

**TIS/MADRID ASSIGNMENT**

Electronic Version v1.0  
 Stylesheet Version v1.0

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> 79037588				
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME					
<b>CONVEYING PARTY DATA</b>						
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>PARFUMS GIVENCHY, Société anonyme</td> <td>06/17/2011</td> </tr> </tbody> </table>			Name	Execution Date	PARFUMS GIVENCHY, Société anonyme	06/17/2011
Name	Execution Date					
PARFUMS GIVENCHY, Société anonyme	06/17/2011					
<b>RECEIVING PARTY DATA</b>						
<b>Name:</b>	LVMH FRAGRANCE BRANDS (société anonyme)					
<b>Address:</b>	77, rue Anatole France F-92300 LEVALLOIS PERRET					
<b>Country:</b>	FR					
<b>Entity Type:</b>						
<b>Entity Country:</b>	FR					
<b>CORRESPONDENCE DATA</b>						
<b>Correspondent Name:</b>	LVMH FRAGRANCE BRANDS (société anonyme)					
<b>Address:</b>	77, rue Anatole France F-92300 LEVALLOIS PERRET					
<b>Country:</b>	FR					

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