

USPTO TO: JORDAN S. WEINSTEIN COMPANY: 1940 DUKE STREET 7/1/2011 7:21:58 PM PAGE 4/007 Fax Server

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

06/29/2011
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strategic Global Sourcing, LLC		06/15/2011	LIMITED LIABILITY COMPANY: <i>Delaware</i>
RECEIVING PARTY DATA			
Name:	Safeway Inc.		
Street Address:	5918 Stoneridge Mall Road		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	<i>Corporation: Delaware</i>		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76609706	CASH 4 YOUR COINS	
CORRESPONDENCE DATA			
Fax Number:	(703)413-2220		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(703) 412-6442		
Email:	tmdocket@oblon.com		
Correspondent Name:	Jordan S. Weinstein		
Address Line 1:	1940 Duke Street		
Address Line 2:	Oblon, Spivak, McClelland, Maier & Neust		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	258373US56		
NAME OF SUBMITTER:	Jordan S. Weinstein		
Signature:	/JSW/		

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TO: JORDAN S. WEINSTEIN COMPANY: 1940 DUKE STREET

Date:

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Total Attachments: 2

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TO: JORDAN S: WEINSTEIN COMPANY: 1940 DUKE STREET

ASSIGNMENT

WHEREAS, Strategic Global Sourcing LLC, a Delaware Limited Liability, located and doing business at 5918 Stoneridge Mall Road, Pleasanton, CA 94588 (hereinafter referred to as Assignor) is the owner of the trademark CASH 4 YOUR COINS, and U.S. Application Serial No. 76/609,706 thereof, filed on September 1, 2004; and


WHEREAS, Safeway Inc., a corporation organized under the laws of Delaware, located and doing business at 5918 Stoneridge Mall Road, Pleasanton, CA 94588 (hereinafter referred to as Assignee), desires to obtain said trademark and the application thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above identified application of said mark.

Strategic Global Sourcing LLC

By: Safeway Inc.
Its: Sole Member

Date: 6/15/2011


G. Remington, Esq.
Assistant Vice President
& Assistant Secretary