

TIS/MADRID ASSIGNMENT

Electronic Version v1.0
 Stylesheet Version v1.0

| SUBMISSION TYPE: | NEW ASSIGNMENT | APPLICATION NUMBER 79079206 | | | | |
|--|--|---------------------------------------|------|----------------|-----------------------------------|------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | | | | |
| CONVEYING PARTY DATA | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>PARFUMS GIVENCHY, Société anonyme</td> <td>06/17/2011</td> </tr> </tbody> </table> | | | Name | Execution Date | PARFUMS GIVENCHY, Société anonyme | 06/17/2011 |
| Name | Execution Date | | | | | |
| PARFUMS GIVENCHY, Société anonyme | 06/17/2011 | | | | | |
| RECEIVING PARTY DATA | | | | | | |
| Name: | LVMH FRAGRANCE BRANDS (société anonyme) | | | | | |
| Address: | 77, rue Anatole France F-92300 LEVALLOIS PERRET | | | | | |
| Country: | FR | | | | | |
| Entity Type: | | | | | | |
| Entity Country: | FR | | | | | |
| CORRESPONDENCE DATA | | | | | | |
| Correspondent Name: | LVMH FRAGRANCE BRANDS (société anonyme) | | | | | |
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