

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/26/2004		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
A Book Company, LLC		08/09/2011	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	A Book Company, LLC		
Street Address:	2373 Palumbo Drive		
City:	Lexington		
State/Country:	KENTUCKY		
Postal Code:	40509		
Entity Type:	LIMITED LIABILITY COMPANY: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2502632	ECAMPUS.COM	
CORRESPONDENCE DATA			
Fax Number:	(202)955-5564		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-419-2404		
Email:	stephen.jeffries@hkllaw.com		
Correspondent Name:	Stephen J. Jeffries		
Address Line 1:	2099 Pennsylvania Avenue, NW, Suite 100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	079931.00001		
NAME OF SUBMITTER:	Stephen J. Jeffries		
Signature:	/Stephen J. Jeffries/		

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TRADEMARK
 REEL: 004602 FRAME: 0468

Date:

08/11/2011

Total Attachments: 2

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NUNC PRO TUNC ASSIGNMENT

WHEREAS, A Book Company, LLC, a limited liability company organized under the laws of Michigan, having a business address at 2415 Palumbo Drive, Lexington, Kentucky 40509 (hereinafter "Assignor"), was the owner of the trademark **ECAMPUS.COM** (hereinafter, the "Mark") and of United States Patent and Trademark Office Registration No. 2,502,632 for the Mark (hereinafter, the "Registration"); and

WHEREAS, on February 26, 2004, Assignor transferred unto A Book Company, LLC, a limited liability company organized under the laws of Kentucky, having a current business address at 2373 Palumbo Drive, Lexington, Kentucky 40509 (hereinafter "Assignee"), all of its right, title and interest in and to the Mark, the Registration, the goodwill of the business symbolized by the Mark; and

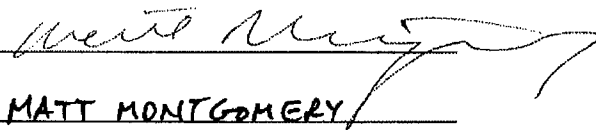
WHEREAS, the parties are now desirous of ratifying and confirming said transfer of all right, title and interest in and to the Mark, the Registration, and the goodwill of the business symbolized by the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and sets over to Assignee, *nunc pro tunc* as of February 26, 2004, the entire right, title and interest in and to the Mark, the Registration, and the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

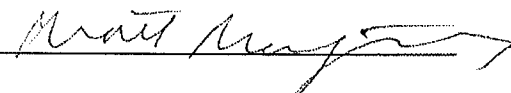
A BOOK COMPANY, LLC

(a limited liability company organized under the laws of Michigan)

By: 
Name: MATT MONTGOMERY
Title: PRESIDENT & CEO
Date: 8/9/2011

A BOOK COMPANY, LLC

(a limited liability company organized under the laws of Kentucky)

By: 
Name: MATT MONTGOMERY
Title: PRESIDENT & CEO
Date: 8/9/2011

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