

06/07/2011

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 0)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103626550

To the Director of the U.S. Patent and Trademark Office Please record the attached documents or the new address(es) below

1. Name of conveying party(ies):

Mitsubishi Digital Electronics America, Inc

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) May 31, 2011

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name Mitsubishi Electric Visual Solutions America, Inc.

Internal

Address:

Street Address 9351 Jeronimo Road

City Irvine

State CA

Country: USA Zip 92618

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)

4 Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)
85/319064 77/323395 85/053783

B. Trademark Registration No.(s)
3,062,021 3,382,608 3,596,196 3,596,321 3,740,630 2,566,210
3,064,967 3,150,197 3,382,609 1,506,318 3,332,227

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)
NA

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Ronald L. Taylor

Internal Address Mitsubishi Electric & Electronics USA

ACO - Legal

Street Address 5665 Plaza Drive

City Cypress

State CA Zip 90630

Phone Number 714-236-6222

Fax Number 714-236-6169

Email Address ronald.taylor@meus.mei.com

6. Total number of applications and registrations involved:

14

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 560.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 06/07/2011 AMULLINS 00000032 85319064
01 FC:8521
Authorized User 02 FC:8522

48.00 OP
325.00 OP

9. Signature:

Ronald L. Taylor
Signature

6/23/2011
Date

Ronald L. Taylor
Name of Person Signing

Total number of pages including cover sheet attachments and document 3



11-7-11

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to Mail Stop Assignment Recordation Services, Director of the USPTO, P. O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004562 FRAME: 0042

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is delivered pursuant to the closing under that certain Asset Sale Agreement, dated as of the 31st day of May, 2011, by and between Mitsubishi Digital Electronics America, Inc., a Delaware corporation (hereinafter referred to as "Assignor"), located at 9351 Jeronimo Road, Irvine, CA 92618 and Mitsubishi Electric Visual Solutions America, Inc., a Delaware corporation (hereinafter referred to as "Assignee"), located at 9351 Jeronimo Road, Irvine, CA 92618.

WHEREAS, Assignor has adopted and used the trademarks described in Exhibit A attached hereto and made a part of this Agreement (the "Trademarks"), which are registered or pending registration in the United States Patent and Trademark Office); and

WHEREAS, Assignee desires to acquire the Trademarks;

NOW, THEREFORE, in view of the premises and in consideration of the mutual covenants contained herein, the parties hereto agree as follows:

1. Assignment of Trademarks

For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign, transfer and set over to Assignee, all of its right, title and interest in and to the Trademarks, including (i) any foreign equivalents thereof, (ii) all applications and registrations which have been or may be filed or issued in respect thereto and any and all extensions and renewals thereof, (iii) all common-law rights related to the Trademarks, and (iv) all goodwill symbolized by and associated with the business conducted under the Trademarks.

2. Successors and Assigns

This Agreement shall be binding upon and inure to the benefit of Assignor and Assignee and their successors and assigns.

3. Governing Law

This Agreement shall be construed and enforced in accordance with and governed by the laws of the State of California.

IN WITNESS WHEREOF, the parties have executed this Agreement as of this 31st day of May, 2011.

ASSIGNOR:

ASSIGNEE:

**MITSUBISHI DIGITAL
ELECTRONICS AMERICA, INC.**

**MITSUBISHI ELECTRIC VISUAL
SOLUTIONS AMERICA, INC.**

By: 

By: 

Name: Hirohide Iwashita

Name: Yasushi Moriyama

Title: Senior VP & Treasurer

Title: President

**EXHIBIT A
TRADEMARKS OWNED BY
MITSUBISHI DIGITAL ELECTRONICS AMERICA, INC.**

Mark	Registration #	Registration Date	Serial #
CLEARTHOUCHIT	3,062,021	2/28/06	
DYNAMIC DIGITAL COMPRESSION	3,382,008	2/12/08	
LASERVUE	3,596,196	3/24/09	
LASERVUE (AM) DESIGN)	3,596,321	3/24/09	
LASERVUE TRUE DIMENSION	3,740,630	1/19/10	
NETCOMMAND	2,566,210	4/30/02	
PLUSH	3,064,967	3/7/06	
POCKETPROJECTOR	3,150,197	9/20/06	
SECURITY MADE EASY	3,382,609	2/12'08	
THREE DIAMOND	1,506,318	9/27/88	
113RHOLIGHT	3,332,227	11.6/07	
DPS EXPRESS LAB (new case)			85319064
TRUE DIMENSION			77323395
UNISEN			85053783