

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seiko Kabushiki Kaisha		07/01/2007	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Seiko Holdings Kabushiki Kaisha		
Trading As:	TA Seiko Holdings Corporation		
Street Address:	5-11, Ginza 4-Chome		
City:	Chuo-ku, Tokyo		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2508789	SUPER SV	
CORRESPONDENCE DATA			
Fax Number:	(703)273-7684		
Phone:	703-273-7680		
Email:	rshapiro@sasiplaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Ronald E. Shapiro		
Address Line 1:	11350 Random Hills Road, Suite 740		
Address Line 4:	Fairfax, VIRGINIA 22030		
ATTORNEY DOCKET NUMBER:		CPA9355	
DOMESTIC REPRESENTATIVE			
Name:	Ronald E. Shapiro		
Address Line 1:	11350 Random Hills Road, Suite 740		
Address Line 4:	Fairfax, VIRGINIA 22030		

OP \$40.00 2508789

NAME OF SUBMITTER:	Ronald E. Shapiro
Signature:	/Ronald E. Shapiro/
Date:	09/13/2011
Total Attachments: 0	

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