

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GE BUSINESS FINANCIAL SERVICES INC.	FORMERLY Merrill Lynch Business Financial Services Inc.	07/13/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Curtis Industries, LLC
<b>Street Address:</b>	111 Higgins Street
<b>City:</b>	Worcester
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01606
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Serial Number:	78560491	CURTIS CLIMATE CONTROL
Serial Number:	78559630	POD SYSTEM
Registration Number:	2113006	SNO-PRO
Registration Number:	2601853	TAKING AMERICA BY STORM!
Registration Number:	2319370	HITCH-N-RUN
Registration Number:	2109936	VERSA-MOUNT
Serial Number:	75108761	SPEEDSTER
Registration Number:	2114782	HIDE-AWAY

**CORRESPONDENCE DATA**

Fax Number: (401)276-6625  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 401.274.9200  
 Email: trademark@eapdlaw.com  
 Correspondent Name: Edwards Angell Palmer & Dodge LLP

**900197966**

**TRADEMARK  
 REEL: 004590 FRAME: 0743**

**CH \$215.00 78560491**

Address Line 1: PO BOX 130  
Address Line 2: FDR Station  
Address Line 4: New York, NEW YORK 10150

ATTORNEY DOCKET NUMBER: 301548-0001

NAME OF SUBMITTER: Alison Reuter

Signature: /Alison Reuter/

Date: 07/26/2011

**Total Attachments: 5**

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**TRADEMARK RELEASE AND REASSIGNMENT**

THIS TRADEMARK RELEASE AND REASSIGNMENT (this "Release and Reassignment") is made as of July 13, 2011, by GE BUSINESS FINANCIAL SERVICES INC. (FORMERLY KNOWN AS MERRILL LYNCH BUSINESS FINANCIAL SERVICES INC.), as Agent ("Agent").

WITNESSETH:

WHEREAS, Agent and Curtis Industries, LLC (the "Borrower"), were parties to a certain Trademark Security Agreement dated as of March 20, 2006 (the "Security Agreement"), pursuant to which Borrower granted a security interest to Agent in the trademarks (and intellectual property relating to same) as security for certain obligations owing by Borrower to Agent, including, without limitation, the trademarks (and intellectual property relating to same) set forth on Exhibit A hereto; and

WHEREAS, the Security Agreement was recorded in the Trademark Division of the United States Patent and Trademark Office on March 22, 2006 at Reel 017344, Frame 0169; and

WHEREAS, Borrower has requested that Agent release its security interest in the trademarks and reassign the same to Borrower, as applicable;

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its security interests in all of Borrower's right, title and interest in and to all of the following:

(a) all Trademark Collateral, as defined in the Security Agreement, including each trademark and trademark application, including, without limitation, the trademarks and trademark applications referred to in Exhibit A annexed hereto;

(b) all products and proceeds of the foregoing, including, without limitation, any claim by Borrower against third parties for past, present or future: infringement or dilution of any trademark or trademark application including, without limitation, the trademarks and trademark applications referred to in Exhibit A annexed hereto, the trademarks issued with respect to the trademark applications referred in Exhibit A.

2. Agent hereby reassigns, grants and conveys to Borrower, without any representation, recourse or undertaking by Agent, all of such Agent 's right, title and interest in and to the Trademark Collateral.

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[Signature Page Follows]*

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**TRADEMARK**  
**REEL: 004590 FRAME: 0746**

IN WITNESS WHEREOF, Agent has caused this Release and Reassignment to be duly executed by its duly authorized officer as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES  
INC. (FORMERLY KNOWN  
ASMERRILL LYNCH BUSINESS  
FINANCIAL SERVICES INC.), as Agent**

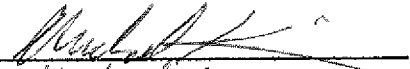
By:   
Name: Michael Koiz  
Title: Duly Authorized Signatory

EXHIBIT A to Trademark Release and Reassignment

TRADEMARKS

See attached.

Schedule of Trademarks

**U.S. Trademarks:**

Application Serial No.	Filed	Mark	Reg. No.	Issued
78560491 X	February 4, 2005	CURTIS CLIMATE CONTROL	N/A - pending	N/A - pending
78559630 X	February 3, 2005	POD SYSTEM	N/A - pending	N/A - pending
75108762	May 23, 1996	SNO-PRO	2113006 X	November 11, 1997
75863009	December 2, 1999	TAKING AMERICA BY STORM!	2601853 X	July 30, 2002
75650154	March 1, 1999	HITCH-N-RUN	2319370 X	February 15, 2000

**Abandoned or Canceled U.S. Trademarks:**

Application Serial No.	Filed	Mark	Reg. No.	Issued
75108760	May 23, 1996	VERSA-MOUNT	2109936	October 28, 1997
75108761	May 23, 1996	SPEEDSTER	N/A	N/A
75108759	May 23, 1996	HIDE-AWAY	2114782	November 18, 1997

**Foreign Trademarks:**

Country	Serial No.	Filed	Mark	Reg. No.	Issued
CA	102093500	July 2, 1999	HITCH-N-RUN	TMA548594	July 24, 2001