

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Intellectual Property Security Agreements		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		08/01/2011	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Wells Fargo Capital Finance, LLC		
Street Address:	12 East 49th Street		
Internal Address:	43rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 58			
Property Type	Number	Word Mark	
Registration Number:	2143981	ACADEMIA	
Registration Number:	1500012	ACQUIRE	
Registration Number:	2079090	AUTOMATICALLY YOURS	
Registration Number:	1721624	A/V ACCESS	
Registration Number:	2980416	B&T CATS	
Registration Number:	1670916	B&T LINK	
Registration Number:	2771421	B&T LINK ONLINE	
Registration Number:	1852716	B&T MARC	
Registration Number:	1131530	BAKER & TAYLOR	
Registration Number:	2355831	BIBLIOSTAT	
Registration Number:	2372567	BIBLIOSTAT COLLECT	
Registration Number:	2355830	BIBLIOSTAT CONNECT	
Registration Number:	1546395	BOOK ALERT	

CH \$1465.00 2143981

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TRADEMARK  
 REEL: 004595 FRAME: 0754

Registration Number:	1134490	BOOKFINDER
Registration Number:	2833761	HOME HEALTHCARE SOLUTIONS
Registration Number:	2748533	ED
Registration Number:	1546394	FORECAST
Registration Number:	1542512	HOT PICKS
Registration Number:	2730077	INFORMATATA
Registration Number:	1131988	LIBRIS
Registration Number:	1994373	LIBRIS 2020
Registration Number:	1652544	MUSICFINDER
Registration Number:	2813531	POWERED BY ED
Registration Number:	2813532	POWERED BY ED
Registration Number:	2439838	PUBLISHERS' FRONT & CENTER
Registration Number:	2812775	SCOPE
Registration Number:	1373584	SHOWCASE
Registration Number:	1653849	STEPS
Registration Number:	1944697	TALKMEDIA
Registration Number:	2603622	THE COLLECTION CONNECTION
Registration Number:	3006919	THE TITLE SOURCE
Registration Number:	2382229	TITLETRACK
Registration Number:	1898856	VIDEOFINDER
Registration Number:	2474927	COPYRIGHT DIRECT
Registration Number:	2416984	ESTREAMS
Registration Number:	2712359	GOBI
Registration Number:	2407969	LIBROLINE
Registration Number:	2993944	PUBLISHER ALLEY
Registration Number:	2422766	TRIALOGUE
Registration Number:	1420538	YANKEE BOOK PEDDLER
Registration Number:	2615142	YBP
Registration Number:	2571491	YBP
Registration Number:	2615144	YBP LIBRARY SERVICES
Registration Number:	2002162	PROCAT
Registration Number:	2334530	THE COMPANY BOOKSTORE
Registration Number:	2873770	AMS. THE BEST COMPANY YOU'LL NEVER SEE.
Registration Number:	2719099	THUNDER BAY
Registration Number:	2942006	UNCLE JOHN'S BATHROOM READER FOR KIDS ONLY

**TRADEMARK**

**REEL: 004595 FRAME: 0755**

	78851112	BATHROOM READER
Serial Number:	78851137	BATHROOM READERS' INSTITUTE
Serial Number:	78904282	BLUEFIN
Serial Number:	76654252	PAGES
Serial Number:	78898357	PARFAIT PRESS
Serial Number:	78899143	PARFAIT PRESS
Serial Number:	78898265	PORTABLE PRESS
Serial Number:	78899175	PORTABLE PRESS
Serial Number:	78901054	SILVER DOLPHIN
Serial Number:	76654221	THE MAGAZINE FOR PEOPLE WHO LOVE BOOKS

#### CORRESPONDENCE DATA

Fax Number: (917)777-4104  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-735-3000  
 Email: robert.wise@skadden.com  
 Correspondent Name: Skadden Arps Slate Meagher & Flom LLP  
 Address Line 1: 4 Times Square  
 Address Line 2: Attn: John Deming  
 Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	698510/108
NAME OF SUBMITTER:	John Deming
Signature:	/John Deming/
Date:	08/02/2011

#### Total Attachments: 38

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## ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS

This **ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS** (this "Assignment") is dated as of August 1, 2011 by **BANK OF AMERICA, N.A.**, a national banking association ("Bank of America"), in its capacity as co-collateral agent immediately prior to the Effective Date (as defined in the below-defined Resignation Agreement) (in such capacity, "Existing Agent") in favor of **WELLS FARGO CAPITAL FINANCE, LLC**, a Delaware limited liability company ("Wells Fargo"), as successor co-collateral agent (in such capacity, the ("Successor Agent").

### W I T N E S S E T H:

**WHEREAS**, the Borrowers, Administrative Agent, the Existing Agent, as a co-collateral agent, UBS AG, Stamford Branch ("UBS"), as co-collateral agent (in such capacity, a "Co-Collateral Agent") and the other parties thereto are parties to that certain Credit Agreement, dated as of July 3, 2006 (as amended, restated, amended and restated, extended or otherwise modified through the date hereof, the "Original Credit Agreement");

**WHEREAS**, pursuant to the Original Credit Agreement, the Pledgors, and the Co-Collateral Agents executed and delivered that certain Security Agreement, dated as of July 3, 2006 (as amended, restated, amended and restated, extended or otherwise modified through the date hereof, the "Original Security Agreement");

**WHEREAS**, pursuant to the Original Security Agreement, the Pledgors executed (i) that certain Trademark Security Agreement, dated as of July 3, 2006 (the "2006 Trademark Security Agreement"), (ii) that certain Trademark Security Agreement, dated as of May 1, 2007 (the "2007 Trademark Security Agreement," and together with the 2006 Trademark Security Agreement, the "Trademark Security Agreements"), (iii) that certain Copyright Security Agreement, dated as of July 3, 2006 (the "2006 Copyright Security Agreement"), (iv) that certain Copyright Security Agreement, dated as of May 1, 2007 (the "2007 Copyright Security Agreement"), and (v) that certain Copyright Security Agreement, dated October 27, 2008 (the "2008 Copyright Security Agreement," and together with the 2006 Copyright Security Agreement and the 2007 Copyright Security Agreement, the "Copyright Security Agreements," and together with the Trademark Security Agreements, the "IP Security Agreements");

**WHEREAS**, pursuant to the IP Security Agreements, each Pledgor pledged and granted to the Co-Collateral Agents for their benefit and for the benefit of the Secured Parties, a lien on and security interest in and to all of the right, title and interest of such Pledgor, in, to and under (i) the Trademarks and Trademark Licenses, including the Trademarks and Trademark Licenses listed in Schedule I attached hereto, and (ii) the Copyrights and Copyright Licenses, including the Copyrights and Copyright Licenses listed in Schedule II attached hereto, in each case wherever located and whether now existing or hereafter arising or acquired from time to time;

**WHEREAS**, the 2006 Trademark Security Agreement was recorded with the United States Patent and Trademark Office (the "USPTO") on July 20, 2006 at Reel/Frame No. 3352/0342, the 2007 Trademark Security Agreement was recorded with the USPTO on February 6, 2008 at Reel/Frame No. 3714/0110, the 2006 Copyright Security Agreement was filed with the United States Copyright Office (the "USCO"), the 2007 Copyright Security Agreement was recorded with the USCO on February 11, 2008 at Volume 3561 Doc. No. 842, and the 2008 Copyright Security Agreement was recorded with the USCO on December 22, 2008 at Volume 3573 Doc. No. 616;

**WHEREAS**, in connection with the amendment and restatement of the Original Credit Agreement, the Loan Parties, the lenders signatory thereto, Administrative Agent, UBS AG, Stamford Branch as co-collateral agent, Wells Fargo as co-collateral agent and the other agents party thereto intend to enter into an Amended and Restated Credit Agreement, dated as of August 1, 2011 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Amended Credit Agreement");

**WHEREAS**, pursuant to the Amended Credit Agreement, the Pledgors, UBS and Wells Fargo agreed to amend and restate the Original Security Agreement, as set forth in that certain Amended and Restated Security Agreement, dated as of August 1, 2011, (as further amended, amended and restated, supplemented or otherwise modified from time to time, the "Amended Security Agreement");

**WHEREAS**, the Existing Agent and the Successor Agent entered into that certain Co-Collateral Agent Resignation and Successor Agent Agreement, dated as of August 1, 2011, (the "Resignation Agreement"), pursuant to which the Existing Agent resigned as a Co-Collateral Agent and the Existing Agent transferred and assigned to the Successor Agent, and the Successor Agent assumed, all rights, liens and security interests in the Collateral granted to the Existing Agent in its capacity as a Co-Collateral Agent; and

**WHEREAS**, in connection with the resignation of the Existing Agent, the Successor Agent has requested that the Existing Agent enter into this Assignment to transfer and assign all of its rights, title and interest in, to and under the IP Security Agreements to the Successor Agent.

**NOW, THEREFORE**, in consideration of the above premises, the parties agree as follows:

1. Definitions. Terms used herein and not defined herein shall have the meanings ascribed to them in the Original Security Agreement or IP Security Agreements, as applicable.

2. Assignment. As of the Effective Date, the Existing Agent transfers and assigns to the Successor Agent, and the Successor Agent hereby assumes, all rights, liens and security interests of the Existing Agent in, to and under the IP Security Agreements, including without limitation, the lien on and security interest in and to all of the right, title and interest of

each Pledgor, in, to and under (i) the Trademarks and Trademark Licenses, including the Trademarks and Trademark Licenses listed in Schedule I attached hereto, and (ii) the Copyrights and Copyright Licenses, including the Copyrights and Copyright Licenses listed in Schedule II attached hereto, in each case wherever located and whether now existing or hereafter arising or acquired from time to time.

3. Reaffirmation of Loan Parties. The Loan Parties hereto acknowledge and agree as of the Effective Date that (a) the Amended Credit Agreement and all other "Loan Documents" (as defined therein) will not and do not constitute a novation, payment and reborrowing or termination of the Obligations or the Secured Obligations under the Original Credit Agreement and the other "Loan Documents" (as defined therein) as in effect prior to the Effective Date, (b) such Obligations or Secured Obligations will be and are in all respects continuing with only the terms being modified as provided in the Amended Credit Agreement and the other "Loan Documents" (as defined therein) and (c) the liens and security interests in favor of the Collateral Agents for the benefit of the Secured Parties securing payment of such Secured Obligations will be and are in all respects continuing and in full force and effect with respect to all Obligations (as defined in the Amended Credit Agreement). Each Pledgor hereby consents to this Assignment and hereby confirms and agrees that, except to the extent amended by the Amended Credit Agreement or pursuant to the terms thereof (a) notwithstanding the effectiveness of this Assignment, its guarantee of the Obligations is, and shall continue to be, in full force and effect and is hereby ratified and confirmed in all respects, and (b) the Security Documents to which it is a party and all of the Collateral described therein do, and shall continue to, secure the payment of all of the Secured Obligations secured thereby.

4. Miscellaneous.

This Assignment may be executed in one or more counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile or electronic transmission shall be effective as delivery of a manually executed counterpart of this Assignment.

THIS ASSIGNMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO ITS CONFLICTS OF LAW PRINCIPLES THEREOF.

[Signature pages follow.]

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed by its duly authorized officer or representative as of the day and year first above written.

BANK OF AMERICA, N.A.,  
individually and as Existing Agent

By: 

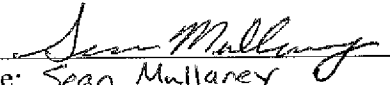
Name: John R. Lacey

Title: VP

[SIGNATURE PAGE TO ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS]



WELLS FARGO CAPITAL FINANCE,  
LLC,  
individually and as Successor Agent

By:   
Name: Sean Mullarey  
Title: Vice President

BAKER & TAYLOR INC.,  
J.A. MAJORS COMPANY,  
PROFESSIONAL MEDIA SERVICE,  
CORP.,  
YANKEE BOOK PEDDLER, INC.

By: 

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**SCHEDULE I**  
**TO**  
**ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS**

**Trademarks**  
[See attached.]

Trademark	Registry	Registration or Application No.	Record Owner
ACADEMIA	United States	2,143,981	BAKER & TAYLOR, INC.
ACQUIRE	United States	1,500,012	BAKER & TAYLOR
AUTOMATICALLY YOURS	United States	2,079,090	BAKER & TAYLOR
A/V ACCESS	United States	1,721,624	BAKER & TAYLOR
B&T CATS	United States	2,980,416	BAKER & TAYLOR
B&T LINK	United States	1,670,916	BAKER & TAYLOR
B&T LINK ONLINE and Design	United States	2,771,421	BAKER & TAYLOR
B&T MARC	United States	1,852,716	BAKER & TAYLOR
BAKER & TAYLOR	United States	1,131,530	BAKER & TAYLOR
BIBLIOSTAT	United States	2,355,831	BAKER & TAYLOR
BIBLIOSTAT COLLECT	United States	2,372,567	BAKER & TAYLOR
BIBLIOSTAT CONNECT	United States	2,355,830	BAKER & TAYLOR
BOOK ALERT	United States	1,546,395	BAKER & TAYLOR
BOOKFINDER	United States	1,134,490	BAKER & TAYLOR
BT BOUND	United States	2,833,761	BAKER & TAYLOR
ED	United States	2,748,533	BAKER & TAYLOR
FORECAST	United States	1,546,394	BAKER & TAYLOR
HOT PICKS	United States	1,542,512	BAKER & TAYLOR
INFORMATATA	United States	2,730,077	BAKER & TAYLOR
LIBRIS	United States	1,131,988	BAKER & TAYLOR
LIBRIS 2020	United States	1,994,373	BAKER & TAYLOR
MUSICFINDER	United States	1,652,544	BAKER & TAYLOR
POWERED BY ED	United States	2,813,531	BAKER & TAYLOR
POWERED BY ED and Design	United States	2,813,532	BAKER & TAYLOR
PUBLISHERS' FRONT & CENTER	United States	2,439,838	BAKER & TAYLOR
SCOPE	United States	2,812,775	BAKER & TAYLOR
SHOWCASE	United States	1,373,584	BAKER & TAYLOR

Trademark	Registry	Registration or Application No.	Record Owner
STEPS	United States	1,653,849	BAKER & TAYLOR
TALKMEDIA	United States	1,944,697	BAKER & TAYLOR
THE COLLECTION CONNECTION	United States	2,603,622	BAKER & TAYLOR
THE TITLE SOURCE	United States	3,006,919	BAKER & TAYLOR
TITLETRACK (Stylized)	United States	2,382,229	BAKER & TAYLOR
VIDEOFINDER	United States	1,898,856	BAKER & TAYLOR
COPYRIGHT DIRECT	United States	2,474,927	YANKEE BOOK PEDDLER, INC.
ESTREAMS	United States	2,416,984	YANKEE BOOK PEDDLER, INC.
GOBI	United States	2,712,359	YANKEE BOOK PEDDLER, INC.
LIBROLINE	United States	2,407,969	YANKEE BOOK PEDDLER, INC.
PUBLISHER ALLEY and Design	United States	2,993,944	YANKEE BOOK PEDDLER, INC.
TRIALOGUE	United States	2,422,766	YANKEE BOOK PEDDLER, INC.
YANKEE BOOK PEDDLER and Design	United States	1,420,538	YANKEE BOOK PEDDLER, INC.
YANKEE BOOK PEDDLER INC.	New Mexico	21,508	YANKEE BOOK PEDDLER, INC.
YBP	United States	2,615,142	YANKEE BOOK PEDDLER, INC.
YBP and Design	United States	2,571,491	YANKEE BOOK PEDDLER, INC.
YBP LIBRARY SERVICES	United States	2,615,144	YANKEE BOOK PEDDLER, INC.
PROCAT	United States	2,002,162	PROFESSIONAL MEDIA SERVICES CORP.
THE COMPANY BOOKSTORE	United States	2,334,530	J.A. MAJORS COMPANY

Description	Application / Registration No.	Filing Date
<b>UNITED STATES</b>		
AMS THE BEST COMPANY YOU'LL NEVER SEE	76519532/2873770	June 4, 2003
		Registration: August 17, 2004
BATHROOM READER	78851112	March 31, 2006
BATHROOM READERS' INSTITUTE	78851137	March 31, 2006
BLUE FIN	78904282	June 8, 2006
PAGES	76654252	January 30, 2006
PARFAIT PRESS	78898357	June 1, 2006
PARFAIT PRESS	78899143	June 2, 2006
		[Suspended by USPTO as a duplicate of Application 78898357]
PORTABLE PRESS	78898265	June 1, 2006
PORTABLE PRESS	78899175	June 2, 2006
SILVER DOLPHIN	78901054	June 5, 2006
THE MAGAZINE FOR PEOPLE WHO LOVE BOOKS	76654221	January 30, 2006
THUNDER BAY	76427348/2719099	July 5, 2002
		Registration: May 27, 2003
UNCLE JOHN'S BATHROOM READER FOR KIDS ONLY	78397403/2942006	April 6, 2004
		Registration: April 19, 2005
<b>NEW MEXICO</b>		

<u>Description</u>	<u>Application / Registration No.</u>	<u>Filing Date</u>
PUBLISHER OUTLET SERVICE	1850340	
EUROPE		
PORTABLE PRESS		
UNCLE JOHN'S BATHROOM READER		
LAUREL GLEN		
THUNDER BAY		
SILVER DOLPHIN		
CANADA		
PORTABLE PRESS		
UNCLE JOHN'S BATHROOM READER		
BATHROOM READERS' INSTITUTE		
LAUREN GLEN		
SILVER DOLPHIN		
THUNDER BAY		
BATHROOM READER		
AUSTFALIA		
LAUREL GLEN		
THUNDER BAY		
SILVER DOLPHIN		
COMMON LAW		
LAUREL GLEN		
UNCLE JOHN'S BATHROOM READER		
ADVANCED GLOBAL DISTRIBUTION SERVICES		

Instituto Mexicano de la Propiedad Industrial holds the following imprint  
registrations:

Silver Dolphin  
Degustis Numen

Domain Names.

advantagebooksonline.com  
advnkt.com  
advnkt.com.mx  
advpubgrp.com  
aglco.com  
bathroomreader.com  
readpages.com  
laurelglenbooks.com  
pages-magazine.com  
pagesforbooklovers.com  
portablepress.com  
readalot.com  
silverdolphinbooks.com  
thunderbaybooks.com  
unclejohn.com  
bluefinglobal.com  
bluefintrucking.com  
bluefinworldwide.com  
gobluefin.com  
advnkt.co.uk



**SCHEDULE II**  
**TO**  
**ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS**

**Copyrights**  
[See attached.]

Copyright	Registry	Registration or Application No.	Record Owner
CURRENT BOOKS FOR ACADEMIC LIBRARIES (JANUARY ISSUE)	United States	A218429	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (FEBRUARY ISSUE)	United States	A223135	BAKER & TAYLOR, INC.
CURRENT BOOKS FOR ACADEMIC LIBRARIES (FEBRUARY ISSUE)	United States	A223136	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (MARCH ISSUE)	United States	A225507	BAKER & TAYLOR, INC.
GUIDE TO THE SELECTION OF BOOKS FOR YOUR ELEMENTARY SCHOOL LIBRARY	United States	A226089	BAKER & TAYLOR, INC.
CURRENT BOOKS FOR ACADEMIC LIBRARIES (MARCH ISSUE)	United States	A226219	BAKER & TAYLOR, INC.
GUIDE TO THE SELECTION OF BOOKS FOR YOUR SECONDARY SCHOOL LIBRARY	United States	A231184	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (APRIL)	United States	A233680	BAKER & TAYLOR, INC.
CURRENT BOOKS FOR ACADEMIC LIBRARIES (APRIL)	United States	A233683	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (JUNE)	United States	A249278	BAKER & TAYLOR, INC.
CURRENT BOOKS FOR ACADEMIC LIBRARIES (JUNE)	United States	A250018	BAKER & TAYLOR, INC.
CURRENT BOOKS FOR ACADEMIC LIBRARIES (JULY)	United States	A261079	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (SEPTEMBER)	United States	A277819	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (OCTOBER)	United States	A284421	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (DECEMBER)	United States	A303405	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (FEBRUARY)	United States	A310534	BAKER & TAYLOR, INC.

Copyright	Registry	Registration or Application No.	Record Owner
GUIDE TO THE SELECTION OF BOOKS FOR YOUR SECONDARY SCHOOL LIBRARY	United States	A317717	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (APRIL)	United States	A323583	BAKER & TAYLOR, INC.
1972 SUPPLEMENT - GUIDE TO THE SELECTION OF BOOKS FOR YOUR ELEMENTARY SCHOOL LIBRARY	United States	A323868	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (JUNE)	United States	A345685	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (SEPTEMBER)	United States	A363773	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (SEPTEMBER)	United States	A370909	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN	United States	A383179	BAKER & TAYLOR, INC.
GUIDE TO THE SELECTION OF BOOKS FOR YOUR ELEMENTARY SCHOOL LIBRARY	United States	A384210	BAKER & TAYLOR, INC.
GUIDE TO THE SELECTION OF BOOKS FOR YOUR ELEMENTARY SCHOOL LIBRARY - 1973 SUPPLEMENT	United States	A387603	BAKER & TAYLOR, INC.
BOOKS OF SUBSTANCE FROM THE UNIVERSITY PRESSES	United States	A404279	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN	United States	A411749	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (SEPTEMBER TITLES)	United States	A471080	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (JULY - AUG. TITLES)	United States	A471081	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (OCTOBER TITLES)	United States	A471082	BAKER & TAYLOR, INC.
BOOKS IN MEDIA, 7-ADULT	United States	A502290	BAKER & TAYLOR, INC.
LIBRARY SCIENCE	United States	A502291	BAKER & TAYLOR, INC.
THE METRIC SYSTEM	United States	A502292	BAKER & TAYLOR, INC.
AMERICAN HISTORY MINORITY STUDIES	United States	A502293	BAKER & TAYLOR, INC.

Copyright	Registry	Registration or Application No.	Record Owner
HOLIDAYS	United States	A502294	BAKER & TAYLOR, INC.
CAREER EDUCATION	United States	A502295	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (NOV. - DEC. TITLES)	United States	A503801	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (JAN. - FEB. TITLES)	United States	A503802	BAKER & TAYLOR, INC.
GUIDE TO THE SELECTION OF BOOKS FOR YOUR ELEMENTARY SCHOOL LIBRARY - 1974 SUPPLEMENT	United States	A505599	BAKER & TAYLOR, INC.
BOOKS OF SUBSTANCE FROM THE UNIVERSITY PRESSES - 1974	United States	A505602	BAKER & TAYLOR, INC.
NEW BOOKS PREVIEW BULLETIN (MARCH TITLES)	United States	A517734	BAKER & TAYLOR, INC.
GUIDE TO THE SELECTION OF BOOKS FOR YOUR ELEMENTARY SCHOOL LIBRARY - 1974-1975 EDITION	United States	A519293	BAKER & TAYLOR, INC.
BILINGUAL EDUCATION/ESL	United States	A525952	BAKER & TAYLOR, INC.
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FORECAST - NOVEMBER/DECEMBER 1975	United States	B116839	BAKER & TAYLOR, INC.
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A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE JUNE 1997	United States	TX4530127	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE APRIL 1997	United States	TX4530128	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE MARCH 1997	United States	TX4530129	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE FEBRUARY 1997	United States	TX4530130	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE JULY 1997	United States	TX4550935	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE MAY 1997	United States	TX4550936	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS, SEPTEMBER 1997	United States	TX4556626	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE SEPTEMBER 1997	United States	TX4558815	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS, NOVEMBER 1997	United States	TX4571951	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE NOVEMBER 1997	United States	TX4597266	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE FEBRUARY 1998	United States	TX4632618	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE JANUARY 1998	United States	TX4649358	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE MARCH 1998	United States	TX4649720	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE MAY 1998	United States	TX4696114	PROFESSIONAL MEDIA SERVICES CORP.



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A/V ACCESS PLUS	United States	TX4732983	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE JUNE 1998	United States	TX4733066	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE JULY 1998	United States	TX4747713	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE AUGUST 1998	United States	TX4765365	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE SEPTEMBER 1998	United States	TX4771673	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE NOVEMBER 1998	United States	TX4806542	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE APRIL 1998	United States	TX4810341	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE FEBRUARY 1999	United States	TX4857408	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE OCTOBER 1998	United States	TX4857415	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX4860029	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX490968	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE APRIL 1999	United States	TX4981268	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE MARCH 1999	United States	TX4981285	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE MAY 1999	United States	TX4981289	PROFESSIONAL MEDIA SERVICES CORP.

Copyright	Registry	Registration or Application No.	Record Owner
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE JUNE 1999	United States	TX5000351	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE JULY 1999	United States	TX5000352	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5032253	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5143819	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5143820	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: A/V ACCESS PLUS, THE PROBLEM SOLVER	United States	TX5328997	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: MARC A/V CATALOGING DATABASE AUGUST 2000	United States	TX5331788	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5377110	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5377111	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: THE PROBLEM SOLVER	United States	TX5389112	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: THE PROBLEM SOLVER	United States	TX5408210	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS THE PROBLEM SOLVER	United States	TX5501774	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5501778	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5519862	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5519863	PROFESSIONAL MEDIA SERVICES CORP.

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A/V ACCESS PLUS	United States	TX5519864	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5553931	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX565544	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5664890	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5677348	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS	United States	TX5746842	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5772978	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS	United States	TX5835006	PROFESSIONAL MEDIA SERVICES CORP.
A/V ACCESS PLUS: THE PROBLEM SOLVER	United States	TX5904044	PROFESSIONAL MEDIA SERVICES CORP.

REG #	TITLE	Pub Date	Application Date	App Receipt Date	Registration Date	Registrant Name
SR 383-609	Uncle John's Bathroom Reader The Audio	10/08/04	3/10/06	3/21/06	3/21/2006	Advanced Marketing Services
TX 2-559-885	Uncle John's Bathroom Reader	12/27/88	applied for by John Jayna		12/30/1988	Bathroom Reader's Institute
TX 2-958-662	Uncle John's Third Bathroom Reader	11/16/90			11/30/90	Bathroom Readers Institute
TX 3-028-944	Uncle John's Second Bathroom Reader	11/22/89			3/26/91	Bathroom Readers Institute
TX 3-198-542	Uncle John's Fourth Bathroom Reader	11/28/91	applied for by John Jayna		12/31/91	Bathroom Readers Institute
TX 4-410-693	Special Financing	3/20/96			7/8/96	Advanced Marketing Services
TX 4-998-230	Uncle John's Bathroom Reader Calendar 2000	08/03/99		9/15/99	9/15/99	Bathroom Readers Institute
TX 5-257-395	Uncle John's Bathroom Reader Calendar 2001	07/18/00		9/7/00	9/7/00	Bathroom Readers Institute
TX 5-430-376	Uncle John's Bathroom Reader Page-A-Day Stickers: Calendar 2002	07/23/01		8/29/01	8/29/2001	Advantage Publishing Group
TX 5-591-904	Uncle John's Bathroom Reader: Page-A-Day Calendar, 2003	07/01/02		8/8/02	8/8/2002	Bathroom Readers' Press
TX 5-761-013	Uncle John's Absolutely Absorbing Bathroom Reading The Miniature Edition	09/15/02	Running Press applied		10/15/2002	Advanced Marketing Services
TX 5-816-455	Uncle John's Bathroom Reader Page-A-Day 2004 Calendar 8 Online	07/18/03		10/6/03	10/6/2003	Bathroom Readers' Press
TX 5-839-377	Uncle John's Bathroom Reader Plunges Into History	09/01/01	7/22/03	8/6/03	8/6/2003	Advanced Marketing Services
TX 5-839-378	Uncle John's Bathroom Reader	08/02/02	1/22/03	8/6/03	8/6/2003	Advanced Marketing

REG #	TITLE	Pub Date	Application Date	App Receipt Date	Registration Date	Registrant Name
	Plunges Into The Universe					Services
TX 5-840-856	Uncle John's Bathroom Reader Plunges Into Great Lives	06/15/03			8/6/2003	Advanced Marketing Services
TX 5-869-425	Uncle John's Ultimate Bathroom Reader	10/15/96	7/22/03	10/21/03	10/21/2003	Advanced Marketing Services
TX 5-875-015	Necessary numbers an everyday guide to sizes, measures, and more	09/16/02	7/22/03	10/21/03	12/10/2003	Advanced Marketing Services
TX 5-875-016	Quilted Northern 100th Anniversary Bathroom Reader	09/18/02	7/22/03	8/20/03	8/20/2003	Advanced Marketing Services
TX 5-896-486	Uncle John's Presents Book of the Dumb	11/17/03	12/1/03	1/14/04	1/14/2004	Advanced Marketing Services
TX 5-896-487	Uncle John's Unstoppable Bathroom Readers	11/07/03	12/1/03	1/14/04	1/14/2004	Advanced Marketing Services
TX 5-921-747	Uncle John's Ahh-Inspiring Bathroom Reader	10/03/02	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-921-748	Uncle John's Fifth Bathroom Reader	10/22/92	7/22/03	10/21/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-921-749	Uncle John's Second Bathroom Reader	12/01/89	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-921-750	Uncle John's Seventh Bathroom Reader	10/06/94	7/22/03	8/20/03 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-921-751	Uncle John's Electrifying Bathroom Reader For Kids Only	06/02/03	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-921-762	Uncle John's Third Bathroom Reader	12/05/80	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-951-087	Uncle John's Absoluting Absorbing Bathroom Reader	10/13/99	7/22/03	10/21/2003 and 3/16/04	12/10/2003	Advanced Marketing Services
TX 5-951-088	The Best of Uncle John's Bathroom Reader	08/14/85	7/22/03	8/20/03	8/20/2003	Advanced Marketing Services
TX 5-951-089	Uncle John's Supremely Satisfying Bathroom Reader	10/22/01	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-951-106	Uncle John's Sixth Bathroom Reader	12/13/93	7/22/03	10/21/03	12/10/2003	Advanced Marketing Services
TX 5-951-107	Uncle John's Bathroom Reader For Kids Only	09/10/02	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services

REG #	TITLE	Pub Date	Application Date	App Receipt Date	Registration Date	Registrant Name
TX 5-951-108	Uncle John's All-Purpose Extra Strength Bathroom Reader	10/17/00	7/22/03	10/21/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-951-108	Uncle John's Legendary Lost Bathroom Reader	08/23/99	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-951-113	Uncle John's Indispensable Guide to the Year 2000	12/04/98	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-951-236	Uncle John's Bathroom Reader Puzzle Book No. 1	04/16/03	7/22/03	8/20/03	8/20/2003	Advanced Marketing Services
TX 5-960-176	Blame it on the Weather	09/30/02	7/22/03	10/21/03	12/10/2003	Advanced Marketing Services
TX 5-960-543	Uncle John's Giant 10th Anniversary Bathroom Reader	10/_/97	7/22/03	8/20/2003 and 3/16/04	8/20/2003	Advanced Marketing Services
TX 5-960-544	Uncle John's Biggest Ever Bathroom Reader - Hard Cover (Published by Thunder Bay Press)	03/01/02	7/22/03	10/21/2003, 5/14/04	12/10/2003	Advanced Marketing Services
TX 5-960-551	Uncle John's Great Big Australian Bathroom Reader	01/01/02	7/22/03	10/21/2003, 5/14/04	12/10/2003	Advanced Marketing Services
TX 5-979-668	Uncle John's Presents Mom's Bathroom Reader	04/09/04	5/11/04	5/25/04	5/25/2004	Advanced Marketing Services
TX 5-981-291	Uncle John's Great Big Bathroom Reader, UK Edition	11/05/03	7/22/03	8/20/03	8/20/2003	Advanced Marketing Services
TX 6-029-682	Uncle John's Bathroom Reader Puzzle Book No. 2	04/01/04	8/30/04	5/25/2004, 9/3/04	5/25/2004	Advanced Marketing Services
TX 6-054-328	Uncle John's Bathroom Plunges Into Texas	5/15/04			9/8/04	Advanced Marketing Services
TX 6-080-764	Uncle John's Bathroom Reader Plunges Into The Presidency	09/15/04	11/15/04	11/29/04	11/29/2004	Advanced Marketing Services
TX 6-082-428	Uncle John's Presents Book of the Dumb 2	11/01/04	11/15/04	11/29/04	11/29/2004	Advanced Marketing Services
TX 6 200-853	Uncle John's Bathroom Reader Plunges Into Texas	06/15/04	5/23/05	5/31/05	5/31/2005	Advanced Marketing Services
TX 6-297-092	Uncle John's Bathroom Reader Plunges Into History Again	09/01/04	11/18/05	12/14/05		Advanced Marketing Services
TX 6-319-994	Uncle John's Bathroom Reader Puzzle Book No. 3	10/07/05	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-323-463	Uncle John's Top Secret Bathroom	06/15/04	11/18/05	12/14/05	12/14/2005	Advanced Marketing

REG #	TITLE	Pub Date	Application Date	App Receipt Date	Registration Date	Registrant Name
	Reader For Kids Only					Services
TX 6-324-904	Uncle John's Bathroom Reader Christmas Collection	08/17/05	3/10/06	3/21/06	3/21/2006	Advance Marketing Services
TX 6-325-014	Uncle John's Bathroom Reader Plunges into New Jersey	05/24/05	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-325-015	Tees Off on Golf	03/02/05	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-325-016	Uncle John's Colossal Collection of Quotable Quotes	10/05/04	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-325-025	Uncle John's Wild & Woolly Bathroom Reader for Kids Only	01/28/05	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-326-357	Plunges into Hollywood	02/02/06	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-326-358	Uncle John's Book of Fun	10/05/04	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-326-359	Uncle John's Fast-Acting Long-Lasting Bathroom Reader	09/06/05	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-326-360	Uncle John's Bathroom Reader Plunges into Michigan	09/06/05	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-326-361	Uncle John's Bathroom Reader Treasury	04/09/04	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-326-374	Uncle John's Slightly Irregular Bathroom Reader	11/08/04	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-326-340	Uncle John's Great Big Bathroom Reader	09/30/98	3/10/06 reapplied; submitted 7/03 but copyright of issued certificate to UK title w/same name	3/21/06	3/21/2006	Advanced Marketing Systems
TX 6-335-499	Uncle John's Legendary Lost Bathroom Reader - Hard Cover (Published by Thunder Bay Press)	09/05/03	3/10/06	3/21/06	3/21/2006	Advanced Marketing Systems

REG #	TITLE	Pub Date	Application Date	App Receipt Date	Registration Date	Registrant Name
TX 6-336-359	Uncle John's Giant Australian Bathroom Reader	06/25/05	3/10/06	3/21/06	3/21/2006	Advanced Marketing Services
TX 6-342-858	Uncle John's Gigantic Bathroom Reader	03/10/06	3/10/06	3/30/06	3/30/2006	Advanced Marketing Systems
TX 6-359-390	Uncle John's Extraordinary Book of Facts	03/22/06	3/24/06	4/5/06	4/5/2006	Advanced Marketing Services
TX 6-402-464	Uncle John's Bathroom Reader Tales to Inspire	05/01/06	5/1/06	6/1/06	6/1/2006	Advanced Marketing Systems
TX 6-406-227	Uncle John's Strange and Scary Bathroom Reader for Kids Only	05/22/06	5/22/06	6/13/06	6/13/2006	Advanced Marketing Services
TX 6-443-892	Uncle John's Journal	10/01/06	9/28/06	9/28/06	10/20/2006	Advanced Marketing Services
TX 6-445-117	Uncle John's Curiously Compelling Bathroom Reader	11/01/06	10/2/06	10/20/06	10/20/2006	Advanced Marketing Services
TX 6-445-920	Uncle John's BR Cat Lover's Companion	11/01/06	9/28/06	9/28/06	10/20/2006	Advanced Marketing Services
	Uncle John's Ahh-Inspiring Bathroom Reader The Miniature Edition		Running Press will register			
	Uncle John's Bathroom Reader Book of Love	01/07/06	12/5/06			Advanced Marketing Services
	Uncle John's Bathroom Reader Plunges into Minnesota	07/01/06	7/11/06			
	Uncle John's Bathroom Reader Puzzle Book #4	10/01/06	8/21/06			
	Uncle John's Bathroom Reader Shoots and Scores	10/24/05				
	Uncle John's BR Sudoku Challenge	08/01/06	7/10/069			
	Uncle John's Slightly Irregular Bathroom Reader (the Audio)	08/05/05	3/10/06			
	Uncle John's Supremely Satisfying Bathroom Reader The Miniature Edition		Running Press applied for			



STATUS	REG #	TITLE	ISBN	PUB DATE	Application Date	Certificate Registration Date
In progress		Uncle John's Bathroom Reader Jingle Bell Christmas Collection	978-1-59223-914-6	10/15/08	10/15/2008	
in progress		Uncle John's Bathroom Reader Horse Lover's Companion	978-1592-23911-5	09/15/08	9/1/2008	
in progress		The Best of the Best of Uncle John's Bathroom Reader	978-1-59223-912-2	07/01/08	7/3/2008	
in progress		Uncle John's Bathroom Reader Plunges into National Parks	978-1-59223-784-5	03/01/07	7/3/2008	
In progress		Uncle John's Bathroom Reader Plunges into Ohio		07/01/07	7/3/2008	
In progress		Uncle John's Did You Know Bathroom Reader for Kids Only!	1-59223-682-0	11/15/06	7/3/2008	
completed	TX 6-865-301	Uncle John's Triumphant 20th Anniversary Bathroom Reader	978-1592-23093-8	11/01/07	7/3/2008	7/8/2008
in progress		Uncle John's Bathroom Reader Golden Plunger Awards		6/1/2008	6/1/2008	
in progress		Uncle John's Bathroom Reader Takes a Swing at Baseball	978-159223-882-8	05/01/08	5/1/2008	
in progress		Uncle John's Bathroom Reader Plunges into Music	978-1592-23824-8	03/01/08	3/3/2008	

in progress		Uncle John's Presents the Ultimate Challenge Trivia Quiz		10/15/07	10/15/2007	
completed	TX 6-852- 130	Uncle John's Bathroom Reader Dog Lover's Companion	978-1592- 23823-1	10/01/07	10/1/2007	10/1/2007

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