

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Custom Marketing Co., Inc.		11/25/2009	CORPORATION: NORTH DAKOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Custom Marketing Co., LLC		
<b>Street Address:</b>	Eleven South Meramec, Suite 1430		
<b>City:</b>	Clayton		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63105		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MISSOURI		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1445713	CMC	
Registration Number:	3265056	CMC	
Registration Number:	2553416	CMC SOLUTIONS	
Registration Number:	3563516	IMMEDIATE STORAGE	
Registration Number:	1762668	PRESSURE CURE	
Registration Number:	3264920	CMC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(701)237-0544		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	701-281-8822		
<b>Email:</b>	michael@neustel.com		
<b>Correspondent Name:</b>	Michael Neustel		
<b>Address Line 1:</b>	2534 South University Drive, Suite 4		
<b>Address Line 4:</b>	Fargo, NORTH DAKOTA 58103		

**OP \$165.00 1445713**

ATTORNEY DOCKET NUMBER:	CUST-007
NAME OF SUBMITTER:	Michael S. Neustel
Signature:	/Michael S. Neustel/
Date:	09/01/2011
<b>Total Attachments: 5</b> source=2009-11-25 Assignment of Intellectual Property Rights#page1.tif source=2009-11-25 Assignment of Intellectual Property Rights#page2.tif source=2009-11-25 Assignment of Intellectual Property Rights#page3.tif source=2009-11-25 Assignment of Intellectual Property Rights#page4.tif source=2009-11-25 Assignment of Intellectual Property Rights#page5.tif	

## ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS ("Assignment") is made by and between Custom Marketing Co., Inc., a North Dakota corporation, having a place of business at 1126 West Main Avenue, Fargo, North Dakota 58078 ("Assignor"), and Custom Marketing Co., LLC, a Missouri limited liability company ("Assignee"), having a place of business at Eleven South Meramec, Suite 1430, Clayton, Missouri 63105, and is effective as of this 30th day of November, 2009 (as defined below).

### RECITALS

WHEREAS, pursuant to that certain Asset Purchase Agreement of even date herewith executed by Assignor and Assignee (the "Purchase Agreement"), Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in and to all of Assignor's Intellectual Property Assets (as defined in the Purchase Agreement), including without limitation those items set forth in Appendix A annexed hereto and incorporated herein by this reference, including any and all goodwill associated therewith (all of the foregoing being referred to herein as the "Intellectual Property"); and

WHEREAS, Assignor has agreed to execute such instruments as Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by Assignee, all of such Intellectual Property.

NOW, THEREFORE, for and in consideration of the mutual covenants contained herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts, the transfer and assignment of, all right, title, and interest in and to Assignor's Intellectual Property for the territory of the United States of America and all foreign countries, including, without limitation, (i) all rights, interests, claims and demands, recoverable at law or in equity, that Assignor has or may have in royalties, proceeds, profits and damages for past, present and future infringements of the Intellectual Property, including, without limitation, the right to compromise, sue for and collect said royalties, proceeds, profits and damages, (ii) all rights to file both domestic and foreign applications for registration of all such Intellectual Property and other protection for existing registrations, including renewals and extensions thereof, (iii) all rights to print, to publish, to reproduce, to prepare derivative works, to distribute copies of the Intellectual Property by license or sale, rental, lease, lending or other transfer of ownership, to publicly perform and to publicly display the Intellectual Property in all countries of the world, including, without limitation, the United States and all of its territories and possessions, and (iv) any and all goodwill associated with the Intellectual Property, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor shall, without further consideration, cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to enforce and be duly recorded as the registered owner of the Intellectual Property and all other rights hereby conveyed.

**[Rest of page intentionally left blank. Signature page is the next page.]**

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment as of the first date written above.

Assignor:

CUSTOM MARKETING CO., INC.

By: Bruce Halland  
Bruce Halland  
President CEO

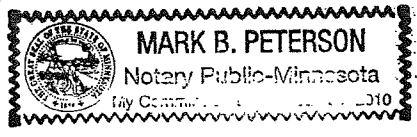
STATE OF Minnesota )  
                                  )      SS.  
COUNTY OF Hennepin )

On this 25<sup>th</sup> day of November, 2009, personally appeared Bruce Halland, to me known, who being by me duly sworn did say that he is the <sup>Chief Executive Officer</sup> President of CUSTOM MARKETING CO., INC., a North Dakota corporation, and that said instrument was signed on behalf of said corporation by authority of its board of directors, and said <sup>Chief Executive Officer</sup> President acknowledged said instrument to be the free act and deed of said corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year last above written.

Mark B. Peterson  
Notary Public

My Commission Expires:  
1/31/2010



Assignee:

CUSTOM MARKETING CO., LLC

By: William S. Witzofsky  
William S. Witzofsky  
Manager

STATE OF Missouri )  
COUNTY OF St. Louis ) SS.

On this 30<sup>th</sup> day of November, 2009, personally appeared William S. Witzofsky, to me known, who being by me duly sworn did say that he is the Manager of CUSTOM MARKETING CO., LLC, a Missouri limited liability company, and that said instrument was signed on behalf of said limited liability company, and said Manager acknowledged said instrument to be the free act and deed of said limited liability company.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year last above written.


Kathie J. Torti  
Notary Public

My Commission Expires:  
Feb. 4, 2012

KATHIE J. TORTI  
Notary Public - Notary Seal  
STATE OF MISSOURI  
St. Louis County  
My Commission Expires: February 4, 2012  
Commission # 08534385

**APPENDIX A**  
**INTELLECTUAL PROPERTY**

**U.S. TRADEMARKS:**

Registration No.	Registration Date	Trademark
1,445,713	June 30, 1987	CMC and Design 
3,265,056	July 17, 2007	CMC and Design 
2,553,416	March 26, 2002	CMC SOLUTIONS
3,563,516	January 20, 2009	IMMEDIATE STORAGE
1,762,668	April 6, 1993	PRESSURE CURE
3,264,920	July 17, 2007	CMC

**CANADIAN TRADEMARKS:**

Registration No.	Registration Date	Trademark
TMA665629	June 5, 2006	CMC SOLUTIONS
TMA452472	December 29, 1995	PRESSURE CURE

**PATENTS:**

Patent/App. No.	Country	Filing/Issue Date	Title
5,178,507	U.S.	January 12, 1993	DISCHARGE ARRANGEMENT FOR A TRANSPORT APPARATUS
12/026,354	U.S.	February 5, 2008	GRAIN DRYING SYSTEM
2,623,143	Canada	February 27, 2008	PARTICLE SPREADER SYSTEM
11/684,526	U.S.	March 9, 2007	PARTICLE SPREADER SYSTEM

**NET NAMES:**

[www.custommarketingco.com](http://www.custommarketingco.com)

SLC-3368979-4