

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	This submission is made to correct an error in the cover sheet for the change of name previously recorded at Reel/Frame 2345/0628. The trademark owner, a Michigan limited liability company, was incorrectly identified as a corporation.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOOK ACQUISITION, LLC		07/20/2011	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	A BOOK COMPANY, LLC		
Street Address:	2415 Palumbo Drive		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40509		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75715808	ECAMPUS.COM	
CORRESPONDENCE DATA			
Fax Number:	(202)955-5564		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-419-2404		
Email:	stephen.jeffries@hklaw.com		
Correspondent Name:	Stephen J. Jeffries		
Address Line 1:	2099 Pennsylvania Avenue, NW, Suite 100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	079931.00001		
NAME OF SUBMITTER:	Stephen J. Jeffries		
Signature:	/Stephen J. Jeffries/		

OP \$40.00 75715808

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TRADEMARK
 REEL: 004600 FRAME: 0056

Date:

08/08/2011

Total Attachments: 3

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08-13-2001



Docket No.:

41412-999

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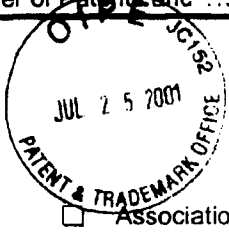
To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
BOOK ACQUISITION, LLC
 2415 Palumbo Drive
 Lexington, KY 40509

7250)

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Michigan**
 Other

Additional names(s) of conveying party(ies) Yes No



2. Name and address of receiving party(ies):

Name: **A BOOK COMPANY, LLC**

Internal Address: _____

Street Address: **2415 Palumbo Drive**

City: **Lexington** State: **KY** ZIP: **40509**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Michigan**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
 (Designations must be a separate document from
 Additional name(s) & address(es) Yes N

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: **July 20, 2001**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/803,624 75/792,439 75/715,808
 75/793,497 75/739,335
 75/792,440 75/738,842

Additional numbers Yes No

B. Trademark Registration No.(s)

2,408,463
 2,231,959

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Franklin Enterprises, Inc.**

Internal Address: **Attention: Michael O'Loughlin**

Street Address: **520 Lake Cook Road**

Suite 380

City: **Deerfield** State: **IL** ZIP: **60015**

6. Total number of applications and registrations involved:..... **9**

7. Total fee (37 CFR 3.41):.....\$ **\$240.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
04-2223

08/10/2001 AMWED1 00000205 042223 75803624
 01 FC:481 40.00 CH
 02 FC:482 200.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald N. Huff *[Signature]* **July 24, 2001**

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and **3** TRADEMARK

REEL: 002345 FRAME: 0628

TRADEMARK
REEL: 004600 FRAME: 0058



Michigan Department of Consumer and Industry Services

Lansing, Michigan

This is to Certify that the annexed copy has been compared by me with the record on file in this Department and that the same is a true copy thereof.

This certificate is in due form, made by me as the proper officer, and is entitled to have full faith and credit given it in every court and office within the United States.

In testimony whereof, I have hereunto set my hand, in the City of Lansing, this 20th day of July, 2001

Andrew S. [Signature], Director
Bureau of Commercial Services

GOLD SEAL APPEARS ONLY ON ORIGINAL

**TRADEMARK
REEL: 002345 FRAME: 0629**

**TRADEMARK
REEL: 004600 FRAME: 0059**

C&S 715 (Rev. 10/99)

MICHIGAN DEPARTMENT OF CONSUMER & INDUSTRY SERVICES CORPORATION, SECURITIES AND LAND DEVELOPMENT BUREAU	
Date Received JUL 20 2001	(FOR BUREAU USE ONLY)
This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.	
FILED	
JUL 20 2001	
Administrator BUREAU OF COMMERCIAL SERVICES	
EFFECTIVE DATE:	

Name JOHN W. CROWE, JR., ESQ. c/o Dykema Gossett PLLC		
Address 39577 Woodward Avenue, Suite 300		
City Bloomfield Hills,	State Michigan	Zip Code 48304-2820

Document will be returned to the name and address you enter above. If left blank document will be mailed to the registered office.

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF ORGANIZATION
For use by Limited Liability Companies
(Please read information and instructions on reverse side)

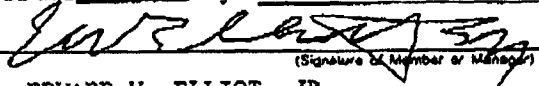
Pursuant to the provisions of Act 23, Public Acts of 1993, the undersigned limited liability company executes the following Certificate of Amendment:

1. The present name of the limited liability company is:	<u>Book Acquisition LLC</u>
2. The identification number assigned by the Bureau is:	B6781A
3. The date of filing of its original Articles of Organization was:	<u>June 4, 2001</u>

4. Article 1 of the Articles of Organization is hereby amended to read as follows:
The name of the limited liability company is hereby changed to: A Book Company LLC

5. The amendment was approved by a majority vote of the members entitled to vote.
 The amendment was approved by unanimous vote of all of the members entitled to vote.

This Certificate is hereby signed as required by Section 103 of the Act.

Signed this _____ day of _____
By 
(Signature of Member or Manager)
EDWARD W. ELLIOT, JR.
(Type or Print Name)

CG

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** TOTAL PAGE.03 **

RECORDED: 07/25/2001

TRADEMARK
REEL: 002345 FRAME: 0630

RECORDED: 08/08/2011

TRADEMARK
REEL: 004600 FRAME: 0060