

09/12/2011



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ET

To the Director of the U. S. Patent and Trademark Office, send documents or the new address(es) below.

1. Name of conveying party(ies):

Jugo Juice International Inc.

- Individual(s)
- General Partnership
- Corporation- State: Canada
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Canada

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) AUGUST 18, 2011

- Assignment (SEE ATTACH) Merger
- Security Agreement Change of Name
- Other

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MTY Tiki Ming Enterprises Inc.

Internal

Address:

Street Address: 3465, Boulevard Thimens

City: St-Laurent

State: Quebec

Country: Canada Zip: H4R 1V5

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

i) No. 3302330 and ii) No. 2766053

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Janylaine Lacasse

Internal Address:

Street Address: 3465, Boulevard Thimens

City: St-Laurent

State: Quebec, Canada Zip: H4R 1V5

Phone Number: 1 (514) 336-8885 ext: 283

Fax Number: 1 (514) 336-9222

Email Address: jlacasse@mtygroup.com

6. Total number of applications and registrations involved:

0000174479
2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$80.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number e

Authorized User Name MULLINS 00000028 3302330

9. Signature:

J Lacasse
Signature
Janylaine Lacasse
Name of Person Signing

August 31, 2011
Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

9-12-11

**ASSIGNMENT OF DOMAIN NAMES, TRADE-MARKS
AND PENDING APPLICATIONS
EFFECTIVE AUGUST 18, 2011**

1. **FOR VALUE RECEIVED**, JUGO JUICE INTERNATIONAL INC., whose full postal address and whose principal place of business is A8, 416 Meridian Road S.E., Calgary, Alberta T2A 1X2 (the “Assignor”) assigns and transfers to MTY TIKI MING ENTERPRISES INC., a corporation whose full postal address and whose principal place of business is 3465 Thimens Blvd, St-Laurent, Quebec, H4R 1V5 (the “Assignee”):
 - 1.1 all of the Assignor’s right, title and interest in Canada and the United States in and to the trade-marks and trade names used by the Assignor in connection with the Jugo Juice business operations, all of which are listed in Schedule “A” (the “Marks”), and any associated applications or registrations, along with the goodwill associated with the Marks;
 - 1.2 any copyright in the designs forming part of the Marks, as applicable;
 - 1.3 the right to sue for past infringement of any of the Marks, and to receive remedies in respect of any such suits, including, without limitation, to retain any damages as a result of those suits; and
 - 1.4 the domain names listed on Schedule “A”.
 (collectively, the “Intellectual Property”).
2. The Assignee accepts the assignments set out in paragraph one above.
3. The recording or registration of the assignments granted under this assignment will be in the sole discretion of and will be the sole responsibility of the Assignee; however, the Assignor agrees to pay all costs payable to third parties for the registration of the assignments and to execute any instruments and to do all things that the Assignee may reasonably request in order to ensure the Assignee can record and register the assignments related to the:
 - 3.1 Canadian Marks with the Canadian Intellectual Property Office; and
 - 3.2 United States Marks with the United States Patent and Trademark Office.
4. The Assignor represents and warrants to the Assignee that:
 - 4.1 the Intellectual Property is owned solely and exclusively by the Assignor;

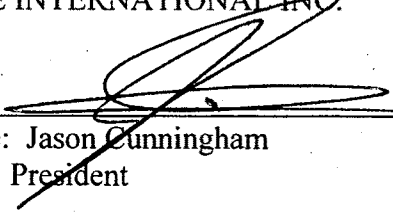
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- 4.2 to the best of the Assignor's knowledge and belief the Intellectual Property is distinctive of the Assignor's goods and services;
 - 4.3 the Assignor has not received written notice from any third parties that the Intellectual Property creates confusion with another trade-mark or trade-name under section 6 of the Canadian Trade-marks Act, except as expressly set forth on Schedule "B" attached hereto;
 - 4.4 the Assignor has all right and authority to make these assignments; and
 - 4.5 the Assignor is unaware of any person, corporation or other entity claiming infringement or prior use or right in respect of the Marks, except as expressly set forth on Schedule "B" attached hereto.
5. This Agreement will enure to the benefit of and be binding upon the parties and their respective successors and assigns.

The parties have executed and delivered this assignment as of the 18th day of August, 2011.

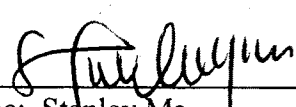
JUGO JUICE INTERNATIONAL INC.



Per: _____


Name: Jason Cunningham
Title: President

MTY TIKI MING ENTERPRISES INC.

Per: _____


Name: Stanley Ma
Title:

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Schedule "A"

Trademarks:

Trademark	Current Owner	Filing/Registration Particulars	Wares/Services	Status
CANADA				
JUGO CLASSICO	Jugo Juice International Inc.	Application No. 1483178 Filing Date: June 1, 2010	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Application Advertised May 25, 2011
WATERMELON WIGGLE	Jugo Juice International Inc.	Application No. 1483177 Filing Date: June 1, 2010 Registration No. TMA794,949 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies	Registered
RIGHTEOUS RED	Jugo Juice International Inc.	Application No. 1483176 Filing Date: June 1, 2010	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Application Withdrawn
SUMMER STRAWBERRY	Jugo Juice International Inc.	Application No. 1484864 Filing Date: June 11, 2010 Registration No. TMA794,925 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
BERRY BINGE	Jugo Juice International Inc.	Application No. 1483174 Filing Date: June 1, 2010 Registration No. TMA794,820 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
JUNIOR JUGO	Jugo Juice International Inc.	Application No. 1484863 Filing Date: June 11, 2010	Wares: (1) Beverages, namely non-alcoholic fruit based smoothies.	Abandoned
WACKY WATERMELO N	Jugo Juice International Inc.	Application No. 1484862 Filing Date: June 11, 2010	Wares: (1) Beverages, namely, non-alcoholic fruit based	Registered

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Trademark	Current Owner	Filing/Registration Particulars	Wares/Services	Status
		Registration No. TMA794,942 Registration Date: April 6, 2011	smoothies.	
MINI MANGO	Jugo Juice International Inc.	Application No. 1484866 Filing Date: June 11, 2010	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Abandoned
SIPPIN' STRAWBERRIES	Jugo Juice International Inc.	Application No. 1484867 Filing Date: June 11, 2010 Registration No. TMA794,927 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
BANANA BUZZ	Jugo Juice International inc.	Application No. 1484871 Filing Date: June 11, 2010 Registration No. TMA794,908 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
GREEN TEA BUZZ	Jugo Juice International Inc.	Application No. 1484869 Filing Date: June 11, 2010 Registration No. TMA795,723 Registration Date: April 15, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
MANGO MAGIC	Jugo Juice International Inc.	Application No. 1483173 Filing Date: June 1, 2010 Registration No. TMA795,350 Registration Date: April 12, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
COPA BANANA	Jugo Juice International Inc.	Application No. 1484856 Filing Date: June 11, 2010 Registration No. TMA794,398 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered

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Trademark	Current Owner	Filing/Registration Particulars	Wares/Services	Status
BLUSHING MANGO	Jugo Juice International Inc.	Application No. 1484857 Filing Date: June 11, 2010 Registration No. TMA794,939 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
SKINNY PEACH	Jugo Juice International Inc.	Application No. 1484858 Filing Date: June 11, 2010 Registration No. TMA794,940 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
POWERZONE	Jugo Juice International Inc.	Application No. 1483172 Filing Date: June 1, 2010 Registration No. TMA794,819 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
ABSOLUTELY AÇAI	Jugo Juice International Inc.	Application No. 1484855 Filing Date: June 11, 2010	Wares: (1) Beverages, naively, non-alcoholic fruit based smoothies.	Application Withdrawn
POM-E- BERRY	Jugo Juice International Inc.	Application No. 1484860 Filing Date: June 11, 2010	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Application Withdrawn
MAX VEG	Jugo Juice International Inc.	Application No. 1483171 Filing Date: June 1, 2010 Registration No. TMA794,818 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
BIG BLUE PROTEIN	Jugo Juice International Inc.	Application No. 1484859 Filing Date: June 11, 2010 Registration No. TMA794,941 Registration Date:	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered


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Trademark	Current Owner	Filing/Registration Particulars	Wares/Services	Status
		April 6, 2011		
AÇAÍ PROTEIN	Jugo Juice International Inc.	Application No. 1484771 Filing Date: June 11, 2010 Registration No. TMA794,937 Registration Date: April 6, 2011	Wares: (1)Beverages, namely, non-alcoholic fruit based smoothies.	Application Withdrawn
POM STAR PROTEIN	Jugo Juice International Inc.	Application No. 1484861 Filing Date: June 11, 2010	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Application Withdrawn
TROPICAL PROTEIN	Jugo Juice International Inc.	Application No. 1484865 Filing Date: June 11, 2010 Registration No. TMA794,926 Registration Date: April 6, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
EXTREME PROTEIN	Jugo Juice International Inc.	Application No. 1484868 Filing Date: June 11, 2010 Registration No. TMA795,724 Registration Date: April 15, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
BUZZ SMOOTHIES	Jugo Juice International Inc.	Application No. 1487772 Filing Date: July 7, 2010 Registration No. TMA798,127 Registration Date: May 20, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
SNACKIN' SMOOTHIES	Jugo Juice international Inc.	Application No. 1487777 Filing Date: July 7, 2010 Registration No. TMA797,999 Registration Date: May 19, 2011	Wares: (1) Beverages, namely, non-alcoholic fruit based smoothies.	Registered
XTRA BENEFITS	Jugo Juice International Inc.	Application No. 1487778	Wares:	Registered

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Trademark	Current Owner	Filing/Registration Particulars	Wares/Services	Status
		Filing Date: July 7, 2010 Registration No. TMA798,000 Registration Date: May 19, 2011	(1) Beverages namely, non-alcoholic fruit based smoothies.	
READYBLEND	Jugo Juice International Inc.	Application No. 1443748 Filing Date: July 6, 2009 Registration No TMA769992 Registration Date: June 17, 2010	Wares: (1) Beverages, namely, non-alcoholic fruit smoothies. (2) Pre-packaged mix used to make fruit smoothies.	Registered
JUGO JUICE	Jugo Juice International Inc.	Application No. 1062468 Filing Date: June 8, 2000 Registration No TMA607750 Registration Date: April 15, 2004	Wares: (1) Beverages, namely fruit-based and vegetable-based non-alcoholic beverages and sandwiches Services: (1) Operation of a restaurant and the retail sale of beverages and food products	Registered
JUS JUGO	Jugo Juice International Inc.	Application No. 1198957 Filing Date: December 4, 2003 Registration No. TMA637312 Registration Date: April 14, 2005	Wares: (1) Clothing, namely hats, aprons, uniforms, and t-shirts. (2) Nutritional and health drinks, namely, nutrient and herb fortified fruit and vegetable juices. (3) Food supplements, namely, protein, vitamins, minerals, amino acids, soluble and insoluble fibre, herbs and botanicals. (4) Sorbets. (5) Yogurts. (6) Fruit drinks, namely, fruit juices, fruit juice blends and mixtures of fruit juice with protein, vitamins, minerals, amino acids, soluble and insoluble fibre. (7) Vegetable juices. (8) Smoothies. (9) Nutritional drink mix for	Registered

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Trademark	Current Owner	Filing/Registration Particulars	Wares/Services	Status
			<p>use as a meal replacement</p> <p>(10) Sandwiches, wraps and paninis.</p> <p>(11) Salads.</p> <p>(12) Cookies.</p> <p>(13) Beverage containers, namely, mugs and travel tumblers.</p> <p>(14) Bottled water.</p> <p>Services:</p> <p>(1) Retail store services in the field of smoothies, fruit and vegetable juices, health foods and snacks, nutritional supplements, namely, protein, vitamins, minerals, amino acids, soluble and insoluble fibre, herbs, and botanicals, sorbets, yogurts, sandwiches, wraps, paninis, salads, cookies, meal replacements, bottled water, beverage containers, electric juice blenders.</p> <p>(2) Restaurant services.</p> <p>(3) Online services, namely, nutritional information services</p>	
UNITED STATES				
 JUGO JUICE	Jugo Juice International Inc.	Serial No. 78907420 Filing Date: June 13, 2006 Registration No. 3302330 Registration Date: October 2, 2007	Class: 043 — Restaurant services; Take-out restaurant services	Registered
JUGO JUICE	Jugo Juice International Inc.	Serial No.: 76054966 Filing Date: May 23, 2000 Registration No. 2766053 Registration Date: September 23,	Class: 042 — Restaurant services, namely, a juice bar	Registered

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Trademark	Current Owner	Filing/Registration Particulars	Wares/Services	Status
		2003		

Domain names:

jugojuce.com
 jugoday.ca
 jugoday.com
thenextgenerationproject.com
 thenextgenerationproject.ca
dogoodeatgood.ca
jugofranchise.com
 jugojuce.biz
readyblend.com
 readyblend.ca

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Schedule "B"

Oppositions initiated by:

(i) V&S Vin & Spirit Aktiebolag with regard to "Absolutely Açai"

(ii) Canada Bread Company Limited & Pom Wonderful LLC with regard to "Pom-E-Berry" and "Pom Star Protein"

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TRADEMARK