

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fasse Decorating Center, Inc.	FORMERLY Fasse Paint Company, Inc.	05/31/2011	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	NexGen Coatings, L.L.C.		
Street Address:	1110 Albany Place SE		
City:	Orange City		
State/Country:	IOWA		
Postal Code:	51041		
Entity Type:	LIMITED LIABILITY COMPANY: IOWA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3300549	TRICLAD	
Registration Number:	2395236	FILL-N-SPRAY	
CORRESPONDENCE DATA			
Fax Number:	(414)276-6581		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(414) 276-5000		
Email:	Jim.DeJong@wilaw.com		
Correspondent Name:	James G. DeJong		
Address Line 1:	111 East Wisconsin Avenue		
Address Line 2:	Suite 1400		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	James G. DeJong		
Signature:	/james g. dejong/		
Date:	06/29/2011		
Total Attachments: 1 source=TRADEMARK ASSIGNMENT (EXECUTED) - USPTO (00383181)#page1.tif			

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WHEREAS, Fasse Paint Company, Inc., (k/n/a Fasse Decorating Center, Inc.), a Wisconsin corporation having a business address of 215 Pine Street, Sheboygan Falls, Wisconsin 53085, as shown by the records of the United States Patent and Trademark Office acquired exclusive right, title and interest in and to the following trademarks (the "Trademark"):

TRICLAD Registration No.: 3,300,549
Issued: October 2, 2007

FILL-N-SPRAY Registration No.: 2,395,236
Issued: October 17, 2000

WHEREAS, NexGen Coatings, L.L.C., an Iowa limited liability company having a business address of 1110 Albany Place SE, Orange City, Iowa, 51041, U.S.A., is hereby desirous of acquiring the entire right, title and interest in and to the Trademarks and the goodwill associated therewith;

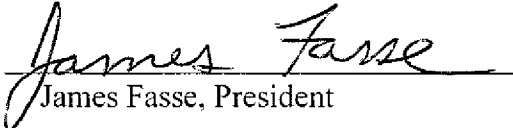
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that for good and valuable consideration paid by NexGen Coatings, L.L.C., the receipt of which is hereby acknowledged, Fasse Decorating Center, Inc. does hereby sell, assign and transfer unto NexGen Coatings, L.L.C. the Trademarks and entire right, title and interest in and to the Trademarks and the goodwill of the business with which the Trademarks are associated and all claims for damages or loss of profits by reason of any and all past infringement of the Trademarks.

The undersigned hereby grant(s) James G. DeJong of O'Neil, Cannon, Hollman, DeJong & Laing S.C., Milwaukee, Wisconsin, U.S.A., the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN TESTIMONY WHEREOF, Fasse Decorating Center, Inc., a Wisconsin corporation, has caused these presents to be signed as of May 31, 2011 by its duly authorized officer.

FASSE DECORATING CENTER, INC.
a Wisconsin corporation

By: 
James Fasse, President