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O:TAKETSUGU KIKUCHI COMPANY:1-1-1, ICHIGAYA-KAGACHO, SHINJUKU-KU

07/06/2011 10:57 FAX 2122861508

DNP AMERICA

001/005

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O:TAKETSUGU KIKUCHI COMPANY:1-1-1, ICHIGAYA-KAGACHO, SHINJUKU-KU

08/30/2011 07:57 FAX 2122861508

07/06/2011

001/003

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O:TAKETSUGU KIKUCHI COMPANY:1-1-1, ICHIGAYA-KAGACHO, SHINJUKU-KU,

06/30/2011

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

06/27/2011

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA <b>DNP America, LLC</b>			
Name	Formerly	Execution Date	Entity Type
<del>DNP America, LLC</del>		06/27/2011	CORPORATION
RECEIVING PARTY DATA			
Name:	Dai Nippon Printing Co., LTD		
Street Address:	1-1-1, Ichigaya-Kagacho, Shinjuku-ku,		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	152-8001		
Entity Type:	CORPORATION, JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77582983	ELLIO LINE	
CORRESPONDENCE DATA			
Fax Number:	(212)286-1508		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	kikuchi-k2@mail.dnp.co.jp		
Correspondent Name:	Taketsugu Kikuchi		
Address Line 1:	1-1-1, Ichigaya-Kagacho, Shinjuku-ku,		
Address Line 2:	12th Section		
Address Line 4:	Tokyo, JAPAN 152-8001		
DOMESTIC REPRESENTATIVE			
Name:	Robert Kanefsky		
Address Line 1:	335 Madison Avenue		
Address Line 2:	3rd Floor		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Robert Kanefsky		

TRADEMARK

REEL: 004585 FRAME: 0596

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O:TAKETSUGU KIKUCHI COMPANY:1-1-1, ICHIGAYA-KAGACHO, SHINJUKU-KU

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O:TAKETSUGU KIKUCHI COMPANY:1-1-1, ICHIGAYA-KAGACHO, SHINJUKU-KU

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O:TAKETSUGU KIKUCHI COMPANY:1-1-1, ICHIGAYA-KAGACHO, SHINJUKU-KU,

Signature:	/Robert Kamelisky
Date:	08/27/2011
Total Attachments: 1 source=Elle Lina Images/page 1.tif	

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TO: TAKETSUGU KIKUCHI COMPANY: 1-1-1, ICHIGAYA-KAGACHO, SHINJUKU-KU

07/06/2011 10:58 FAX 2122861506

DNP AMERICA

004/005

**DNP**a Dai Nippon Printing  
company**DNP America, LLC**

New York Office

335 Madison Avenue, Third Floor, New York, NY 10017

Tel: (212)503-1060 Fax: (212)286-1501

www.dnpamerica.com

July 6th, 2011

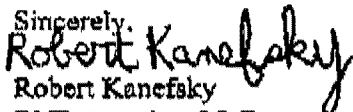
Mr. Robert Kanefsky  
DNP America LLC  
335 Madison Avenue  
3<sup>rd</sup> Floor  
New York, NY 10017  
Phone: (212)503-1087  
Email: Kanefsky-r@mail.dnp.co.jp

To the United States Patent and Trademark Office,

DNP America, LLC would like to create a new assignment for trademark serial # 77682983, word mark "Ellio Line". We would like to assign the entire interest and the goodwill of our trademark to the following party:

Dai Nippon Printing Co., LTD  
1-1-1 Ichigaya-Kagacho, Shinjuku-ku  
Tokyo, 162-8001, Japan  
Entity Type: Corporation of Japan

Sincerely,



Robert Kanefsky  
DNP America, LLC