

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Woodnut Brands LLC		08/15/2011	LIMITED LIABILITY COMPANY: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
Name:	Superior Wines and Liquors, Inc.		
Street Address:	P.O. Box 809013		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75380-9013		
Entity Type:	CORPORATION: MISSOURI		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	77927615	CHOCOLAIS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(214)661-6609		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-953-5902		
Email:	cbutzeripdocket@jw.com		
Correspondent Name:	Carl C. Butzer		
Address Line 1:	901 Main Street, Suite 6000		
Address Line 4:	Dallas, TEXAS 75202		
ATTORNEY DOCKET NUMBER:	105546.41		
NAME OF SUBMITTER:	Carl C. Butzer		
Signature:	/Carl C. Butzer/		
Date:	08/17/2011		
Total Attachments: 2 source=AssignmentChocolais#page1.tif source=AssignmentChocolais#page2.tif			

**CH \$40.00 77927615**

## ASSIGNMENT

This ASSIGNMENT is made effective as of ~~June~~ <sup>Aug.</sup> 15<sup>th</sup>, 2011 between, Woodnut Brands LLC, a Tennessee limited liability company, located and doing business at 200 Jefferson Avenue, Memphis, Tennessee (the "Assignor") and Superior Wines and Liquors, Inc., a Missouri corporation, with an address of P.O. Box 809013 Dallas, TX 75380-9013 (the "Assignee").

### W I T N E S S E T H:

WHEREAS, Assignor is the exclusive owner of all right, title and interest in and to the trademark, CHOCOLAIS, listed on Schedule A hereto (the "Mark") and the federal application thereto (the "Application");

WHEREAS, in this Agreement, the "Intellectual Property" consists of all trademarks, trade dress, trade names, and trademark applications, whether registered or unregistered, as well as common-law rights relating thereto, and all goodwill associated therewith, used or to be used in connection with alcoholic beverages known or to be known by the brand CHOCOLAIS;

WHEREAS, Assignee desires to acquire from Assignor the entirety of the Intellectual Property in the Territory and Assignor's right, title and interest in and to the Mark and Application and any registration resulting thereof in the United States and its Territories (the "Territory");

NOW, THEREFORE, in consideration of the sum of One Hundred Dollars (\$100.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, assigns and conveys to Assignee all of the Intellectual Property in the Territory, and all of Assignor's right, title and interest in and to the Mark and Application and any registration resulting thereof in the Territory, including all of its common law rights, together with the goodwill of the business appertaining to and/or symbolized by the Mark and Application and any registration resulting thereof in the Territory.

The Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office is requested to issue the Certificate of Registration to said

Assignee, Superior Wines and Liquors, Inc.

WOODNUT BRANDS LLC

6150968v.1

By: 

Name: Harvey S. Waldman

Title: Chief Member

SCHEDULE A

MARK

APP. NO.

CHOCOLAIS

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