

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Essential Gear, Inc.		04/14/2011	CORPORATION: MASSACHUSETTS

**RECEIVING PARTY DATA**

<b>Name:</b>	Revere Supply Co., Inc.
<b>Street Address:</b>	5323 Highway Avenue
<b>City:</b>	Jacksonville
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	32254
<b>Entity Type:</b>	CORPORATION: FLORIDA

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	3715965	ECOCHARGE
Registration Number:	3706042	ECOPOWER
Registration Number:	3089231	EGEAR
Registration Number:	3097191	EGEAR ENLIGHTENED
Registration Number:	3582519	EGEAR HYDRO
Registration Number:	2777579	ESSENTIAL GEAR HIGH-TECH SURVIVAL TOOLS
Registration Number:	3533471	TREKKER
Serial Number:	77508574	EGEAR
Serial Number:	85065111	EGEAR FREEDOM CHARGING KIT
Serial Number:	85083227	JOLT
Serial Number:	85083255	X-FLARE

**CORRESPONDENCE DATA**

Fax Number: (904)398-7003

**900198637**

**TRADEMARK  
 REEL: 004596 FRAME: 0076**

**OP \$290.00 3715965**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 904-398-7000  
Email: cbroughan@addmg.com  
Correspondent Name: Crystal Broughan  
Address Line 1: 1301 Riverplace Blvd.  
Address Line 2: Suite 1916  
Address Line 4: Jacksonville, FLORIDA 32207

ATTORNEY DOCKET NUMBER:	0114356
NAME OF SUBMITTER:	Crystal Broughan
Signature:	/Crystal Broughan/
Date:	08/02/2011

**Total Attachments: 10**

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Exhibit I

**ASSIGNMENT OF INTANGIBLE PROPERTY**

1. Assignment of Assets. For good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, and as contemplated by Section 7(b) of that certain Asset Purchase Agreement dated as of April 12, 2011 (the "Purchase Agreement"), to which **ESSENTIAL GEAR, INC.**, a Massachusetts Corporation ("Seller"), and **REVERE SUPPLY CO., INC.**, a Florida corporation ("Buyer"), are parties, Seller hereby sells, transfers, assigns, conveys, grants and delivers to Buyer, effective as of 12:01 A.M. EDT on April \_\_, 2010 (the "Effective Time"), all of Seller's right, title and interest in and to all of the assets described on **Exhibit B, Exhibit C, Exhibit E, and Exhibit F**; and all other intangible assets of Seller relating to the Business described in Section 3(a) of the Purchase Agreement (collectively, the "Purchased Assets").

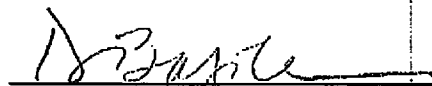
2. Further Actions. Seller covenants and agrees to warrant and defend the sale, transfer, assignment, conveyance, grant and delivery of the Purchased Assets hereby made against all persons whomsoever, to take all steps reasonably necessary to establish the record of Buyer's title to the Purchased Assets and, at the request of Buyer, to execute and deliver further instruments of transfer and assignment and take such other action as Buyer may reasonably request to more effectively transfer and assign to and vest in Buyer each of the Purchased Assets, all at the sole cost and expense of Seller.

3. Terms of the Purchase Agreement. The terms of the Purchase Agreement, including but not limited to Seller's representations, warranties, covenants, agreements and indemnities relating to the Purchased Assets, are incorporated herein by this reference. Seller acknowledges and agrees that the representations, warranties, covenants, agreements and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

4. Capitalized Terms. Capitalized terms used but not defined herein shall have the meanings for such terms that are set forth in the Purchase Agreement.

IN WITNESS WHEREOF, Seller has executed this Assignment of Intangible Property as of April 14, 2011.

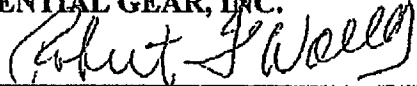
Signed, sealed and delivered  
in the presence of:

  
\_\_\_\_\_

As to Robert F. Walker, Jr.

SELLER:

**ESSENTIAL GEAR, INC.**

By:   
\_\_\_\_\_

Robert F. Walker, Jr., as its President