

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Matsushita Electric Industrial Co., Ltd.		10/01/2008	COMPANY: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Panasonic Corporation		
<b>Street Address:</b>	1006, Oaza Kadoma, Kadoma-shi		
<b>City:</b>	Osaka		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2500609	ALIVH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)273-7684		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-273-7680		
<b>Email:</b>	rshapiro@sasiplaw.com		
<b>Correspondent Name:</b>	Ronald E. Shapiro		
<b>Address Line 1:</b>	11350 Random Hills Road, Suite 740		
<b>Address Line 4:</b>	Fairfax, VIRGINIA 22030		
<b>ATTORNEY DOCKET NUMBER:</b>	CPA9204		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Ronald E. Shapiro		
<b>Address Line 1:</b>	11350 Random Hills Road, Suite 740		
<b>Address Line 4:</b>	Fairfax, VIRGINIA 22030		

OP \$40.00 2500609

NAME OF SUBMITTER:	Ronald E. Shapiro
Signature:	/Ronald E. Shapiro/
Date:	08/11/2011
Total Attachments: 0	

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**