

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dental Decks, Inc.		08/31/2011	CORPORATION: NEW JERSEY
Dr. James R. Lozier		08/31/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Oakstone Publishing, LLC		
<b>Street Address:</b>	100 Corporate Parkway		
<b>Internal Address:</b>	Suite 600		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35242		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3939364	DENTAL DECKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(800)432-5298		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	jdavis@eapdlaw.com		
<b>Correspondent Name:</b>	Jessica Davis		
<b>Address Line 1:</b>	2800 Financial Plaza		
<b>Address Line 2:</b>	Edwards Angell Palmer & Dodge LLP		
<b>Address Line 4:</b>	Providence, RHODE ISLAND 02903		
<b>ATTORNEY DOCKET NUMBER:</b>	208350.0006		
<b>NAME OF SUBMITTER:</b>	Jessica Davis		
<b>Signature:</b>	/JDavis/		

CH \$40.00 3939364

Date:

09/06/2011

Total Attachments: 5

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") is made, executed and delivered as of August 31, 2011 by Dental Decks, Inc., a New Jersey corporation ("Company") and Dr. James R. Lozier ("Lozier") and together with Company, "Assignors", for the benefit of Oakstone Publishing, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignors and Assignee entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignee has purchased all right, title and interest in, to and under the trademarks, service marks and applications, registrations and renewals in connection therewith owned by Company, and by Lozier in connection with the Business (as defined in the Purchase Agreement), and all foreign counterparts and extensions of such trademarks, service marks, applications, registrations and renewals, together with all goodwill associated therewith or symbolized thereby, including without limitation, the registered trademarks and service marks identified and set forth on Schedule A attached hereto (all of the foregoing, collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby irrevocably transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all right, title and interest in and to the Marks, together with the goodwill associated therewith or symbolized thereby, all rights to sue and recover and retain damages and costs and attorneys' fees for present and past infringement of any of the Marks, whether arising prior to or subsequent to the date of this Trademark Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and the foreign equivalent in each country in which the Marks are registered or registrable to record Assignee as the owner of the Marks and issue any and all registrations, applications and renewals to Assignee, its successors, assigns, nominees or other legal representatives.

Except to the extent that federal law preempts state law with respect to any particular matters covered hereby, this Trademark Assignment shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to the principles of conflicts of laws thereof, and any dispute relating to this Trademark Assignment shall be resolved in accordance with the terms and provisions of the Purchase Agreement.

This Trademark Assignment is delivered pursuant to the Purchase Agreement and is subject to the Purchase Agreement. In the event of any conflict between the terms of the Purchase Agreement and the terms of this Trademark Assignment, the terms of the Purchase Agreement shall prevail.


Nothing in this Trademark Assignment, express or implied, is intended or shall be construed to confer upon or give to any individual or entity, other than Assignors and Assignee and their respective successors and assigns, any rights or remedies under or by reason of this Trademark Assignment or any term, covenant or condition hereof, and all the terms, covenants and conditions, promises and agreements contained in this Trademark Assignment shall be for the sole and exclusive benefit of, and binding upon, Assignors and Assignee and their respective successors and assigns.

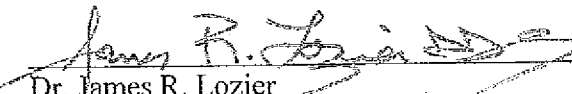
This Trademark Assignment may be executed in any number of counterparts (which may be delivered by facsimile), each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

*[Signatures Follow]*

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first set forth above.

Dental Decks, Inc.


By:   
James R. Lozier, President

  
Dr. James R. Lozier

COUNTY OF MERCER

STATE OF NEW JERSEY

On this 31<sup>st</sup> Aug. 2011, before me personally Dr. James R. Lozier, as an individual and as the President of Dental Decks, Inc., to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as the free act and deed of the Assignors.

  
KENNETH W. LOZIER  
ATTORNEY AT LAW  
STATE OF NEW JERSEY

**ACCEPTED:**

Oakstone Publishing, LLC

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first set forth above.

Dental Decks, Inc.

By: \_\_\_\_\_  
James R. Lozier, President

\_\_\_\_\_  
Dr. James R. Lozier

COUNTY OF MERCER

STATE OF NEW JERSEY

On this \_\_\_\_\_, before me personally Dr. James R. Lozier, as an individual and as the President of Dental Decks, Inc., to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as the free act and deed of the Assignors.

\_\_\_\_\_  
KENNETH W. LOZIER  
ATTORNEY AT LAW  
STATE OF NEW JERSEY

**ACCEPTED:**

Oakstone Publishing, LLC

By: Robert J. Amadio  
Name: Robert J. Amadio  
Title: President

Signature Page to  
Trademark Assignment

**SCHEDULE A**

Trademark  
DENTAL DECKS

Reg. No.  
3939364

Reg. Date  
April 5, 2011