

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vantage Industries, LLC		06/03/2011	LIMITED LIABILITY COMPANY: MISSOURI

**RECEIVING PARTY DATA**

<b>Name:</b>	Kittrich Corporation
<b>Street Address:</b>	14555 Alondra Blvd.
<b>City:</b>	La Mirada
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90638
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 34**

Property Type	Number	Word Mark
Serial Number:	77896148	NATURE-RUG
Registration Number:	3821912	CUSH-N-LOC
Registration Number:	3267713	TIGER GRIP BLUE
Registration Number:	3231110	CUSH-N-IT
Registration Number:	3082553	RUG MATE
Registration Number:	3006679	GREAT HOLD
Registration Number:	3000469	SECURE-IT
Registration Number:	2954234	HOLD PLUS
Registration Number:	2912184	MIGHTY GRIPPER
Registration Number:	2905770	DISH IT
Registration Number:	2862300	MIGHTY GRIPPER PLUS
Registration Number:	2812597	LINE IT
Registration Number:	2789325	SOUND TIGHT
Registration Number:	2593929	CUSH-N-HOLD

**TRADEMARK**

**900194421**

**REEL: 004561 FRAME: 0408**

**OP \$865.00 77896148**

Registration Number:	2529578	RUG SAFE
Registration Number:	2492590	SUPER MOVENOT
Registration Number:	2487567	RUG SAVER
Registration Number:	2485324	HOLD TIGHT
Registration Number:	2485323	SULTAN
Registration Number:	2473773	WICKER LOC
Registration Number:	2429252	CUSHION GRIP
Registration Number:	2419931	RUG STAY
Registration Number:	2414632	MAGIC HOLD
Registration Number:	2386347	RUG SMOOTH
Registration Number:	2346055	MIRACLE HOLD PLUS
Registration Number:	2277583	MIRACLE HOLD
Registration Number:	2243976	
Registration Number:	2179551	CUSH-N-IT
Registration Number:	1976947	PLACE IT
Registration Number:	1956518	
Registration Number:	1937180	SLEEP TIGHT
Registration Number:	1818626	NATURAL
Registration Number:	1786851	RUG-HOLD
Registration Number:	1786850	MULTI-GRIP

**CORRESPONDENCE DATA**

Fax Number: (816)531-7545

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (816) 460-2605

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Correspondent  
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ATTORNEY DOCKET NUMBER:	70030050-0006 (BRM)
NAME OF SUBMITTER:	Brian R. McGinley
Signature:	/brian r mcginley/

06/14/2011

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is entered into and made effective as of the \_\_\_ day of May 2011 ("Effective Date") by and between Vantage Industries, LLC, a Missouri limited liability company (herein, "Assignor") and Kittrich Corporation a California corporation with its principal place of business at 14555 Alondra Blvd., La Mirada, California, U.S.A. 90638(herein, "Assignee").

WHEREAS, Assignor owns the marks included on the attached Schedule A (herein, the "Marks");

WHEREAS, Assignee desires to acquire the Marks from Assignor, and Assignor desires to assign, transfer and convey the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which are hereby acknowledged, the parties agree as follows:

- 1) **ASSIGNMENT.** Assignor has assigned, transferred and conveyed and does hereby assign, transfer and convey unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks together with that part of the assets, business and goodwill of Assignor connected with the use of and symbolized by the Trademarks, and all marks similar to the Trademarks and used anywhere in the world, and all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect damages; provided, however, with respect to the Trademarks: Nature-Rug; Secure-It; Dish It; Mighty Gripper Plus; Line It; Magic Hold; and Rug Smooth. Assignor assigns any and all right, title and interest it owns therein.
- 2) **FURTHER ASSURANCES.** Assignor agrees that, when requested, it will, at Assignee's cost and expense, sign all papers, take all rightful oaths, and do all acts that may be reasonably necessary, desirable or convenient for securing and maintaining the Trademarks and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.
- 3) **NO CHALLENGE.** Assignor agrees not to challenge or assist or cooperate with any third party in challenging or in taking any position contrary to or inconsistent with Assignee's sole and exclusive rights in and to the Trademarks or to the validity of Assignee's ownership thereof.
- 4) **COUNTERPARTS.** This Agreement may be executed in two or more counterparts, each of which as so executed shall be deemed to be an original and such counterparts together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each party has executed this agreement by its duly authorized representative on the Effective Date.

VANTAGE INDUSTRIES, LLC

KITTRICH CORPORATION

By: 

By: \_\_\_\_\_

Name: *Daniel K. Petch*

Name: \_\_\_\_\_

Title: *Manager*

Title: \_\_\_\_\_

On behalf of Vantage Industries, LLC

State of Missouri )  
County of St. Louis )

Subscribed and sworn to before me

This 2<sup>nd</sup> day of June, 2011

Sarah Bohmoff

SARAH BOHMOFF  
Notary Public - Notary Seal  
State of Missouri  
Commissioned for St. Louis County  
My Commission Expires: September 08, 2012  
Commission Number: 03433943

**ASSIGNMENT**

**WHEREAS**, Vantage Industries, LLC, a limited liability company organized in the State of Missouri, with a principal place of business at 5070 Phillip Lee Drive, Atlanta, Georgia 30336 referred to as ASSIGNOR, owns certain invention(s) as set forth in the attached Exhibit A, for which one or more patents have been applied for and/or have issued (the "Patent(s)");

**WHEREAS**, Kittrich Corporation, incorporated in the State of California, with a principal place of business at 14555 Alondra Blvd., La Mirada, California, U.S.A. 90638, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said invention and the United States Letters Patent to be obtained therefor:

**NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:**

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said invention(s), and said Patent(s) and any U.S. or foreign continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted, including the right to sue and collect for all past, present and future infringements thereof; provided, however, that with respect to Pat. App. No. 11/356404 Assignor assigns any and all right, title and interest it owns therein.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said Patent(s) as may be known and accessible to ASSIGNOR and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said Patent(s) which may be necessary or desirable to carry out the purposes hereof.

IN WITNESS WHEREOF, each party has executed this agreement by its duly authorized representative on the Effective Date.

VANTAGE INDUSTRIES, LLC

KITTRICH CORPORATION

By:

By:

Name:

Name:

Title:

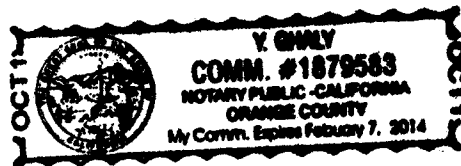
Title:

State of California )  
 ) SS  
County of Los Angeles )

Subscribed and sworn to ( or affirmed ) before me on this 3<sup>rd</sup>  
Day of June, 2011, by Robert Joel Friedland  
Proved to me on the basis of satisfactory evidence to be the  
Person(s) who appeared before me.

[Signature]  
Notary Public

(Seal)



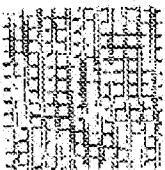


Schedule A

United States of America-Applications and Registrations

Owner	Trademark	Status	App No.	Filing Date	Reg. No.	Reg Date
Vantage Industries, L.L.C.	NATURE-RUG	Pending	77/896,148	12/17/2009		
Vantage Industries, L.L.C.	CUSH-N-LOC	Registered	78/629,350	5/13/2005	3821912	6/20/2010
Vantage Industries, L.L.C.	TIGER GRIP BLUE	Registered	78/618,248	4/27/2005	3267713	7/24/2007
Vantage Industries, L.L.C.	CUSH-N-IT	Registered	78/629,325	5/13/2005	3231110	4/17/2007
Vantage Industries, L.L.C.	RUG MATE	Registered	78/619,402	4/28/2005	3082553	4/18/2006
Vantage Industries, L.L.C.	GREAT HOLD	Registered	76/521,745	6/10/2003	3006679	10/11/2005
Vantage Industries, L.L.C.	SECURE-IT	Registered	76/609,194	8/25/2004	3000469	9/27/2005
Vantage Industries, L.L.C.	HOLD PLUS	Registered	76/521,732	6/10/2003	2954234	5/24/2005
Vantage Industries, L.L.C.	MIGHTY GRIPPER	Registered	76/521,702	6/10/2003	2912184	12/21/2004
Vantage Industries, L.L.C.	DISH IT	Registered	76/521,747	6/10/2003	2905770	11/30/2004
	MIGHTY GRIPPER PLUS	Cancelled	76/521,746	6/10/2003	2862300	7/13/2004
Vantage Industries, L.L.C.	LINE IT	Registered	76/494,300	3/3/2003	2812597	2/10/2004
Vantage Industries, L.L.C.	SOUND TIGHT	Registered	76/290,017	7/25/2001	2789325	12/2/2003



Owner	Trademark	Status	App No.	Filing Date	Reg. No.	Reg Date
Vantage Industries, L.L.C.	CUSH-N-HOLD	Registered	76/152,584	10/24/2000	2593929	7/16/2002
Vantage Industries, L.L.C.	RUG SAFE	Registered	76/152,581	10/24/2000	2529578	1/15/2002
Vantage Industries, L.L.C.	SUPER MOVENOT	Registered	76/152,359	10/24/2000	2492590	9/25/2001
Vantage Industries, L.L.C.	RUG SAVER	Registered	76/152,357	10/24/2000	2487567	9/11/2001
Vantage Industries, L.L.C.	HOLD TIGHT	Registered	76/152,358	10/24/2000	2485324	9/4/2001
Vantage Industries, L.L.C.	SULTAN	Registered	76/152,356	10/24/2000	2485323	9/4/2001
Vantage Industries, L.L.C.	WICKER LOC	Registered	76/152,612	10/24/2000	2473773	7/31/2001
Vantage Industries, L.L.C.	CUSHION GRIP	Registered	75/671,103	3/30/1999	2429252	2/20/2001
Vantage Industries, L.L.C.	RUG STAY	Registered	75/646,426	2/23/1999	2419931	1/9/2001
Vantage Industries, L.L.C.	MAGIC HOLD	Registered	75/646,425	2/23/1999	2414632	12/19/2000
Vantage Industries, L.L.C.	RUG SMOOTH	Registered	75/565,526	10/6/1998	2386347	9/12/2000
Vantage Industries, L.L.C.	MIRACLE HOLD PLUS	Registered	75/469,859	4/17/1998	2346055	4/25/2000
Vantage Industries, L.L.C.	MIRACLE HOLD	Registered	75/469,426	4/17/1998	2277583	9/14/1999

Owner	Trademark	Status	App No.	Filing Date	Reg. No.	Reg Date
Vantage Industries, L.L.C.		Registered	75/329,471	7/23/1997	2243976	5/4/1999
Vantage Industries, L.L.C.	CUSH-N-IT	Registered	75/245,150	2/21/1997	2179551	8/4/1998
Vantage Industries, L.L.C.		Registered	74/715,373	8/14/1995	1976947	5/28/1996
Vantage Industries, L.L.C.		Registered	74/660,098	4/13/1995	1956518	2/13/1996
Vantage Industries, L.L.C.	SLEEP TIGHT	Registered	74/607,560	12/6/1994	1937180	11/21/1995
Vantage Industries, L.L.C.	NATURAL	Registered	74/342,083	12/16/1992	1818626	1/25/1994
	RUG-HOLD	Registered	74/342,085	12/16/1992	1786851	8/10/1993
Vantage Industries, L.L.C.	MULTI-GRIP	Registered	74/342,084	12/16/1992	1786850	8/10/1993
Vantage Industries, L.L.C.	NATURE-RUG	Pending	77/896,148	12/17/2009		

Common Law Trademarks

MARK	Goods
ART HOLD	Adhesive mesh for walls
CUSHION-AIRE	Rug pad solid organic polymer
FINELINER	Shelf liner
PATIO PAD	Rug pad indoor/outdoor
PERFECTLINER	Shelf liner
PREMIERE	Rug pad soft non-slip
PROTEC	Hardware and automotive underlay
WONDERLINER	