

**TIS/MADRID ASSIGNMENT**

Electronic Version v1.0  
 Stylesheet Version v1.0

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79052814</b>										
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME											
<b>CONVEYING PARTY DATA</b>												
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>PARFUMS GIVENCHY, Société anonyme</td> <td>06/17/2011</td> </tr> </tbody> </table>			Name	Execution Date	PARFUMS GIVENCHY, Société anonyme	06/17/2011						
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<b>RECEIVING PARTY DATA</b>												
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>LVMH FRAGRANCE BRANDS (société anonyme)</td> </tr> <tr> <td><b>Address:</b></td> <td>77, rue Anatole France F-92300 LEVALLOIS PERRET</td> </tr> <tr> <td><b>Country:</b></td> <td>FR</td> </tr> <tr> <td><b>Entity Type:</b></td> <td></td> </tr> <tr> <td><b>Entity Country:</b></td> <td>FR</td> </tr> </table>			<b>Name:</b>	LVMH FRAGRANCE BRANDS (société anonyme)	<b>Address:</b>	77, rue Anatole France F-92300 LEVALLOIS PERRET	<b>Country:</b>	FR	<b>Entity Type:</b>		<b>Entity Country:</b>	FR
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<b>CORRESPONDENCE DATA</b>												
<b>Correspondent Name:</b>	LVMH FRAGRANCE BRANDS (société anonyme)											
<b>Address:</b>	77, rue Anatole France F-92300 LEVALLOIS PERRET											
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