

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Langenscheidt Publishers, Inc.		06/23/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Langenscheidt Verwaltungsgesellschaft MBH
<b>Street Address:</b>	Mies-van-der-Rohe-Strasse 1
<b>City:</b>	80807 Munich
<b>State/Country:</b>	GERMANY
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GERMANY

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	2345348	FLEXIMAP
Serial Number:	77689731	HAMMOND UNDERCOVER
Serial Number:	77689733	HAMMOND UNDERCOVER
Serial Number:	77618634	CAPTAIN ATLAS
Serial Number:	77618637	CAPTAIN ATLAS AND THE GLOBE RIDERS
Registration Number:	2385045	HAMMOND
Registration Number:	2748673	SMART CHARTS
Registration Number:	1664986	SMART CHARTS
Registration Number:	1808908	QUICK & EASY
Registration Number:	1467265	QUICK & EASY
Registration Number:	1692906	SURVIVAL

**CORRESPONDENCE DATA**

Fax Number: (212)210-9444  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-210-9400

**900195655**

**TRADEMARK**  
**REEL: 004571 FRAME: 0246**

**CH \$290.00 2345348**

Email: ipnyc@alston.com  
Correspondent Name: Lara A. Holzman, Esq.  
Address Line 1: 90 Park Avenue  
Address Line 2: Alston & Bird LLP  
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 104441/379213

**DOMESTIC REPRESENTATIVE**

Name: Alston & Bird LLP  
Address Line 1: 90 Park Avenue  
Address Line 2: Attn: Lara A. Holzman, Esq.  
Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER: Lara A. Holzman

Signature: /Lara A. Holzman/

Date: 06/28/2011

**Total Attachments: 4**

source=Merger 3 - to Langenscheidt Verwaltungsgesellschaft MBH#page1.tif  
source=Merger 3 - to Langenscheidt Verwaltungsgesellschaft MBH#page2.tif  
source=Merger 3 - to Langenscheidt Verwaltungsgesellschaft MBH#page3.tif  
source=Merger 3 - to Langenscheidt Verwaltungsgesellschaft MBH#page4.tif

## TRADEMARK ASSIGNMENT

WHEREAS, **LANGENSCHIEDT PUBLISHERS, INC.**, a Delaware corporation, having its principal place of business at 245 Park Avenue, Suite 24101, New York, New York 10167 (hereinafter, "Assignor"), is the owner of trademark registrations for, and any common law rights in regard to, and/or has used the trademarks, as set forth in detail on Schedule A (hereinafter, the "Trademarks"); and

WHEREAS, **LANGENSCHIEDT VERWALTUNGSGESELLSCHAFT MBH**, a German limited liability company, having its principal place of business at Mies-van-der-Rohe-Strasse 1, 80807 Munich, Germany (hereinafter, "Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to all of the Trademarks;


WHEREAS, certain of the Trademarks have heretofore been assigned by Assignor to Assignee, and the parties desire this Assignment for the purposes of (i) assigning all of the remaining Trademarks to Assignee and (ii) recording the assignment of ownership of all of the Trademarks with the U.S. Patent and Trademark Office and with the Canadian Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee any and all right, title and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Trademarks.

Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may



**SCHEDULE A**

<b>Mark</b>	<b>Country Name</b>	<b>Registration or ApplicationNo.</b>
FLEXIMAP	United States of America	Reg. No. 2,345,348
HAMMOND UNDERCOVER	United States of America	App. 77/689,731
	United States of America	App. No. 77/689,733
CAPTAIN ATLAS	United States of America	App. No. 77/61,8634
CAPTAIN ATLAS AND THE GLOBE RIDERS	United States of America	App. No. 77/618,637
HAMMOND	United States of America	Reg. No. 2,385,045
SMART CHARTS & Design	United States of America	Reg. No. 2,748,673
SMART CHARTS	United States of America	Reg. No. 1664986
QUICK & EASY	United States of America	Reg. No. 1,808,908
QUICK & EASY	United States of America	Reg. No. 1,467,265
SURVIVAL	United States of America	Reg. No. 1,692,906
HAMMOND UNDERCOVER	Canada	App. No. 1,436,615
HAMMOND UNDERCOVER & Design	Canada	App. No. 1,436,616
PASSIONATE ABOUT LANGUAGE	Canada	Reg. No. TMA629852

<b>Mark</b>	<b>Country Name</b>	<b>Registration or ApplicationNo.</b>
QNY	Canada	App. No. 1,447,672
QNY Logo	Canada	App. No. 1,447,673