

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/27/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Paxar Americas, Inc.		12/27/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Avery Dennison Retail Information Services, LLC
Street Address:	150 N. Orange Grove Blvd.
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91103
Entity Type:	LTD LIAB JT ST CO: NEVADA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	76625775	9416
Serial Number:	75778049	MONARCH
Serial Number:	76445060	LOKPRINT

CORRESPONDENCE DATA

Fax Number: (626)304-2251
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 626-304-2000
 Email: trademarkprosecution@averydennison.com
 Correspondent Name: Avery Dennison Retail Information Servic
 Address Line 1: 150 N. Orange Grove Blvd.
 Address Line 4: Pasadena, CALIFORNIA 91103

NAME OF SUBMITTER:	Sandi Schlegel
Signature:	/Sandi Schlegel/

OP \$90.00 76625775

Date:

07/08/2011

Total Attachments: 3

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CERTIFICATE OF MERGER
MERGING
PAXAR AMERICAS, INC., A DELAWARE CORPORATION
WITH AND INTO
AVERY DENNISON RETAIL INFORMATION SERVICES LLC, A NEVADA LIMITED
LIABILITY COMPANY

*Pursuant to Section 264
of the General Corporation Law of the State of Delaware*

December 27, 2008

Avery Dennison Retail Information Services LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Nevada

DOES HEREBY CERTIFY:

FIRST: That the name and state of incorporation or formation and the state of domicile of each of the constituent entities to the merger are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
(a) Avery Dennison Retail Information Services LLC (" <u>AD RIS LLC</u> ")	Nevada
(b) Paxar Americas, Inc.. (" <u>PAI</u> ")	Delaware

SECOND: That an Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of AD RIS LLC and PAI (together, the "Constituent Entities") in accordance with Section 264(c) of the Delaware General Corporation Law ("DGCL").

THIRD: That PAI shall be merged with and into AD RIS LLC, with AD RIS LLC being the surviving entity (the "Surviving Entity") in the merger, and the name of the Surviving Entity shall be Avery Dennison Retail Information Services LLC.

FOURTH: That the Articles of Organization of AD RIS LLC at the effective time of the merger shall be the Articles of Organization of the Surviving Entity.

FIFTH: That the merger is to become effective as of January 1, 2009 at 3:01 am Eastern Standard Time.

SIXTH: That the executed Agreement of Merger is on file at 150 N. Orange Grove Blvd., Pasadena, California 91103, the principal place of business of the Surviving Entity.

SEVENTH: That a copy of the Agreement of Merger will be furnished by the Surviving Entity on request, and without cost, to any stockholder or member, of a Constituent Entity.

EIGHTH: That in accordance with Section 264(d) of the DGCL, AD RIS LLC does hereby agree to be served with process in the state of Delaware in any proceeding for enforcement of any obligation of PAI, as well as for enforcement of any obligation of AD RIS LLC arising from the merger, including any suit or other proceeding to enforce the right of any stockholders as determined in appraisal proceedings pursuant to the provisions of Section 262 of the DGCL, and hereby irrevocably appoint the Secretary of State of Delaware as its agent to accept service of process in any such suit or other proceedings. The address to which a copy of such process shall be mailed by the Secretary of State of Delaware is: Attention: General Counsel, 150 N. Orange Grove Blvd., Pasadena, California 91103.

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IN WITNESS WHEREOF, the Surviving Entity has caused this certificate to be signed by an authorized representative as of the date first written above.

**Avery Dennison Retail Information Services
LLC, a Nevada limited liability company**

**By: Paxar Corporation, a New York
corporation and its sole member**

By: 

Name: Karyn E. Rodriguez

Title: Vice President & Treasurer