

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCHMIDT ALLZWECK, INC.		06/23/2011	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	BROTHERS BRANDS, INC.		
Street Address:	15 Park Avenue		
City:	Westwood		
State/Country:	NEW JERSEY		
Postal Code:	07675		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85059204	SCHMIDT BROTHERS	
CORRESPONDENCE DATA			
Fax Number:	(631)844-0081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	631-844-0080		
Email:	carrie@tb-iplaw.com		
Correspondent Name:	TUTUNJIAN & BITETTO, P.C.		
Address Line 1:	425 Broadhollow Road		
Address Line 4:	Melville, NEW YORK 11747		
ATTORNEY DOCKET NUMBER:	418-23		
NAME OF SUBMITTER:	John G. Tutunjian		
Signature:	/John G. Tutunjian/		
Date:	06/24/2011		
Total Attachments: 1 source=418-23_Assignment#page1.tif			

OP \$40.00 85059204

TRADEMARK ASSIGNMENT

WHEREAS, Schmidt Allzweck, Inc. (the "ASSIGNOR"), a corporation organized and existing under the laws New Jersey and having a business address of 15 Park Avenue, Westwood, NJ 07675 owns and uses the following U.S. Trademark Registration applications for registration (hereinafter "APPLICATIONS"):

<u>Applications</u>	<u>Serial No.</u>
SCHMIDT BROTHERS	85/059,204

WHEREAS, Brothers Brands, Inc. a corporation organized and existing under the laws of New Jersey, and having a business address of 15 Park Avenue, Westwood, NJ 07675 desires to acquire the APPLICATIONS for registration, and past common law causes of action thereof;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the MARKS, and the APPLICATIONS for registration, together with the goodwill of the business connected with the MARKS and APPLICATIONS for registration, and symbolized by the MARKS and the APPLICATIONS for registration. ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.

Schmidt Allzeck, Inc.

By:

Print Name:

Title:

  
Jared Schmidt  
Vice President

Dated:

6/23/11