

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Entertainment Music Marketing Corporation		06/17/2011	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Andrew Bronen		
<b>Street Address:</b>	2 Ledgewood Commons		
<b>City:</b>	Millwood		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10546		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0745851	BELTONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-382-0700		
<b>Email:</b>	mwilliams@ostrolenk.com		
<b>Correspondent Name:</b>	Steven M. Hoffberg		
<b>Address Line 1:</b>	1180 Avenue of the Americas		
<b>Address Line 2:</b>	7th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	BRONEN		
<b>NAME OF SUBMITTER:</b>	Steven M. Hoffberg		
<b>Signature:</b>	/Steven M. Hoffberg/		

OP \$40.00 0745851

Date:

06/17/2011

Total Attachments: 2

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TIME RECEIVED

June 17, 2011 9:33:33 AM GMT-08:00

REMOTE CSID

7185633263

DURATION

83

PAGES

2

STATUS

Received

06/02/2011 16:13 7185633263

BRONEN'S MUSIC INC.

PAGE 01

**ASSIGNMENT**

**WHEREAS**, Entertainment Music Marketing Corporation, a New York Corporation, having a principal place of business at 795 Foxhurst Ave Baldwin, NY 11510 hereinafter "Assignor", is the owner of:

# BELTONE

U.S. Trademark Registration No. 745,851, U.S. Trademark Application No. 72/140,055, Filed March 16, 1963, Registered: February 26, 1962, for: Musical Instruments-Namely, Guitars, Ukuleles, Mandolins, Banjos, Harmonicas, Accordions, Chord Organs, Saxophones, Clarinets, Trumpets, Cornets, Trombones, and Drums, in Class 36;

and to the mark "BELTONE" and similar representations thereof, for any and all uses for which Assignor has rights, including, musical instruments, service and supplies, hereinafter "the Mark";

**WHEREAS**, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Mark.

**AND, WHEREAS**, Andrew Bronen, a citizen of New York, hereinafter "Assignee", is desirous of acquiring the Mark, together with all of the good will of the business symbolized by the Mark, and registration thereof;

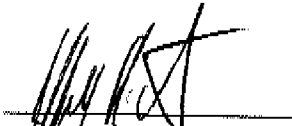
**NOW, THEREFORE**, in consideration of the payment of Two Thousand Five Hundred Dollars (\$2,500.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee the entire right title and interest in and to U.S. Reg. 745,851, along with all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business in respect upon which each and every of the Mark are used and/or for which they are registered: (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

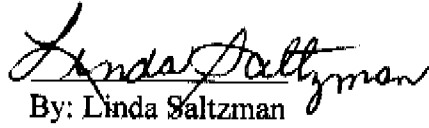
This Assignment sets forth the entire understanding of the Parties hereto with respect to the subject matter hereof, supersedes any and all prior agreements or understandings among the Parties regarding those matters, and constitutes the entirety of the parties' agreement, with no further agreements, warranties, representations, covenants or other undertakings being made by the parties hereto.

**IN WITNESS WHEREOF**, Assignor has duly executed under seal and delivered this Assignment, as of the day and year set forth below.


Assignor


Entertainment Music Marketing Corporation

  
By: Jeffrey Saltzman  
Its: President  
Date: June 17, 2011

  
By: Linda Saltzman  
Its: Owner  
June 17<sup>th</sup> 2011

Assignee  
Andrew Bronen  
2 LedgeWood Commons  
Millwood, New York, 10546

  
By: Andrew Bronen  
Date: June \_\_, 2011

  
For Jeffrey Saltzman & Andrew Bronen

6/17/11

ROSEANN ROMANOWSKI  
Notary Public, State of New York  
No. 01RO618808  
Qualified in Nassau County  
Commission Expires May 12, 2012