR:

PREMIER FOOD SERVICES, INC.,  
a California corporation

By: George Karetas

George Karetas

It's: President and CEO

### ASSIGNEE:

PREMIER FOOD SERVICES  
MANAGEMENT GROUP, INC.,  
a California corporation

By: George Karetas

George Karetas

It's: President and CEO

## ASSIGNMENT OF SERVICE MARK

Premier Food Services, Inc. ("Assignor") has adopted, used, and is using the service mark "Premier Food Services" stylized design ("Service Mark") in connection with restaurant management services, concessions services, and catering services. Assignor has registered the Service Mark in Class 35 and in Class 42 with the Federal Patent and Trademark Office Principal Register on December 17, 2002, as Registration No. 2,661,705.

Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby transfers and assigns to Premier Food Services Management Group, Inc., a California corporation ("Assignee"), and Assignee does hereby accept, all right, title, and interest of Assignor in and to the Service Mark and the goodwill of the business symbolized thereby, including without limitation all rights of Assignor in the Certificate of Registration.

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By: George Karetas  
George Karetas  
It's: President and CEO

### ASSIGNEE:

PREMIER FOOD SERVICES  
MANAGEMENT GROUP, INC.,  
a California corporation

By: George Karetas  
George Karetas  
It's: President and CEO

## ASSIGNMENT OF SERVICE MARK

Premier Food Services, Inc. ("Assignor") has adopted, used, and is using the service mark "Carriage Trade Catering" ("Service Mark") in connection with catering services. Assignor has registered the Service Mark in Class 42 with the Federal Patent and Trademark Office Principal Register on July 30, 2002, as Registration No. 2,600,495.

Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby transfers and assigns to Premier Food Services Management Group, Inc., a California corporation ("Assignee"), and Assignee does hereby accept, all right, title, and interest of Assignor in and to the Service Mark and the goodwill of the business symbolized thereby, including without limitation all rights of Assignor in the Certificate of Registration.

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By: George Karetas  
George Karetas

It's: President and CEO

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Assignor, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby transfers and assigns to Premier Food Services Management Group, Inc., a California corporation ("Assignee"), and Assignee does hereby accept, all right, title, and interest of Assignor in and to the Service Mark and the goodwill of the business symbolized thereby, including without limitation all rights of Assignor in the Certificate of Registration.

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George Karetas

It's: President and CEO