

08/29/2011

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103631710 ET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

(RE)
MRD
8-23-11



1. Name of conveying party(ies)

IPG Holdings, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Limited Liability Corporation
- Association
- Limited Partnership

Citizenship (see guidelines) Utah, US

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 08/01/2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: International Products Group

Internal

Address: Suite 420

Street Address: 406 W. South Jordan Parkway

City: South Jordan

State: UT

Country: US Zip: 84095

- Association
- General Partnership
- Limited Partnership
- Corporation

Other Limited Liability Co Citizenship Utah, US

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No. (s)

3352933 3481099
3398920

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: John D. Gugliotta

Internal Address: _____

Street Address: P.O. Box 506

City: Richfield

State: OH Zip: 44286

Phone Number: 330-253-2225

Fax Number: 330-253-6658

Email Address: johnhg@inventorshelp.com

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 0

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

08/30/2011 AMULLINS 0000038 072380 3352933
Deposit Account Number 07-2380 DA
02 FC:8522 50.00 DA
Authorized User Name John D. Gugliotta

9. Signature: John D. Gugliotta

Signature

August 26, 2011

Date

John D. Gugliotta, P.E., Esq.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004614 FRAME: 0622

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

08/23/2011
 900200440

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | | | | | | | |
|--|--|--------------------|---------------------------------|---------------|------------------------------|-----------------|-----------------------------|-------------------|--------------------|----------------------|---------------------------------|----------------|----------------------|--------------|---------------|--------------|---------------------------------|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | | | | | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>IPG Holdings, LLC</td> <td></td> <td>08/01/2011</td> <td>LIMITED LIABILITY COMPANY: UTAH</td> </tr> </tbody> </table> | | | | Name | Formerly | Execution Date | Entity Type | IPG Holdings, LLC | | 08/01/2011 | LIMITED LIABILITY COMPANY: UTAH | | | | | | |
| Name | Formerly | Execution Date | Entity Type | | | | | | | | | | | | | | |
| IPG Holdings, LLC | | 08/01/2011 | LIMITED LIABILITY COMPANY: UTAH | | | | | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | | | | | | | |
| <table border="1"> <tr> <td>Name:</td> <td>International Products Group</td> </tr> <tr> <td>Street Address:</td> <td>406 W. South Jordan Parkway</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 420</td> </tr> <tr> <td>City:</td> <td>South Jordan</td> </tr> <tr> <td>State/Country:</td> <td>UTAH</td> </tr> <tr> <td>Postal Code:</td> <td>84095</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: UTAH</td> </tr> </table> | | | | Name: | International Products Group | Street Address: | 406 W. South Jordan Parkway | Internal Address: | Suite 420 | City: | South Jordan | State/Country: | UTAH | Postal Code: | 84095 | Entity Type: | LIMITED LIABILITY COMPANY: UTAH |
| Name: | International Products Group | | | | | | | | | | | | | | | | |
| Street Address: | 406 W. South Jordan Parkway | | | | | | | | | | | | | | | | |
| Internal Address: | Suite 420 | | | | | | | | | | | | | | | | |
| City: | South Jordan | | | | | | | | | | | | | | | | |
| State/Country: | UTAH | | | | | | | | | | | | | | | | |
| Postal Code: | 84095 | | | | | | | | | | | | | | | | |
| Entity Type: | LIMITED LIABILITY COMPANY: UTAH | | | | | | | | | | | | | | | | |
| PROPERTY NUMBERS Total: 3 | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3352933</td> <td>HONEST TO GOODNESS</td> </tr> <tr> <td>Registration Number:</td> <td>3398920</td> <td>HEAL THYSELF</td> </tr> <tr> <td>Registration Number:</td> <td>3481099</td> <td>IT'S ALL GOOD</td> </tr> </tbody> </table> | | | | Property Type | Number | Word Mark | Registration Number: | 3352933 | HONEST TO GOODNESS | Registration Number: | 3398920 | HEAL THYSELF | Registration Number: | 3481099 | IT'S ALL GOOD | | |
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| Registration Number: | 3481099 | IT'S ALL GOOD | | | | | | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | | | | | | | |
| <p>Fax Number: (330)253-6658 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 330-253-2225 Email: johng@inventorshelp.com Correspondent Name: PATENT, COPYRIGHT & TRADEMARK LAW GROUP Address Line 1: P.O. Box 506 Address Line 4: RICHFIELD, OHIO 44286</p> | | | | | | | | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | NN-1697 | | | | | | | | | | | | | | | | |
| NAME OF SUBMITTER: | John D. Gugliotta | | | | | | | | | | | | | | | | |

CH 390.00 3352933

TO: PATENT, COPYRIGHT & TRADEMARK LAW GROUP COMPANY: P.O. BOX 506

| | |
|---|---------------------|
| Signature: | /John D. Gugliotta/ |
| Date: | 08/23/2011 |
| Total Attachments: 1 source=Assignment_IPG_Holdings_to_IPG0001#page1.tif | |

ASSIGNMENT OF TRADEMARKS

This Agreement for Assignment of Trademarks ("Agreement") is entered into as of this 1st day of August, 2011 by and between IPG Holdings LLC ("IPGH"), a Utah limited liability company, and International Products Group, a ("IPG") Utah limited liability company.

For value received, the IPGH hereby assigns to IPG, its successors and assigns, all right, title, and interest in the following trademarks:

(a) Registered trademarks.

| Trademark | USPTO Serial No. | USPTO Registration No. |
|--------------------|------------------|------------------------|
| Heal Thyself | 76658918 | 3398920 |
| It's All Good | 76658919 | 3481090 |
| Honest to Goodness | 76/658,920 | 3352933 |


(b) Unregistered trademarks.


IPGH further assigns and conveys to IPG the unregistered trademark, "Honest 2 Goodness" with no warranty or representation whatsoever of its registrability or validity.

AGREED AND ENTERED INTO as of the date hereinabove first written.

IPG HOLDINGS LLC

INTERNATIONAL PRODUCTS GROUP


By: Robert Gehrke, Managing Member


By: _____