

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SurfBBQ, LLC		08/30/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Deckers Outdoor Corporation		
Street Address:	495-A South Fairview Avenue		
City:	Goleta		
State/Country:	CALIFORNIA		
Postal Code:	93117		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85328655	SANUK	
CORRESPONDENCE DATA			
Fax Number:	(312)360-9315		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-360-0080		
Email:	tmdocket@gbclaw.net		
Correspondent Name:	Greer, Burns & Crain, Ltd.		
Address Line 1:	300 S. Wacker Drive, Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	0475-104409		
NAME OF SUBMITTER:	Tanja Proehl		
Signature:	/Tanja Proehl/		
Date:	08/30/2011		
Total Attachments: 1 source=SANUK CI25 US TM Assignment#page1.tif			

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WHEREAS, **Sanuk U.S.A., LLC**, a limited liability company organized under the laws of California, having an address of 2140 Orinda Drive #M, Cardiff, California 92007 ("Assignor") has filed a U.S. Trademark Application Serial No. 85/328655 for the mark SANUK, hereinafter referred to as the "Trademark."

WHEREAS, on or about July 25, 2011 Assignor changed its name to **SurfBBQ, LLC**.

WHEREAS, **Deckers Outdoor Corporation**, a Delaware corporation with its principal place of business at 495-A South Fairview Avenue, Goleta, California 93117 ("Assignee") is desirous of acquiring the entire right, title and interest in and to said Trademark, and resulting registration, and the goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to said Trademark and the application therefore, along with the goodwill of the business symbolized by the Trademark, together with the right to sue and recover for past infringements, dilution and other violations.

SurfBBQ, LLC.

Date: 8/30, 2011

By: 
Name: Ian Kessler
Title: Vice President