#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BA Hercs Corporation		06/13/2011	CORPORATION: NEW YORK

# RECEIVING PARTY DATA

Name:	G.S. Dunham LLC
Street Address:	25-70 Ulmer Street
City:	College Point
State/Country:	NEW YORK
Postal Code:	11354-1137
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3091972	ELGE

### **CORRESPONDENCE DATA**

Fax Number: (312)207-6400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-207-1000

Email: ipdocket-chi@reedsmith.com

Correspondent Name: Nina Habib Borders
Address Line 1: 10 South Wacker Drive
Address Line 2: Reed Smith, LLP

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Nina Habib Borders
Signature:	/Nina Habib Borders/
Date:	06/29/2011

**Total Attachments: 1** 

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TRADEMARK
REEL: 004572 FRAME: 0278

# TRADEMARK ASSIGNMENT

WHEREAS, BA Hercs Corporation, a New York corporation having a principal address at 25-70 Ulmer Street, College Point, New York, 11354-1137 (hereinafter the "ASSIGNOR"), is the owner of the mark ELGE in U.S. Trademark Registration No. 3,091,972 (hereinafter the "Trademark"); and

WHEREAS, G.S. Dunham LLC, a New York limited liability company having a principal address at 25-70 Ulmer Street, College Point, New York, 11354-1137 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title and interest in and to the Trademark, including all rights under common law, together with the goodwill represented by the Trademark, that portion of ASSIGNOR's business to which the Trademark pertains (which is ongoing and existing), and any causes of action for any previously occurring infringement of the Trademark.

NOW THEREFORE, in exchange for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and confirm unto ASSIGNEE all rights, title and interest in and to the Trademark, including all rights under common law, together with the goodwill represented by the Trademark, that portion of ASSIGNOR's business to which the Trademark pertains (which is ongoing and existing), and any causes of action for any previously occurring infringement of the Trademark.

**IN WITNESS THEREOF**, the parties hereto have caused this Trademark Assignment to be executed and delivered by their respective officer thereunto duly authorized.

BA HERCS CORPORATION

G.S. DUNHAM LLC

By: MINE R MINE

By: MINE R MINE

Name: William R GRIBBID

Title: Pres

Date: Tope 13-2011

Date: Tope 13-2011

TRADEMARK REEL: 004572 FRAME: 0279

RECORDED: 06/29/2011