

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Edward O'Neil		09/01/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Avoca Productions, Inc.		
Street Address:	10202 W. Washington Blvd.		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3404442	SING-OFF	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-790-9200		
Email:	trademark@cll.com		
Correspondent Name:	Lynn S. Fruchter		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	13078173;LSF;NP SINGOFF		
NAME OF SUBMITTER:	Lynn S. Fruchter		
Signature:	/Lynn S. Fruchter/		
Date:	09/06/2011		
Total Attachments: 2 source=singoff#page1.tif source=singoff#page2.tif			

OP \$40.00 3404442

TRADEMARK ASSIGNMENT

WHEREAS, Edward O'Neil, located and doing business at 7095 Hollywood Blvd., Hollywood, California 90028 ("Assignor") owns the mark identified in the schedule attached hereto, which is registered in the United States Patent and Trademark Office, as indicated in the attached Schedule A; and

WHEREAS, Avoca Productions, Inc., located and doing business at 10202 West Washington Blvd., Culver City, California 90232 ("Assignee") is desirous of acquiring said mark and registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by them, and the above identified registration.

IN WITNESS WHEREOF, this assignment has been executed this 5th day of SEPTEMBER 2009.

By: Edward O'Neil
Edward O'Neil

AVOCA PRODUCTIONS, INC.

By: Julie Nguyen
Name: JULIE NGUYEN
Title: VP, Business Affairs

SCHEDULE A

United States Trademark

SING-OFF

U.S. Patent and Trademark Office Registration No. 3404442 for:

Arranging and conducting vocal contests among selected champion vocalists.

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