

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Slam Brands, Inc.		06/16/2011	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Whalen Furniture Manufacturing, Inc.
Street Address:	1578 Air Wing Road
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92154
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3390300	LEVELUP
Serial Number:	85133600	LEVELUP
Registration Number:	3389011	AVIO
Registration Number:	3490592	SAVANTE
Registration Number:	3523851	CABLE PRO
Registration Number:	3523852	C
Registration Number:	3805653	ESBE
Registration Number:	3959297	QUICK AXIS

CORRESPONDENCE DATA

Fax Number: (401)273-4447
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 401-273-4446
 Email: cac@barjos.com
 Correspondent Name: Cheryl A. Clarkin
 Address Line 1: Barlow, Josephs & Holmes

900194877

**TRADEMARK
 REEL: 004565 FRAME: 0847**

OP \$215.00 3390300

Address Line 2: 101 Dyer Street, 5th Floor
Address Line 4: Providence, RHODE ISLAND 02874

ATTORNEY DOCKET NUMBER:	W035 - GENERAL
NAME OF SUBMITTER:	Cheryl A. Clarkin
Signature:	/cac/
Date:	06/20/2011

Total Attachments: 4
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ASSIGNMENT

WHEREAS, Slam Brands, Inc., a Washington corporation with an address of 2260 152nd Avenue NE, Redmond, Washington 98052, is the owner of the trademark registrations and applications including all common law rights and other nonregistered rights associated therewith (hereinafter "the Marks") listed in Exhibits A and B; and

WHEREAS, Whalen Furniture Manufacturing, Inc., a California corporation with an address of 1578 Air Wing Road, San Diego, California 92154, is desirous of acquiring the Marks, including the registrations, applications and common law rights therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Slam Brands, Inc. does hereby sell and assign unto the said Whalen Furniture Manufacturing, Inc., all right, title and interest in and to the said Marks, together with the goodwill of the business symbolized by the Marks, and the business to which the Marks pertain, including all rights to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Slam Brands, Inc. has caused this instrument to be executed by its duly authorized corporate officer as of the 4th day of April 2011.

SLAM BRANDS, INC.

2011-04-16
Date

By: 
Name: Peter Attisha
Title: Vice President, Corporate Development

STATE OF :
County of :

Subscribed to and sworn before me this _____ day of _____ 2011.

SEAL

Notary Public
My Commission Expires _____

ACKNOWLEDGMENT

State of California
County of SAN DIEGO)

On 06/16/2011 before me, K CARACO
(insert name and title of the officer)

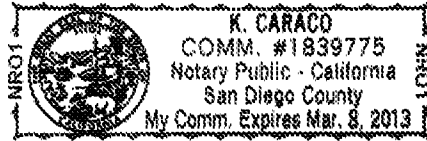
personally appeared PETER ATTISHA
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *K Caraco*

(Seal)



SCHEDULE A
(UNITED STATES TRADEMARKS)

TO
ASSIGNMENT Between

Siam Brands, Inc.

And

Whalen Furniture Manufacturing, Inc.

Mark	Appl. No.	Filing Date	Reg. No.	Reg. Date
LEVELUP	78/970625	09/08/2006	3390300	02/26/2008
LEVELUP	85/133600	09/20/2010		
AVIO	78/930808	07/17/2006	3389011	02/26/2008
SAYANTE	78/935319	07/21/2006	3490592	08/19/2008
CABLE PRO	77/426029	03/19/2008	3523851	10/28/2008
CABLE PRO (Design)	77/426097	03/19/2008	3523852	10/28/2008
ESBE	77/738030	05/15/2009	3805653	06/22/2010
QUICK AXIS	77/958150	03/10/2010	3959297	05/10/2011

SCHEDULE B
(FOREIGN TRADEMARKS)

TO

ASSIGNMENT Between

Slam Brands, Inc.

And

Whalen Furniture Manufacturing, Inc.

Country	Mark	Appl. No.	Filing Date	Reg. No.	Reg. Date
Canada	LEVELUP	1496240	09/16/2010		
Mexico	LEVELUP	1192927	10/05/2010	1192927	10/05/2010