

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redstone Haute Couture Co., Ltd.		06/01/2011	LIMITED LIABILITY COMPANY: CHINA
RECEIVING PARTY DATA			
Name:	GIADA SPA		
Street Address:	VIA MELLERIO 3		
City:	MILAN		
State/Country:	ITALY		
Postal Code:	20123		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3188713	GIADA	
Registration Number:	3348296	GIADA	
Registration Number:	3927225	GIADA	
CORRESPONDENCE DATA			
Fax Number:	(861)068-5716		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	jzwang@cntrademark.com		
Correspondent Name:	Jennifer Wang		
Address Line 1:	14 Yuetan Nanjie, Xichengqu		
Address Line 2:	8th Floor, Yuexin Building		
Address Line 4:	Beijing 100045, CHINA 100045		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

OP \$90.00 3188713

900197923

**TRADEMARK
 REEL: 004590 FRAME: 0367**

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Zhao Yizheng

Signature:

/Zhao Yizheng/

Date:

07/26/2011

Total Attachments: 2

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U.S. TRADEMARK ASSIGNMENT

This Trademark Assignment is made the 1 day of June 1, 2011, between Redstone Haute Couture Co., Ltd., a corporation organized and existing under the laws of People's Republic of China, having a business address at 18th Floor, Grand Skylight Hotel, Hangkong Building, No.3024, Shennanzhong Road, Futian District, Shenzhen, China ("Assignor"), and GIADA SPA, a corporation organized and existing under the laws of Italy, having a business address at VIA MELLERIO 3, 20123, MILAN, ITALY ("Assignee").

WHEREAS,

1. Assignor has used and is the owner of a certain trademark identified in Schedule A hereto, together with common law rights therein (hereinafter, the "Trademark"; and
2. Assignor has agreed to assign to Assignee all rights of Assignor in the Trademark, including all property right, title and interest in and to the Trademark, including the registration listed in Schedule A hereto, and the goodwill associated therewith.

NOW THIS NEED WITNESSETH AS FOLLOWS:

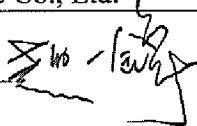
For good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged), Assignor hereby assigns and conveys to Assignee all Assignor's rights in the Trademark, including all property, right, title, and interest in and to the Trademark, and the registrations listed in Schedule A hereto, the common law rights therein, the goodwill associated with the business in which the Trademark is used, and the right to recover for past infringements thereof; to hold the same unto Assignee absolutely.

IN WITNESS WHEREOF, Assignor has executed this Assignment the date and year first written above.

Assignor: Redstone Haute Couture Co., Ltd.

By: Zhao Yizheng

Title: President



Assignee: GIADA SPA

By: Luca P. Romano

Title: Vice President

SCHEDULE A

FEDERAL TRADEMARK REGISTRATION

Mark	Registration No.	Class
GIADA	3188713	3, 18, 35
GIADA	3348296	25
GIADA	3927225	9, 14