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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sheida Pourat		08/17/2011	INDIVIDUAL: UNITED STATES
Jack H. Pourat		08/17/2011	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Universal Enterprises, Inc.
Doing Business As:	DBA Palate & Plate
Street Address:	P.O. Box 48439
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90048
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2830529	PALATE & PLATE

CORRESPONDENCE DATA

Fax Number: (310)575-0170

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310 575-0800

Email: nlamell@frlawcorp.com

Correspondent Name: Nancy Benveniste Lamell

Address Line 1: 1875 Century Park East

Address Line 2: Suite 1500

Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	13606.000
NAME OF SUBMITTER:	Nancy Benveniste Lamell
Signature:	/Nancy B. Lamell/

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Date:	08/25/2011
Total Attachments: 2 source=TM Assignment signed#page1.tif source=TM Assignment signed#page2.tif	

TRADEMARK
REEL: 004611 FRAME: 0760

ASSIGNMENT OF TRADEMARK

WHEREAS, Sheida Pourat and Jack H. Pourat, husband and wife ("Assignors"), have previously adopted and used that certain trademark (the "Trademark") that is registered in the United States Patent and Trademark Office (the "PTO"); and

WHEREAS, after adopting, using and registering the Trademark, Assignors formed Universal Enterprises, Inc., a California corporation ("Assignee") to conduct the business associated with the Trademark, and contributed to the Assignee all of their right, title, and interest in the Trademark, including the goodwill associated therewith; and

WHEREAS, Assignors and Assignee now desire to formally confirm the transfer of the Trademark from Assignor to Assignee in a form suitable for recordation with the PTO.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby transfer and assign to Assignee all of Assignors' right, title, and interest in and to the Trademark, together with all of the goodwill associated therewith, and the registration thereof, including all existing causes of action against third parties, if any, for past infringements of the Trademark, and for unfair competition with respect to the Trademark. The Trademark consists of the following:

Tracemark com	sists of the following.		
	<u>Mark</u>	Reg. No.	Reg. Date
	PALATE & PLATE	2830529	4/06/2004 .
as of the 14	IN WITNESS WHERE(day of August, 2011.	OF, the undersigned have e	xecuted this Assignment of Trademark
Sheida	Burat.	fuel	liftacees
Sheida Pourat		Jack H. Po	ourat
F:\USERS\NLameil\WPDO	CS\CLIENTS\Palate&Plate\tm assignment.do		
STATE OF CA	LIFORNIA)		
)ss.		
COUNTY OF I	LOS ANGELES)		
	X		
	On,ì	before me, the undersigned.	a Notary Public in and for said
proved to me or the within instru authorized capa	n the basis of satisfactory ument and acknowledged city(ies), and that by his	eyidense, to be the person to me that he/she/they exe	ourat, personally known to me, or (s) whose name(s) is/are subscribed to cuted the same in his/her/their e instrument the person(s), or the ment.
	WITNESS my hand and	official seal	
	National Medical Control of the Cont	Notary Public	·严肃等用的 / 伊斯特的 / 複数 创新用品 (1017) - 中国的学习 - (1017) - 1017) - 1017) - 1017) - 1017)

TRADEMARK REEL: 004611 FRAME: 0761

	,	
State of California County of LOS ANGELES	} ss.	
on AUG 1 7 2011	before me, A	lex Janashvili
lotary Public, personally appe	DOIDIG ING,	AND JACK H. POLIFAT
ame(s) is/are subscribed to e/she/they executed the salis/her/their signatures(s) on thich the person(s) acted, executed.		nowledged to me that pacity(ies), and that by ne entity upon behalf of
certify under PENALTY OF Foregoing paragraph is true an	PERJURY under the laws of the St of correct.	ate of California that the
VITNESS my hand and officia	al seal.	
	O AL	X JANASHVILI I
	UMA DIENGING HAWA	
Alex Janah Signature	- AL-CHEN TO IA	MM. # 1794381 S RY PUBLIC - CALIFORNIA D ANGELES COUNTY O EXPIRES MARCH 27, 2012
Alex Janas Signature	- AL-CHEN TO IA	ANGELES COUNTY O EXPIRES MARCH 27, 2012
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Date of Document Type or Title of Document Jocument in a Foreign Language Jocument	OPTIONAL INFORMATION AUG 1 7 2011 ASHGUPENT OF TRADEMA	Thumbprint of Signer Check here if no thumbprint or fingerprint
Date of Document Type or Title of Document Jumber of Pages in Document Document in a Foreign Language Type of Satisfactory Evidence: Personally Known with Pagent Paper Identification Credible Witness(es)	OPTIONAL INFORMATION AUG 1 7 2011 ASHGNIFENT OF TOADEM PO PO PO Secretary / Treasurer	Thumbprint of Signer Check here if no thumbprint

TRADEMARK

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